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**2025 WORKSHOP FOR SECTION, BRANCH, AND INSTITUTE LEADERS**

**SPONSORED BY THE LEADER TRAINING COMMITTEE**

**CLEVELAND, OH FEBRUARY 28-MARCH 1, 2025**

**DRAFT AGENDA**

**Friday, February 28**

7:15-8:00 **Registration and Continental Breakfast** *(WSBIL/CRYMC/WSCL/PFATW)* *Founders Prefunction Foyer*

8:00-8:40 **Welcome** *(WSBIL/CRYMC/WSCL/PFATW)* *Ballroom C*

Moderator: Clay Forister, P.E., M.ASCE, Leader Training Committee

Presenters: Kyle Shepherd, P.E., M.ASCE, Cleveland Section President

Feniosky Pena Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, Dist.M.ASCE, ASCE President

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

8:40-9:40 **Global Geographic Resources** *(WSBIL/CRYMC) Ballroom C*

Moderator: Larry Goldberg, P.E., ENV SP, F.ASCE, Region 6 Governor

Presenters: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Global Geographic Services

9:40-10:00 **Networking Break** *(WSBIL/CRYMC/WSCL/PFATW) Founders Prefunction Foyer*

10:00-11:30 **Region 3, 6, 7 Breakouts** *(WSBIL/CRYMC/WSCL)*

Region 3: Craig Hebebrand, P.E., M.ASCE, Society Director, Region 3, *Ballroom A*

Region 6: Sean Merrell, P.E., PTOE, F.ASCE, Society Director, Region 6, *Ballroom B*

Region 7: Erin Steever, P.E., ENV SP, F.ASCE, Society Director, Region 7, *Six Continents*

11:30-12:30 **Knowing Your Audience** (*WSBIL) Ballroom A*

Moderator: Jenifer Bates P.E., M.ASCE, Region 7 Governor

Presenter: Danielle Schroeder, P.E., M.ASCE, Committee on Developing Leaders

12:30-1:00 **Networking Lunch** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: John Lazzara, P.E., ENV SP, M.ASCE, Region 3 Governor

1:00-1:20 **President-Elect Presentation** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Kensey Russell, P.E., M.ASCE, Region 6 Governor

Presenter: Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE

1:20-1:30 **WSBIL Group Photo**

1:30-2:30 **Resource Roundtables** *(WSBIL) Ballroom A*

Moderator: Elizabeth Staten, P.E., F.ASCE, Region 7 Governor

* Membership, TBD
* Government Relations, Carlo Condarco
* Thrive/Informz, Tirza Austin
* ASCE Foundation, Andrew O’Connell
* Pre-College Outreach, Eden Butler

2:30-3:00 **Networking Break** *(WSBIL/CRYMC/WSCL/PFATW) Founders Prefunction Foyer*

3:00-3:40 **Society Leaders Q&A** *(WSBIL/CRYMC)* *Ballroom C*

Moderator: Sean Merrell, P.E., PTOE, F.ASCE, Society Director, Region 6

Presenters: Feniosky Pena Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, Dist.M.ASCE, ASCE President

Marsha Anderson Bomar, Ph.D., F.ITE, AICP, ENV SP, F.ASCE, President-Elect

Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

3:40-4:00 **LTC Section and Branch Awards Presentation** *(WSBIL/CRYMC) Ballroom C*

Presenters: Brian Pawula, P.E., M.ASCE, Leader Training Committee

Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

4:00-5:00 **Legal Issues for Sections and Branches** *(WSBIL)**Ballroom A*

Moderator: Susan Roth, P.E., M.ASCE, Region 6 Governor

Presenter: Tara Hoke, Esq, Managing Director, Board Operations & General Counsel

**Saturday, March 1**

7:30-7:50 **Networking Breakfast** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

7:50-8:30 **Coffee with the 2026 President Elect Nominees** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: John Lazzara, P.E., ENV SP, M.ASCE, Region 3 Governor

8:30-9:30 **Mock Board Meeting** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderators: Michael D. Pniewski, P.E., P.S., F.ASCE, Region 3 Governor

Clay Forister, P.E., M.ASCE, Leader Training Committee

9:15-9:45 **Proposed Membership Grades** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Jesse Jefferson, P.E., PTOE, M.ASCE Region 3 Governor

Presenter*:* Ken Mika, Chair, Board Strategic Advisory Committee

9:45-10:00 **Networking Break** *(WSBIL/CRYMC/WSCL/PFATW) Founders Prefunction Foyer*

10:00-11:00 **Putting the “Wow” Factor in your Presentations** *(WSBIL) Ballroom A*

Moderator: Jennifer Schaff, P.E., M.ASCE, Region 3 Governor

Presenter: Brock Barry, P.E., Ph.D., F.ASCE, Professor, Civil Engineering Division

United States Military Academy, West Point

11:00-12:30 **Best Practice Focus Sessions** (WSBIL) *) Ballroom A*

Moderator: Myndi Bacon, P.E., M.ASCE, Region 3 Governor

• **Engaging Institute Chapters in Section and Branch Activities**

*Does your Section/Branch have one or more Institute Chapters or technical groups? Join this discussion to learn about new ways to engage and partner with these groups while improving your calendar of events, membership benefits, and more!*

• **Launching an Infrastructure Report Card**

*Is your state report card effort ramping up? Are you looking for ways to support the 2025 Report Card on America's Infrastructure? Join this conversation to share answers to these questions and more!*

**• Engaging Student Members in Local ASCE Activities**

*Does your Section/Branch have any nearby student chapters? Are you looking for ways to better engage this segment of your membership? Join this discussion to share activity, event, and program ideas with others!*

• **Enhancing Your Communications with Informz**

*Are you looking for ways to improve your outreach and communication to your members? Join this discussion to learn about all of the innovative and easy-to-use features found on Informz!*

• **Retaining Student Members After Graduation**

*Has your Section/Branch struggled to retain students as members when they graduate? Do you lose contact with these individuals because you only know their school email? Join this discussion to crowdsource methods to improve post-graduation retention for your Section/Branch*.

12:30-12:50 **Leadership Lunch** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

12:50-1:50 **Difficult Conversations** *(WSBIL/CRYMC/WSCL/PFATW) Ballroom C*

Moderator: Caleb Stock, P.E., M.ASCE, Region 7 Governor

Presenter: Brock Barry, P.E., Ph.D., F.ASCE, Professor, Civil Engineering Division

United States Military Academy, West Point

2:00-3:00 **Professional Ethics** *(WSBIL)**Ballroom A*

Moderator: Shawna Erter, P.E., BC.GE, F.ASCE, Region 7 Governor

Presenter: Tara Hoke, Esq, Managing Director, Board Operations & General Counsel

3:00-3:15 **Summary & Evaluations** *(WSBIL)**Ballroom A*

Moderator: Brian Pawula, P.E., M.ASCE, Leader Training Committee

3:15 **Adjourn** *(WSBIL)*

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WSBIL Workshop for Section, Branch, and Institute Leaders

CRYMC Central Region Younger Member Council

WSCL Workshop for Student Chapter Leaders

PFATW Practitioner and Faculty Advisor Training Workshop