2025 PRESIDENTS AND GOVERNORS FORUM AND THE LEADER ORIENTATION

**FOR SECTION AND BRANCH LEADERS**

**ASCE HEADQUARTERS, RESTON, VA**

SATURDAY, SEPTEMBER 13, 2025

6:00pm Networking Social

*Not Your Average Joe’s* @ Reston Town Center (1845 Fountain Dr, Reston, VA)

Meet in Hyatt lobby at 5:45pm to walk over together.

**SUNDAY, SEPTEMBER 14**, **2025** [Rooms: CH2MHill/ASCE/Seabury & Smith] (All)

7:30am **Transportation pickup from Hyatt Regency to ASCE Headquarters**

7:55-8:25 **Registration and Breakfast** (All)

8:25-9:00 **Welcome and Icebreaker** (All)*[Rooms: CH2M Hill/ASCE/Seabury & Smith]*

Presenters: Tzufit Boyle, P.E., F.ASCE, Leader Training Committee

Lawren Swett, P.E., M.ASCE, Leader Training Committee

9:00-9:20 **What’s Happening at ASCE!** (All)*[Rooms: CH2M Hill/ASCE/Seabury & Smith]*

Moderator: Clay Forister, P.E., M.ASCE Leader Training Committee

Presenters: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, ASCE President-Elect

Tom Smith, ENV SP, CAE, F.ASCE, ASCE Executive Director

9:20-10:00 **Relationship of the Technical Region with the Geographic Regions** (All)

*[Rooms: CH2M Hill/ASCE/Seabury & Smith]*

Moderator: Clay Forister, P.E., M.ASCE Leader Training Committee

Presenter: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, ASCE President-Elect

10:00-10:15 **Networking** **Break**

10:15-11:15 **Delegation: The Payoff** (All)*[Rooms: CH2M Hill/ASCE/Seabury & Smith]*

Moderator: Florence Ching, P.E., M.ASCE, Leader Training Committee

Presenter: Aaron Frits, P.E., F.ASCE, Incoming Society Director, Region 7

11:15-11:45 **Global Geographic Services Resources** (PGF and Region Governors)

*[Rooms: CH2M Hill/ASCE/Seabury Smith]*

Moderator: Lawren Pratt (LP), P.E., LEED AP, M.ASCE, Leader Training Committee

Presenters: Nancy Berson, M.ASCE, Director, Global Geographic Services

Jennifer Lawrence, M.ASCE, Senior Manager, Global Geographic Services

11:45-12:30 **Networking Lunch**

12:30-1:30 **Communicating with Confidence** (All)*[Rooms: CH2M Hill/ASCE/Seabury Smith]*

Moderator: Andrew Kline, M.ASCE, Leader Training Committee

Presenter: Kevin Longley, M.ASCE, Director, Media Relations and Public Affairs

1:30-1:45 **Group Photo** (All)(Outside on front steps)

1:45-2:30 **ASCE Finances** (All)*[Rooms: CH2M Hill/ASCE/Seabury Smith]*

Moderator: Florence Ching, P.E., M.ASCE, Leader Training Committee

Presenter: Lisa Green, CPA, M.ASCE, Chief Financial Officer

2:30-2:45 **Networking Break**

2:45-2:50 **Section/Branch Best Practice Breakout Introduction** (PGF and Institute Leaders)

*[Rooms: CH2M Hill/ASCE/Seabury & Smith]*

Moderator: Brian Pawula, P.E., M.ASCE, Leader Training Committee

2:50-3:45 **Section/Branch** **Best Practices** (25 min. per/session - 2 sessions)

2:50-3:15 Topic 1

3:20-3:45 Topic 2

* + - 1. **How Sections and Branches Engage their Student Members/Younger Members** *[Harris Room]*

*Re-establishing or reinvigorating a Section or Branch that are having challenges*

Moderator: Jesse Gormley, P.E., ENV SP, M.ASCE Leader Training Committee

Facilitator: Jeff Meiter, P.E., M.ASCE, Los Angeles Section

* + - 1. **Institute Chapter and Section/Branch Collaboration** *[DMJM Room]*

*Learn how Sections/Branches and Institute Chapters can collaborate for mutual success*

Moderator: Brian Pawula, P.E., M.ASCE, Leader Training Committee

Facilitator: Dennis Wilson, P.E., M.ASCE, Philadelphia Section

* + - 1. **Member Recognition and Acknowledgment** *[CH2M Hill Room]*

*Keeping members engaged and appreciated throughout their membership*

Moderator: Lawren (LP) Pratt, P.E., LEED AP, M.ASCE, Leader Training Committee

Facilitator: Ziad Mazboudi, P.E., SAP, BC.WRE(Ret.), F.ASCE Dayton Section

* + - 1. **Pre-College Outreach** *[Seabury/Smith Room]*

Moderator: Andrew Kline, M.ASCE, Leader Training Committee

Facilitator: Justin Yaitanes, P.E., M.ASCE, Maine Section

**5. How Institutes Engage New Professionals and Student Chapters** *[ASCE Room]*

Moderator: Jennifer Sloan Ziegler, Ph.D., P.E., ENV SP, BC.WRE, M.ASCE,

EWRI President

1. **Potential Governors / Directors** *[Chi Epsilon Room – 3rd Floor]*

Facilitator: Tony Lau, P.E., P.E., ENV SP, F.ASCE, Former Region 8 Director

3:50-5:00 **Legal Issues** (All)[Rooms: CH2M Hill/ASCE/Seabury & Smith]

Moderator: Liz Staten, P.E., M.ASCE, Leader Training Committee

Presenter: Tara Hoke, Esq. M.ASCE, ASCE General Counsel

5:00-5:05 **Closing Remarks** (All)

[Rooms: CH2M Hill/ASCE/Seabury & Smith]

Moderator: Tzufit Boyle, P.E., F.ASCE, Leader Training Committee

Presenter: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, ASCE President-Elect

5:05pm **Transportation arranged from ASCE Headquarters to Hyatt Regency, Reston Town Center**

6:00 - 8:00 **Networking Social and Dinner hosted by ASCE** (All)

*Not Your Average Joe’s* Restaurant

1845 Fountain Dr, Reston, VA

**MONDAY, SEPTEMBER 15, 2025**

7:30 am **Transportation provided from Hyatt Regency, Reston Town Center to ASCE HQ**

8:00-8:30 **Networking Breakfast and Exhibit Tables** (All) [ASCE Lobby]

8:30-8:40 **Welcome** (All)[Rooms: CH2M Hill/ASCE/Seabury & Smith]

Presenter: Tzufit Boyle, P.E., F.ASCE, Leader Training Committee

8:40-10:10 **Roundtable Discussion (Part 1) – Section/Branch Challenges and Presidential Plan** (PGF and Region Governors) [Rooms: CH2MHill/ASCE/Seabury & Smith]

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

10:10-10:25 **Networking Break and Exhibit Tables** (All)

10:25-10:50 **Introduction to your Presidency and How to Effectively Utilize Your Governors** (PGF and Region Governors) [Rooms: CH2M Hill/ASCE/Seabury & Smith]

Presenter: Lauren Swett, P.E., M.ASCE, Leader Training Committee

10:50-11:30 **Society Officer Q&A** (All)

[Rooms: CH2M Hill/ASCE/Seabury & Smith]

Moderator: Jesse Gormley, P.E., ENV SP, M.ASCE, Leader Training Committee

Presenters: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, President Elect

Carol Haddock, MPA, P.E., F.ASCE, President-elect Elect

Tom Smith, ENV SP, CAE, F.ASCE, ASCE Executive Director

11:30-12:30 **Resource Breakouts (15 min. each, choose 3)** (PGF)

Moderator: Florence Ching, P.E., M.ASCE, Leader Training Committee

* **Technical Region Resources** [DMJM Room]

Jenni Jacyna, M.ASCE, Senior Manager, Senior Manager, Marketing, Communications, and Promotions (Technical Region)

* **Supporting Student Programs** [ASCE Room]

Leslie Payne, Director, Student and Younger Member Programs

Eden Butler, Senior Manager, Student Programs

* **Membership Recruitment & Retention Techniques** [Harris Room]

Curtis Nunley, MM, MBA, CAE, M.ASCE, Director, Membership

* **Social Media Platforms/Thrive** [CH2M Hill Room]

Tirza Austin, M.ASCE, Senior Manager, Online Community

Roxann Henze, M.ASCE, Director, Communications and Content Strategy

Lizzie Howell, M.ASCE, Manager, Social Media

* **How to utilize the Society’s Infrastructure Report Card to Leverage local Report Cards** [Seabury/Smith Room]

Josh Shumaker, Director, Policy Research and Industry Relations

Tatjana Kunz, M.ASCE, Senior Manager, Policy Research

12:30-1:10 **Networking Lunch & Exhibit Tables**

1:10-2:25 **Roundtable Discussion (Part 2) – Sharing Measurable Goals and Lessons Learned** (PGF and Region Governors) [Rooms: CH2M Hill/ASCE/Seabury & Smith]

*Small and large group discussion for 60 minutes, share back to the group for 15 minutes*

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

2:25-2:55 **JeopardASCE** (All)[Rooms: CH2M Hill/ASCE/Seabury & Smith]

Moderator: Jesse Gormley, P.E., ENV SP, M.ASCE, Leader Training Committee

Presenters: Nancy Berson, M.ASCE, Director, Global Geographic Services

Brian Pawula, P.E., M.ASCE, Leader Training Committee

2:55-3:10 **Closing Remarks – ASCE 2026 President-Elect** (All)[Rooms: CH2M Hill/ASCE/Seabury & Smith]

Moderator: Jesse Gormley, P.E., ENV SP, M.ASCE Leader Training Committee

Presenter: Carol Haddock, MPA, P.E., F.ASCE, President-elect Elect

3:10-3:15 **Summary, Wrap-Up & Evaluations** (All) [Rooms: CH2M Hill/ASCE/Seabury & Smith]

Presenter: Tzufit Boyle, P.E., F.ASCE, Leader Training Committee

3:15pm **Transportation provided from ASCE Headquarters to Hyatt Regency, Reston Town Center and Dulles Airport**