2022 Presidents and Governors Forum

DRAFT AGENDA

*This leader training event will provide 1 PDH*

All times are EDT

SATURDAY, SEPTEMBER 10, 2022

6:00pm Networking and Social in Reston Town Center

SUNDAY, SEPTEMBER 11, 2022 [CH2MHill/ASCE Room/Seabury & Smith Rooms]

7:45am **Transportation pickup from Hyatt Regency to ASCE Headquarters**

8:15-8:35 **Registration and Breakfast**

8:35-9:05 **Welcome and Icebreaker**

Jesse Gormley, P.E., M.ASCE, Leader Training Committee

9:05-9:35 **Welcome by President-Elect Lehman and Executive Director Tom Smith**

Moderator: Melissa Wheeler Black, M.ASCE, Leader Training Committee

Presenters: Maria Lehman, P.E., ENV SP, F.ASCE, ASCE President-Elect

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

9:35-10:35 **Introduction to your Presidency and How to Utilize your Governors**

Presenters: Lauren Swett, P.E., M.ASCE, Leader Training Committee

Aaron Frits, P.E., M.ASCE, Leader Training Committee

10:35-10:50 **Networking** **Break**

10:50-12:00 **Be The Leader You Are Meant To Be (1 PDH)**

*How to be the most effective, intentional, inspirational, and influential leader you can at work, with your family and in your leisure time activities.*

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

Presenter: Jim O’Brien, P.E., M.ASCE, President and CEO, O’Brien Associates

12:00-12:40 **Networking Lunch**

12:40-1:10 **Global Geographic Services Resources**

Moderator: Melissa Wheeler Black, M.ASCE, Leader Training Committee

Presenters: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Global Geographic Services

Hannah Clark, Aff.M.ASCE, Manager, Global Geographic Services

**Governors Breakout**

Moderators:Maria Lehman, P.E., ENV SP, F.ASCE, ASCE President-Elect

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

Marsia Geldert-Murphey, P.E., F.ASCE, President-elect Elect

1:10-2:10 **Legal Issues for Sections/Branches**

Moderator: Bob Lamoreaux, P.E., M.ASCE Leader Training Committee

Presenter: Tara Hoke, Esq. ASCE General Counsel

2:10-3:10 **Non-Verbal Communication**

Moderator: Aaron Frits, P.E., M.ASCE Leader Training Committee

Presenters: Brock E. Barry, Ph.D., P.E., F.ASCE

Director, Civil Engineering, United States Military Academy

3:10-3:25 **Networking Break**

3:25-4:55 **Roundtable Discussion (Part 1) – Section/Branch Challenges and Presidential Plan**

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

4:55-5:00 **Closing Remarks**

Kat Gurd, P.E., F.ASCE, Leader Training Committee

5:00 **Transportation pickup from ASCE Headquarters to Hyatt Regency, Reston Town Center**

6:00 - 8:00 **Networking Social and Dinner hosted by ASCE**

Not Your Average Joe’s Restaurant

1845 Fountain Dr, Reston, VA

**MONDAY SEPTEMBER 12, 2022** [CH2MHill/ASCE Room/Seabury Smith Rooms]

7:30am **Transportation pickup from Hyatt Regency, Reston Town Center to ASCE Headquarters**

8:00-8:40 **Breakfast and Networking**

8:40-8:50 **Welcome and Breakout Session Introductions**

Kat Gurd, P.E., F.ASCE, Leader Training Committee

8:50-10:05 **Section/Branch** **Best Practices & Governors Breakouts** (30 min. per/session - 2 sessions)

Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

9:00am – 9:30am – Session 1

9:35am – 10:05am – Session 2

* + - 1. **Struggling Sections/Branches** [Harris Room]

*Re-establishing a Section or Branch that may have become inactive during COVID*

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

Speaker: Tzufit Boyle, P.E, F.ASCE, Florida Section

* + - 1. **Developing a State Infrastructure Report Card** [DMJM Room]

*Learn how to start a State Infrastructure Report Card from Scratch*

Moderator: Aaron Frits, P.E., M.ASCE, Leader Training Committee

Speaker: Jennifer Schaff, P.E., M.ASCE, Wisconsin Section

* + - 1. **Utilizing Institute Resources in your Section/Branch Programs** [Wadell Room]

*Learn how Sections/Branches and Institute Chapters can collaborate for mutual success*

Moderator: Melissa Wheeler Black, M.ASCE, Leader Training Committee

Speaker: Sandy Homola, P.E., M.ASCE, Illinois Section

* + - 1. **Welcoming New Members into your Section/Branch** [Cardinal Room]

*Discuss this critical first step to member retention*

Moderator: Bob Lamoreaux, P.E., M.ASCE, Leader Training Committee

Speaker: Tony Lau, P.E., F.ASCE, Hawaii Section

* + - 1. **Social Media & Virtual Tools** [Seabury & Smith Room]

*Discuss use of social media in your operations and other available tools*

Moderator: Florence Ching, P.E., M.ASCE, Leader Training Committee

Speaker: Jamestaun Kraupp, P.E., M.ASCE, Oregon Section

* + - 1. **Potential Governors / Directors** [Presidents Room - 3rd Floor]

*This best practice breakout will only be available during Session 1.*

Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

Speaker: Marsia Geldert-Murphey, P.E., F.ASCE, President-elect Elect

10:05-10:50 **Society Officer Q&A**

Moderator: Aaron Frits, P.E., M.ASCE Leader Training Committee

Presenters: Maria Lehman, P.E., ENV SP, F.ASCE, 2022 President-Elect

Marsia Geldert-Murphey, P.E., F.ASCE, President-elect Elect

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

10:50-11:00 **Group Photo of PGF on steps outside of Headquarters**

11:00-11:10 **Networking Break**

11:10-12:25 **Roundtable Discussion (Part 2) – Sharing Measurable Goals and Lessons Learned**

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

12:25-1:10 **Networking Lunch & Tour of ASCE Headquarters**

1:10-2:10 **Resources Tables Breakouts (15 min. each, choose 3)**

Moderator: Bob Lamoreaux, P.E., M.ASCE Leader Training Committee

* **ASCE Partners Program** [CH2M Hill Room]

Moderator: Carol Vargas, Aff.M.ASCE, IOM, CAE, Director, Industry Relations

* **Student Engagement: Recruitment of FA’s & PA’s** [Wadell Room]

Moderator: Leslie Payne, Aff.M.ASCE, IOM, CAE, Director, Student & Younger

Member Programs & Pre-College Outreach

* **Membership Recruitment & Retention Techniques** [Harris Room]

Moderator: Loretta Cranbourne, Managing Director, Membership Marketing & Sales

* **Future World Vision** [Seabury-Smith Room]

Moderator: Muhammad Amer, M.ASCE, Managing Director, Transportation &

Development Institute (T&DI) and Future World Vision

* **Government Relations/Infrastructure Report Card** [Cardinal Room]

Moderator: Caroline Sevier, Director, Government Relations

Elisabeth Dorman, Sr. Manager, Grassroots Programs and State Advocacy

* **Section and Branch Finances** [DMJM Room]

Moderator: Jennie Grant, ASCE Controller

2:10-2:40 **JeopardASCE** [CH2MHill/ASCE Room/Seabury Smith Rooms]

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

Presenters: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

Hannah Clark, Aff.M.ASCE, Manager, Global Geographic Services

2:40-2:55 **Closing Remarks – Society 2023 President-Elect**

Moderator: Melissa Wheeler Black, M.ASCE, Leader Training Committee

Presenter: Marsia Geldert-Murphey, P.E., F.ASCE, President-elect Elect

2:55-3:05 **Summary, Wrap-Up & Evaluations**

Jesse Gormley, P.E., M.ASCE, Leader Training Committee

3:15 pm **Transportation Pickup from ASCE Headquarters to Hyatt Regency, Reston Town Center and Dulles Airport**