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**2025 WORKSHOP FOR SECTION, BRANCH, AND INSTITUTE LEADERS**

**SPONSORED BY THE LEADER TRAINING COMMITTEE**

**SAN DIEGO, CA, JANUARY 17-18, 2025**

**DRAFT AGENDA**

**Friday, January 17**

7:15-8:00 **Registration and Continental Breakfast** *(WSBIL/WRYMC/WSCL/PFATW) Bayview Foyer*

8:00-8:40 **Welcome** *(WSBIL/WRYMC/WSCL/PFATW) Bayview II & III*

Moderator: Florence Ching, P.E., M.ASCE, Leader Training Committee

Presenters: Matthew Brash, P.E., M.ASCE, San Diego Section President

Feniosky Pena Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, Dist.M.ASCE, ASCE President

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

8:40-9:40 **Global Geographic Resources** *(WSBIL/WRYMC) Bayview II & III*

Moderator: Tony Akel, P.E., BC.WRE, M.ASCE, Leader Training Committee

Presenters: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Global Geographic Services

9:40-10:00 **Networking Break** *(WSBIL/WRYMC/WSCL/PFATW) Bayview Foyer*

10:00-11:30 **Region 8 & 9 Breakouts** *(WSBIL/WRYMC/WSCL/PFATW)*

Region 8: Tor Anderzen, P.E., F.ASCE, Society Director, Region 8, *Mission I & II*

Region 9: Yazdan Emrani, P.E., M.ASCE, Society Director, Region 9, *Bayview II & III*

11:30-12:30 **Knowing Your Audience** (*WSBIL) Bayview II & III*

Moderator: Jaffer Almosawy, P.E., ENV SP, M.ASCE Region 8 Governor

Presenter: Elizabeth Bialek, P.E., M.ASCE, Region 9 Governor and Committee on

Developing Leaders Member

12:30-1:00 **Networking Lunch** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderator: John Rogers, P.E., F.ASCE, Region 9 Governor

1:00-1:20 **President-Elect Speech** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderator: Tor Anderzen, P.E., F.ASCE, Society Director, Region 8

Presenter: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE

1:20-1:30 **WSBIL Group Photo**

1:30-2:30 **Resource Roundtables** *(WSBIL) Bayview II & III*

Moderator: Lauren Nuxoll, P.E., M.ASCE Region 8 Governor

• Membership, Loretta Cranbourne

• Government Relations, Caroline Sevier

• Thrive/Informz, Tirza Austin

• ASCE Foundation, Katrina Dunn

• Pre-College Outreach, Eden Butler

2:30-3:00 **Networking Break** *(WSBIL/WRYMC/WSCL/PFATW) Bayview Foyer*

3:00-3:40 **Society Leaders Q&A** *(WSBIL/WRYMC)* *Bayview II & III*

Moderator: Yazdan Emrani , P.E., M.ASCE, Society Director, Region 9

Presenters: Feniosky Pena Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, Dist.M.ASCE, ASCE President

Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, President-Elect

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

3:40-4:00 **LTC Section and Branch Awards Presentation** *(WSBIL/WRYMC) Bayview II & III*

Moderator: Andrew Kline, AM.ASCE, Leader Training Committee

Presenter: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

4:00-5:00 **Legal Issues for Sections and Branches** *(WSBIL)**Bayview II & III*

Moderator: Sue Hida, P.E., M.ASCE, Region 9 Governor

Presenter: Tara Hoke, Esq, Managing Director, Board Operations & General Counsel

**Saturday, January 18**

7:30-7:50 **Networking Breakfast** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderator: Oceana Francis, Ph.D., P.E., M.ASCE, Region 8 Governor

7:50-8:30 **Coffee with the 2026 President-Elect Nominees**

Moderator: Jaffer Almosawy, P.E., ENV SP, M.ASCE Region 8 Governor

8:30-9:15 **Mock Board Meeting** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderators: Jamestaun Kraupp, P.E., M.ASCE, Region 8 Governor

Lauren Swett, P.E., M.ASCE, Leader Training Committee

9:15-9:45 **Proposed Membership Grades** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderator: Greg Kinney, P.E., M.ASCE, Region 8 Governor

Presenter*:* Ken Mika, P.E., BC.GE, F.ASCE. Chair, Board Strategic Advisory Committee

9:45-10:00 **Networking Break** *(WSBIL/WRYMC/WSCL/PFATW) Bayview Foyer*

10:00-11:00 **Putting the “Wow” Factor in your Presentations** *(WSBIL) Bayview II & III*

Moderator: Craig Shannon, P.E., M.ASCE, Region 9 Governor

Presenter: Brock Barry, P.E., Ph.D., F.ASCE, Professor, Civil Engineering Division

United States Military Academy, West Point

11:00-12:30 **Best Practice Focus Sessions** (WSBIL)

Moderator: Darren Burton, P.E., M.ASCE, Region 8 Governor

• **Engaging Institute Chapters in Section and Branch Activities** *Crown Point*

*Does your Section/Branch have one or more Institute Chapters or technical groups? Join this discussion to learn about new ways to engage and partner with these groups while improving your calendar of events, membership benefits, and more!*

• **Launching an Infrastructure Report Card** *Mariner Point*

*Is your state report card effort ramping up? Are you looking for ways to support the 2025 Report Card on America's Infrastructure? Join this conversation to share answers to these questions and more!*

**•** **Engaging Student Members in Local ASCE Activities** *Belmont*

*Does your Section/Branch have any nearby student chapters? Are you looking for ways to better engage this segment of your membership? Join this discussion to share activity, event, and program ideas with others!*

• **Enhancing Your Communications with Informz** *Bayview II & III*

*Are you looking for ways to improve your outreach and communication to your members? Join this discussion to learn about all of the innovative and easy-to-use features found on Informz!*

• **Retaining Student Members After Graduation** *Palm II*

*Has your Section/Branch struggled to retain students as members when they graduate? Do you lose contact with these individuals because you only know their school email? Join this discussion to crowdsource methods to improve post-graduation retention for your Section/Branch*.

12:30-12:50 **Leadership Lunch** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderator: Rune Storesund, D.Eng., P.E., G.E., F.ASCE, Region 9 Governor

12:50-1:50 **Difficult Conversations** *(WSBIL/WRYMC/WSCL/PFATW) Regatta Pavilion*

Moderator: Jose Aguilar, P.E., ENV SP, M.ASCE, Region 8 Governor

Presenter: Brock Barry, P.E., Ph.D., F.ASCE, Professor, Civil Engineering Division

United States Military Academy, West Point

2:00-3:00 **Professional Ethics** *(WSBIL)**Bayview II & III*

Moderator: Rami Selim, P.E., ENV SP, M.ASCE, Region 9 Governor

Presenter: Tara Hoke, Esq, Managing Director, Board Operations & General Counsel

3:00-3:15 **Summary & Evaluations** *(WSBIL)**Bayview II & III*

Moderator: Tony Akel, P.E., BC.WRE, M.ASCE, Leader Training Committee

3:15 **Adjourn** *(WSBIL)*

WSBIL=Workshop for Section, Branch, and Institute Leaders

WRYMC = Western Regional Younger Member Council

WSCL= Workshop for Student Chapter Leaders

PFAT= Practitioner and Faculty Advisor Training Workshop