

REGION 5 STRATEGIC PLAN

As of June 17, 2022

PURPOSE The **PURPOSE** of Region 5 is to **INSPIRE AND ENGAGE OUR MEMBERS**

- To develop ever increasing excellence in their own professional, technical, and interpersonal skills and abilities,
- To grow ASCE in size, influence, and its ability to positively change communities for everyone, and
- To develop greater connectivity between the Society and members of Region 5.

VALUES Region 5 leaders serve based on our **VALUES**. We are committed to our **VALUES** of ***Trust, Teamwork, Integrity, Service, Diversity, Inclusion***, and equity to all.

VISION Region 5 Vision “Inspire Excellence in Civil Engineering in Region 5.”

MISSION Region 5 mission is to provide resources and support to members of Region 5; to represent our Region members to the Society; to uphold and enhance the integrity and ethics of the Civil Engineering profession; and to instill enthusiasm in our members.

GOALS To accomplish its mission and move toward fulfilling its vision, Region 5 will meet these five goals:

1. Effectively communicate opportunities, engagements, and concerns between the Society and Region 5’s Sections, Branches, Student Chapters, and Institute Chapters.
 - a. How to achieve this goal:
 - i. Website
 - ii. Newsletter
 - iii. Directors Report
 - iv. Visits to Branches and Sections
 - v. Attending Section Conferences, Section Board Meetings, Student Symposiums, and Institute Seminars
2. Increase intentional engagement opportunities among current members, younger members, graduates entering the profession, and student members.
 - a. How to achieve this goal:
 - i. Direct involvement with the Branch Leadership and Student Leadership to foster sustaining relationships
 - ii. Region Assemblies

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- iii. Developing ASCE Leadership in Region 5.
 - iv. Promoting active participation by members in our Sections, Branches, Younger Member Groups, Institute Chapters, and Student Chapters.
 - v. Support and participate in Student Symposiums.
 - vi. Promote ASCE Webinars.
 - vii. Mentoring workshops
 - viii. Retirement / succession planning
3. Fully integrate the Puerto Rico Section into Region 5 with representation on the Region BOG, assistance on new officer transitions, and visits to section activities.
- a. How to achieve this goal:
 - i. Continue to have PR Section liaison on R5 BOG until new governor is created by Bylaws change
 - ii. Engage PR Section on awards and grants
 - iii. Conduct visit(s) to PR
 - iv. Provide support to PR Section leadership
 - v. Encourage participation of PR Section members in Society, Region events
4. Increase the effectiveness, engagement, and value of Region 5 Board of Governors.
- a. How to achieve this goal
 - i. Through the Advisory Regional Council
 - ii. Engaging with our younger members
 - iii. Participation in ASCE training opportunities
 - iv. Participation in Society level events
5. Retain and Increase membership within Region 5.
- a. How to achieve this goal
 - i. Support Sections and Branches in their effort to increase membership
 - 1. Grant program
 - 2. Student outreach
 - 3. Support events (e.g. identify speakers)
 - ii. Identify struggling Sections / Branches and report trends
 - 1. Monitor data (e.g. membership) from Sections / Branches