



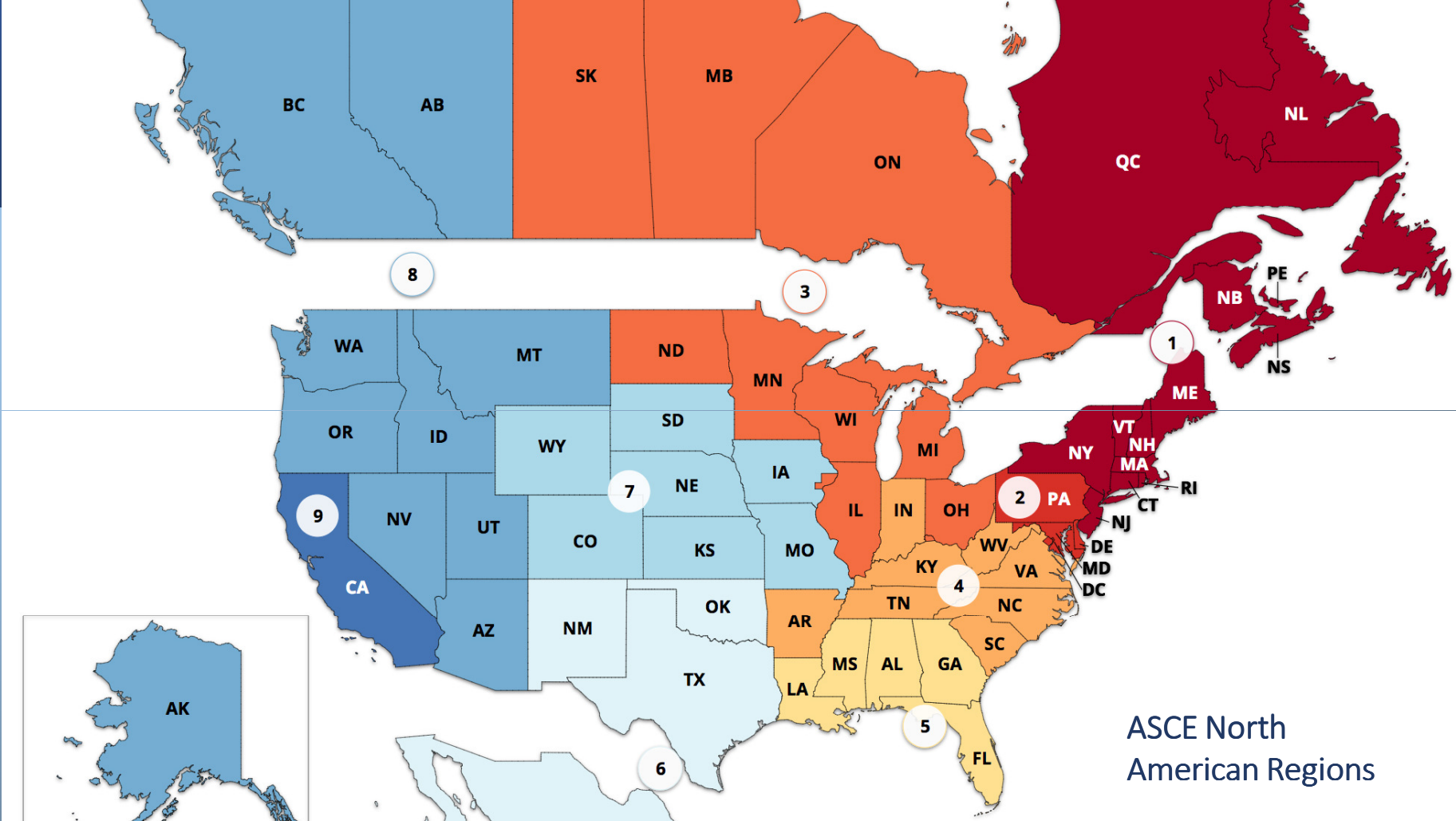
ASCE REGION 7

ONBOARDING FOR NEW GOVERNORS
MARCH 2024

Welcome to the Region 7 Board of Governors!

The Basics

- 3-year term
- You can renew for another term
- Your governorship will be what you make of it



ASCE Board of Governors Commitment

(the following are from the R7 New Governor Manual)

As a newly elected member of the American Society of Civil Engineers Region 7 Board of Governors, I commit to actively participate in the growth and development of the Region 7 Board and will satisfy the following duties and requirements:

1. Remain in good standing as a member of the American Society of Civil Engineers;
2. Ensure that the Board of Governors operates with legal and ethical integrity and is accountable to its members and obligations to the ASCE Society at all times;
3. Be accessible and contribute knowledge, experience, contacts, and resources to help assure success of Region 7;
4. Provide input to the ASCE Board of Direction, facilitate communications, help implement the Society's Strategic Plan, promote leadership development, support the local geographic units, and enhance member service within the Society;
5. Be proactive in supporting the ASCE Region strategic goals and objectives and work to develop and/or strengthen the programs and services required to achieve them;
6. Serve as an ambassador of ASCE and work to enhance the organization's public standing;

ASCE Board of Governors Commitment Cont'd

7. Serve on ASCE Society or Region 7 Board Committees as appointed;
8. Help secure funding for the Region 7 programs through sponsorships, corporate and charitable sources, grant funding, fundraising events, and personal donations;
9. Help encourage, support, and recruit new Society Committees, Governors, Directors, and President-Elect Nominees;
10. Help encourage, support, and recruit new Society Committees, Governors, Directors, and President-Elect Nominees;
11. Attend all monthly Region 7 Board meetings (typically monthly conference calls and two face-to-face meetings per year);
12. Attend and participate in the annual Multi-Region 3, 6 & 7 Leadership Conference, often as a facilitator and session moderator;
13. Attend Leader Orientation as a new governor hosted by ASCE Headquarters in Reston, Virginia.
14. Attend the annual ASCE Presidents and Governors Forum (PGF) in Reston, Virginia hosted by the Society's Leader Training Committee (recommended. This is generally held in conjunction with Leader Orientation);

ASCE Board of Governors Commitment Cont'd

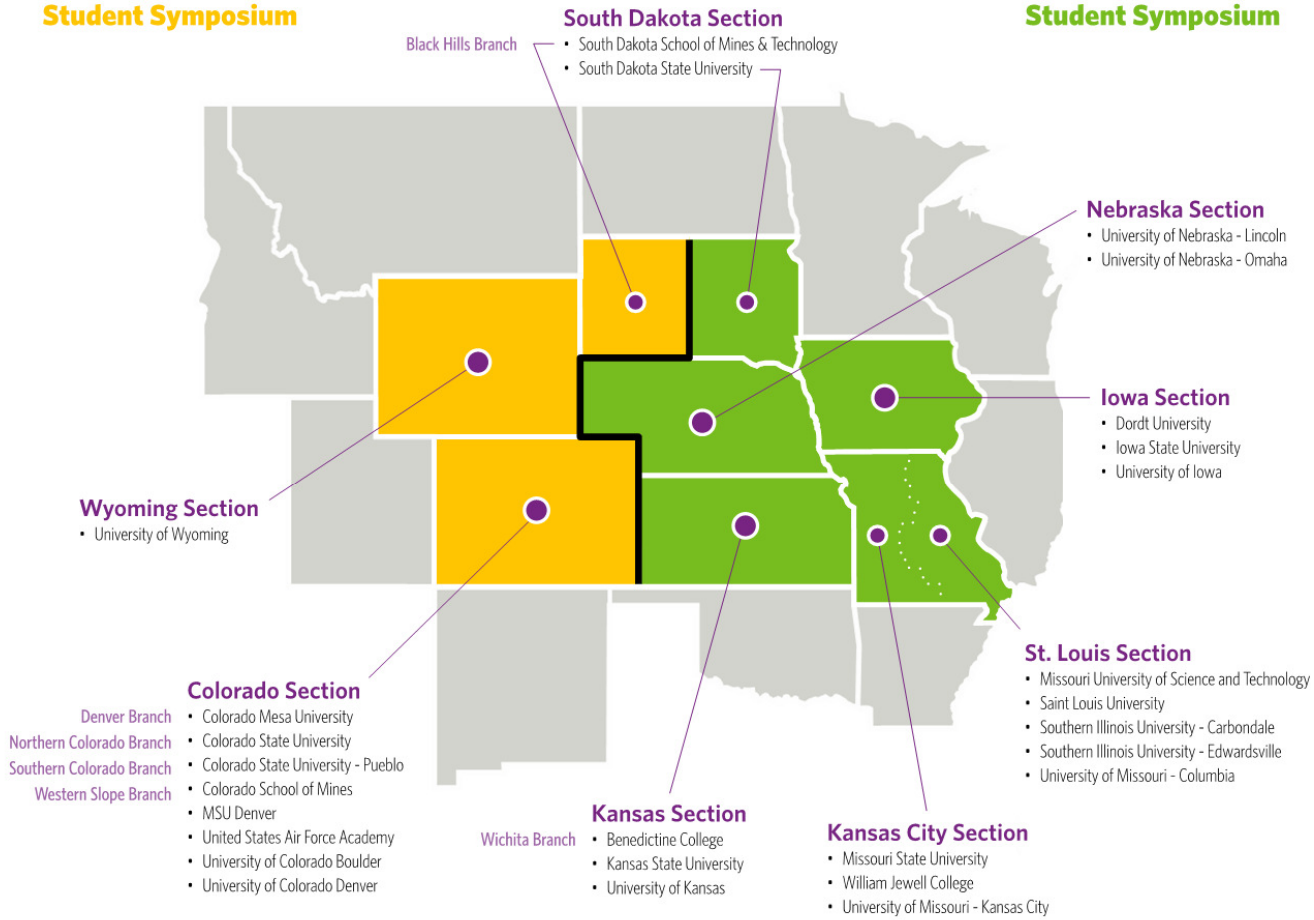
15. Attend one or both Student Symposia for Region 7 and participate as a volunteer (e.g. judge, ASCE booth, speaker, etc.) (recommended)
16. Attend the annual ASCE Society Convention and provide updates to the Board of Governors on information received (recommended);
17. Attend as many local ASCE Section, Branch, YMG/YMF, LMF, Student Chapter and technical and professional group events as possible in support of ASCE Region 7 Board goals and objectives; and
18. Attend Section Board meetings of your assigned Section(s) and participate as voting members of the Section Board if assigned.
19. Visit each school of your assigned Section(s) and participate as a speaker, induct officers, recognize graduates, or other as appropriate (recommended);

* Clarification – items designated as “(recommended)” may be eligible for reimbursement through the Region 7 Travel Budget. Please coordinate with the Treasurer if not already budgeted.

Get to Know Region 7

**Rocky Mountain
Student Symposium**

**Mid America
Student Symposium**



ASCE Region 7

Region 7 Current Director and Governors

Director

- Erin Steever (until late October 2025)

Governors

- Jenifer Bates (IA/SD)
- Shawna Erter (Eastern MO)
- Jennifer Jacka-Taylor (KS/Western MO)
- Ernie Longoria (At-Large)
- Marie Stamm (NE/WY)
- Liz Staten (CO)
- Caleb Stock (CO)

Region 7 Current Corresponding Members

- Chris Jennings
- Kevin Koester
- Andres Torres
- Daniel Schrant
- Kari Sebern
- Elijah Kline
- Hayden Casdorff
- Jordan Pettibone

Duties of ASCE Region 7 Governors

Nominations /
Elections

Region
Management

Region Leadership

Region Programs,
including Region
Awards and Grants

Communication

Advise

Advocacy

Strategic Planning
and
Implementation

Typical Time Commitment

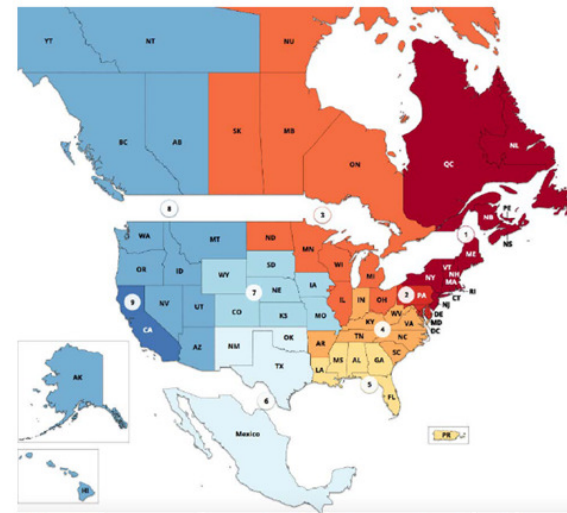
EVENT	Count	Duration		Travel		Total		
		(hours)	(Days)	(hours)	(Days)	(hours)	(Days)	
ANNUAL EVENTS								
Region Board Meeting (Virtual)	10	1.5				15	0	
Region Board Meeting (In Person)	2	2				4	0	
ASCE Region Assembly	1		1		1	0	2	
MRLC	1		2		1	0	3	
Student Symposia	1		2		0.5	0	2.5	
Local Leadership Meetings	18	1.5				27	0	
Local Visits	12	2		2		48	0	
						0	0	
ONE TIME EVENTS								
Orientation/PGF	1		1		1	0	2	
						0	0	
OPTIONAL EVENTS								
Fly-in	1		1.5		1	0	2.5	
ASCE Convention	1		3		1	0	4	
Committee Meetings	12	1				12	0	
						0	0	
TOTAL						106	16	
						Total Hrs	234	hours
						Total 8 hr days	29.25	days

Governing Document

<https://regions.asce.org/leader-training-committee/resources>



GEOGRAPHIC REGION OPERATIONS HANDBOOK



Leader Training Committee

July 2022

Region 7 Strategic Plan 2023-2028

<https://regions.asce.org/region7/resources>

The screenshot shows the ASCE Region 7 Resources webpage. The navigation bar includes links for ABOUT, EVENTS, CONTACTS, AWARDS, NEWSLETTER, and RESOURCES. The main content area is titled "RESOURCES" and features a section for "Region 7 Strategic Planning". The primary heading is "ASCE Region 7 Strategic Plan 2023-2028 (Approved 11/30/23)". Below this, the "Vision" states that Region 7 is a welcoming, collaborative community offering resources and professional growth. The "Mission" is to inspire, engage, and connect members and local units through communication and networking. "Strategic Priorities" are listed, with Priority 1 being "Profession/Stimulate - Engaging Sections and Branches in different areas." Two bullet points detail these priorities: each section must have a partnership program by the end of 2024, and there should be an increase in member participation in student symposia.

Summary follows on the next two pages. Both the Summary and a link to the full Strategic Plan are available on the Region 7 Resources webpage. (See link to the right)

Region 7 Strategic Plan 2023-2028 Summary

Vision: Region 7 is a welcoming, collaborative community that offers resources, professional growth, opportunity for leadership and sets the standard of success for all regions.

Mission: Inspires, engages and connects our members and local units through communication, networking and leadership opportunities.

Strategic Priorities:

Priority 1: **Profession/Stimulate** - Engaging Sections and Branches in different areas.

- Each Section has at least one program in partnership with another unit or outside association that is connected to *Future World Vision/Cities of the Future: Reimagining Our World* by **end of 2024**.
- Increase member participation in Student Symposia

Region 7 Strategic Plan Cont'd

Priority 2: **Society/Innovate** - Improvements to Grants and Awards

- Each Section (can be from represented Branch, Younger Member group, or Student Chapter) submits at least one **award or grant application for 2023**, and by **2027 each unit** submit one.
- Review local award nominations for consideration at the Region level.
- Review Society awards for consideration of Regional support (ie. Region 7 pass through nomination requirements, advertisement of, etc.)

Priority 3: **Membership/Magnify** – Students and Recent Graduates

- Enlighten Student Members into ASCE after-graduation
- Focus on maintaining recent graduates who are automatically “opted in” as student member to member (M.ASCE) their first year and are required to renew their 2nd year of membership (first invoice)

Region 7 Strategic Plan Cont'd

Priority 4: **Membership/Deliver** - Financial Management

- Develop new revenue sources to support Student Symposia, the Region Assembly, and the Region Grant Program.

Priority 5: **Society/Advocate** - Leadership Development

- Implement an onboarding program for new governors and corresponding members and expand the program to new Section leadership.

Priority 6: **Profession/Inspire** - Communication to Promote and Engage

- Increase the number of LinkedIn followers by 100 per year through 2026.

Roles in Region 7

- Region Chair
- Vice Chair
- Secretary
- Treasurer
- MRLC Region Breakout & Assembly Coordinator
- Annual Report
- Audit Committee
- Awards Program
- Grants Program
- Communications Committee
- Past Leaders Advisory Group
- Student Symposium – Mid America
- Student Symposium – Rocky Mountain
- Fundraising Program
- Student/Younger Member Committee

Region 7 Communication

- Website

<https://regions.asce.org/region7/>

- LinkedIn

<https://www.linkedin.com/company/asce-region-7/>

- E-Newsletter

<https://regions.asce.org/region7/newsletter>



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Events to Attend as Governors

- Region Board Meetings (Monthly, 2 in-person at MRLC and Region 7 Assembly, others virtual)
- Leader Orientation at ASCE HQ (1st year only)
- Presidents and Governors Forum at ASCE HQ (scheduled with Leader Orientation at ASCE HQ)
- ASCE Society Convention (*)
- Multi-Region Leadership Conference (MRLC)
- Legislative Fly-In (*)
- Region 7 Assembly/Governors Meeting
- Section/Branch/Younger Member/Student Chapter visits (**)
- ASCE Student Symposia
- ASCE Society Committee meetings – if appointed (most are Virtual)
- Attend as many LTC webinars and virtual discussions as possible (Virtual)

(*) encouraged but not reimbursed

(**) Travel reimbursed by R7 if more than 100 miles roundtrip)

Region 7 Awards

- ✓ Professional Achievement
- ✓ Younger Member
- ✓ Student
- ✓ Outstanding Faculty Practitioner

<https://regions.asce.org/region7/awards>

ASCE Society Initiatives



STRATEGIC PLAN

2023-2028

VISION

Engineered and natural systems work in harmony for the benefit of humanity.

MISSION

Lead the civil engineering profession to sustainably advance and protect the health, safety and welfare of all.

COMMITMENT TO OUR MEMBERS

Inspire, connect, and serve our global membership to maximize their professional and personal growth and magnify their lifelong professional impact.

STRATEGIC SHIFTS

SOCIETY

Innovate. Define and drive creative development and renewal of future-ready infrastructure.

Advocate. Promote and facilitate civil engineering leadership in developing equitable solutions to global challenges.

PROFESSION

Inspire. Energize and cultivate a diverse, inclusive, and engaged civil engineering community.

Stimulate. Accelerate development and adoption of emerging technologies, analytics, and systems thinking.

MEMBERSHIP

Magnify. Amplify our collective impact through a vibrant, engaged, and growing membership.

Deliver. Effectively manage our resources to provide exceptional value to members.

STRATEGIC OBJECTIVES

SOCIETY

1 Innovate.
Define and drive creative development and renewal of future-ready infrastructure.

- 1.1** Accelerate infrastructure's transition into the future.
- 1.2** Be the authoritative source for adaptation of infrastructure to the changing global climate.
- 1.3** Champion integration of sustainability and equity in infrastructure solutions.

2 Advocate.
Promote and facilitate civil engineering leadership in developing solutions to global challenges.

- 2.1** Shape forward-looking infrastructure policy, investment, and implementation.
- 2.2** Equip civil engineers to shape public policy and awareness.
- 2.3** Elevate the visibility of civil engineers' leadership role in society.

PROFESSION

3 Inspire.
Energize and cultivate a diverse, inclusive, and engaged civil engineering community.

- 3.1** Position ASCE as the premier resource for civil engineering leadership development across our members' careers.
- 3.2** Cultivate a global, cross-disciplinary community of infrastructure professionals.
- 3.3** Improve pathways toward a more diverse, inclusive, and equitable profession that reflects the people we serve.

4 Stimulate.
Accelerate development and adoption of emerging technologies, analytics, and systems thinking.

- 4.1** Energize partnerships between civil engineering practice, education, and research to propel technical innovation.
- 4.2** Be the essential hub for exchanging interdisciplinary research to catalyze advances in infrastructure systems.
- 4.3** Develop agile and future-ready codes and design standards for broad adoption that support system innovation.

MEMBERSHIP

5 Magnify.
Amplify our collective impact through a vibrant, engaged, and growing membership.

- 5.1** Provide exceptional value and satisfaction throughout the member journey, from student to life membership.
- 5.2** Expand partnerships with employers to better serve employer and employee needs.
- 5.3** Attract new members from the broader infrastructure community.

6 Deliver.
Effectively manage our resources to provide exceptional value to members.

- 6.1** Embed a culture of growth and advancement across the organization to support our members' evolving needs while promoting and rewarding service, innovation, and leadership.
- 6.2** Enhance our systems and processes for efficiency and impact.
- 6.3** Continually improve programs and operations, recognizing strategic trade-offs, to support areas of increasing need.

Final Tips & Tricks

FINAL TIPS AND TRICKS

1. *Your governorship will be as much or as little as you make of it.*
2. There is a webinar on LTC's Resources Page ([Expectations of a Region Governor Webinar](#)) that has good information about what a governor does. It is about 30 minutes each and is updated periodically. If this link doesn't work, login to the Resource page and find the latest one.
3. The Society should be able to get you a list of all the contacts within your area of the Region. Or you can reach out to the outgoing Governor for your area and ask for their mailing list.
4. Send out an email to all the Sections/Branches/Student Chapters in your area of the Region to introduce yourself and ask to be included in meeting/conference invites. Many think they are bothering you and/or don't even think about inviting you so make sure you tell them you WANT to be invited; even if it's just a call-in option to their meeting.

FINAL TIPS AND TRICKS

5. There is a lot of information on ASCE Collaborate/Thrive. Spend some time exploring the links. 😊
6. Help communicate Society Committee openings, talk about the Institutes, and when the Institutes have their conferences.
7. You are encouraged to attend as many LTC webinars and virtual discussions as possible (ie. meet the president, etc.) to not only learn from others but to offer best practices and to share our experiences.

Thank you!

Any Questions?