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**2025 WORKSHOP FOR SECTION, BRANCH, AND INSTITUTE LEADERS**

**SPONSORED BY THE LEADER TRAINING COMMITTEE**

**CLEVELAND, OH FEBRUARY 28-MARCH 1, 2025**

**DRAFT AGENDA**

**Friday, February 28**

7:15-8:00 **Registration and Continental Breakfast** *(WSBIL/CRYMC/WSCL/PFATW)* *Founders Prefunction Foyer*

8:00-8:40 **Welcome** *(WSBIL/CRYMC/WSCL/PFATW)* *Ballroom C*

Moderator: Brian Pawula, P.E., PMP, M.ASCE, Leader Training Committee

Presenters: Kyle Shepherd, P.E., M.ASCE, Cleveland Section President

Feniosky Pena Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, Dist.M.ASCE, ASCE President

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

8:40-9:40 **Global Geographic Resources** *(WSBIL/CRYMC) Ballroom C*

Moderator: Larry Goldberg, P.E., ENV SP, F.ASCE, Region 6 Governor

Presenters: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Global Geographic Services

9:40-10:00 **Networking Break** *(WSBIL/CRYMC/WSCL/PFATW) Founders Prefunction Foyer*

10:00-11:30 **Region 3, 6, 7 Breakouts** *(WSBIL/CRYMC/WSCL/PFATW)*

Region 3: Craig Hebebrand, P.E., M.ASCE, Society Director, Region 3, *Ballroom A*

Region 6: Sean Merrell, P.E., PTOE, F.ASCE, Society Director, Region 6, *Ballroom B*

Region 7: Erin Steever, P.E., ENV SP, F.ASCE, Society Director, Region 7, *Six Continents*

11:30-12:30 **Knowing Your Audience** (*WSBIL) Ballroom A*

Moderator: Jenifer Bates P.E., M.ASCE, Region 7 Governor

Presenter: Danielle Schroeder, P.E., M.ASCE, Committee on Developing Leaders

12:30-1:00 **Networking Lunch** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: John Lazzara, P.E., ENV SP, M.ASCE, Region 3 Governor

1:00-1:20 **How Alphabet Soup Got Me to Where I am Today** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Kensey Russell, P.E., M.ASCE, Region 6 Governor

Presenter: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, ASCE President-elect

1:20-1:30 **WSBIL Group Photo** *Location TBD*

1:30-2:30 **Resource Roundtables** *(WSBIL) Ballroom A*

Moderator: Elizabeth Staten, P.E., F.ASCE, Region 7 Governor

* Membership, Gretchen Hyde, Aff.M.ASCE, Manager, Member Development
* Government Relations, Carlos Condarco, Aff.M.ASCE, Director, Government Relations
* Thrive/Informz, Tirza Austin, Aff.M.ASCE, Senior Manager, Online Community
* ASCE Foundation, A.M.ASCE**,** Andrew O’Connell, Administrator, ASCE Foundation
* Pre-College Outreach, Lauren Gardner, P.E., C.Eng, S.M.ASCE, Chair, Committee

on Pre-College Outreach

2:30-3:00 **Networking Break** *(WSBIL/CRYMC/WSCL/PFATW) Founders Prefunction Foyer*

3:00-3:40 **Society Leaders Q&A** *(WSBIL/CRYMC)* *Ballroom C*

Moderator: Sean Merrell, P.E., PTOE, F.ASCE, Society Director, Region 6

Presenters: Feniosky Pena Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, Dist.M.ASCE, ASCE President

Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, President-elect

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

3:40-4:00 **LTC Section and Branch Awards Presentation** *(WSBIL/CRYMC) Ballroom C*

Presenters: Clay Forister, P.E., M.ASCE, Leader Training Committee

Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

4:00-5:00 **Legal Issues for Sections and Branches** *(WSBIL)**Ballroom A*

Moderator: Susan Roth, P.E., M.ASCE, Region 6 Governor

Presenter: Tara Hoke, Esq, Managing Director, Board Operations & General Counsel

5:00-5:10 **Friday Adjournment and Saturday Preview** *(WSBIL)**Ballroom A*

Moderator: Susan Roth, P.E., M.ASCE, Region 6 Governor

**Saturday, March 1**

7:30-8:00 **Networking Breakfast** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Ernie Longoria, P.E., M.ASCE, Region 7 Governor

8:00-8:45 **Coffee with the 2026 President-Elect Nominees** *(WSBIL/CRYMC/WSCL/PFATW) Amphitheater*

Moderator: John Lazzara, P.E., ENV SP, M.ASCE, Region 3 Governor

Presenters: Carol Haddock, P.E., F.ASCE, 2026 President-Elect Nominee

Kenneth Rosenfield, P.E., ENV SP, F.ASCE, 2026 President-Elect Nominee

8:50-9:20 **Mock Board Meeting** *(WSBIL/CRYMC/WSCL/PFATW) Amphitheater*

Moderators: Michael D. Pniewski, P.E., P.S., F.ASCE, Region 3 Governor

Lauren Swett, P.E., M.ASCE, Leader Training Committee

9:20-9:45 **Proposed Changes to Membership Grades** *(WSBIL/CRYMC/WSCL/PFATW) Amphitheater*

Moderator: Tim Brugger, P.E., M.ASCE, Region 7 Governor

Presenter*:* Jesse Jefferson, P.E., PTOE, M.ASCE, Region 3 Governor

9:45-10:00 **Networking Break** *(WSBIL/CRYMC/WSCL/PFATW) Founders Prefunction Foyer*

10:00-11:00 **Putting the “Wow” Factor in your Presentations** *(WSBIL) Ballroom A*

Moderator: Jennifer Schaff, P.E., M.ASCE, Region 3 Governor

Presenter: Brock Barry, P.E., Ph.D., F.ASCE, Professor, Civil Engineering Division

United States Military Academy, West Point

11:00-12:30 **Best Practice Focus Sessions Introduction** (WSBIL) *Ballroom A*

Moderator: Myndi Bacon, P.E., M.ASCE, Region 3 Governor

• **Engaging Institute Chapters in Section and Branch Activities** *Room 202*

*Does your Section/Branch have one or more Institute Chapters or technical groups? Join this discussion to learn about new ways to engage and partner with these groups while improving your calendar of events, membership benefits, and more!*

Moderator: Ernie Longoria, P.E., M.ASCE, Region 7 Governor

Presenter: Brian Castro, P.E., M.ASCE, Illinois Section

• **Launching an Infrastructure Report Card** *Room 203*

*Is your state report card effort ramping up? Are you looking for ways to support the 2025 Report Card on America's Infrastructure? Join this conversation to share answers to these questions and more!*

Moderator: Jenifer Bates, P.E., M.ASCE, Region 7 Governor

Presenter: Mike Pniewski, P.E., M.ASCE, Region 3 Governor

**•** **Engaging Student Members in Local ASCE Activities** *Room 204*

*Does your Section/Branch have any nearby student chapters? Are you looking for ways to better engage this segment of your membership? Join this discussion to share activity, event, and program ideas with others!*

Moderator: Paola Bandini, Ph.D., P.E., M.ASCE. Region 6 Governor

Presenter: Ulises Techera, Ph.D., A.M.ASCE, Western Slope Branch

• **Enhancing Your Communications with Informz** *Ballroom A*

*Are you looking for ways to improve your outreach and communication to your members? Join this discussion to learn about all of the innovative and easy-to-use features found on Informz!*

Moderator: Elizabeth Staten, P.E., M.ASCE, Region 7 Governor

Presenter: Sam Allen, P.E., M.ASCE, Nebraska Section

• **Retaining Student Members After Graduation** *Room 201*

*Has your Section/Branch struggled to retain students as members when they graduate? Do you lose contact with these individuals because you only know their school email? Join this discussion to crowdsource methods to improve post-graduation retention for your Section/Branch*.

Moderator: Tiffany Reed-Villarreal, P.E., M.ASCE, Region 6 Governor

Presenter: Nichole Witushynsky, P.E., M.ASCE, St. Louis Section

12:30-12:50 **Leadership Lunch** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Ben Ware, P.E., M.ASCE, Region 7 Governor

12:50-1:50 **Difficult Conversations** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Caleb Stock, P.E., M.ASCE, Region 7 Governor

Presenter: Brock Barry, P.E., Ph.D., F.ASCE, Professor, Civil Engineering Division

United States Military Academy, West Point

2:00-3:00 **Professional Ethics** *(WSBIL)**Ballroom A*

Moderator: Shawnna Erter, P.E., BC.GE, F.ASCE, Region 7 Governor

Presenter: Tara Hoke, Esq, Managing Director, Board Operations & General Counsel

3:00-3:15 **Summary, Evaluations, and Adjournment** *(WSBIL)**Ballroom A*

Moderator: Brian Pawula, P.E., PMP, M.ASCE, Leader Training Committee

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WSBIL Workshop for Section, Branch, and Institute Leaders

CRYMC Central Region Younger Member Council

WSCL Workshop for Student Chapter Leaders

PFATW Practitioner and Faculty Advisor Training Workshop