**Student Member Engagement**

**General project description:** Student Member Engagement

**Those in Charge:** Section and/or Branch Membership Chair or Student Member Champion

**Benefits:** Support student members to make a difference in the civil engineering profession community while still in college. Encourage them to participate in Section and/or Branch projects that offer many educational and networking activities.

**Recommendations:** Create a plan for reaching out to Student Members and supporting Student Chapter and Student Group formation in your area. Include these components in the plan:

* + Start engaging with students at all the college levels. Make sure all local Students Chapter Members are also ASCE Society members. Attend Student Chapter meetings to provide personal attention to students and introduce them to ASCE resources and benefits.
  + Plan to hold in-person and/or virtual activities with students at their university or other venues.
  + Coordinate activities with students. Help them. Tell them your story about how you discovered ASCE, became active with your local groups, and how ASCE has helped you and your career. Ask them to join, not just their Student Chapter, but also the Society. Invite them to be part of your local group.
  + Connect them with ASCE Life Members to share activities and experiences.
  + In everything that you do with students, ensure the messages of “we look forward to you joining us in our profession” and “we invite you to be leaders of ASCE’s future” resonate in both what you say and in what you do.
  + Encourage Student Members to maintain their membership in ASCE as they transition from students to career professionals.

**Additional Ideas:** Research and utilize ASCE resources that are pertinent to the engineering interests of your students. Useful links include:

* [Access Engineering](https://www.asce.org/accessengineering/), assistance with engineering problems, research, and projects
* [CEBOK](https://www.asce.org/career-growth/cebok), the Civil Engineering Body of Knowledge: Preparing the Future Civil Engineer, the set of

knowledge, skills, and attitudes necessary to exercise responsible charge in the practice of civil

engineering

* Desktop app to explore the [Future World Vision](https://www.futureworldvision.org/), the immersive, 3D digital model to contribute to the dynamic in-platform community.