

**2023 WORKSHOP FOR SECTION, BRANCH, AND INSTITUTE LEADERS**

**SPONSORED BY THE LEADER TRAINING COMMITTEE**

**CHARLOTTE, NORTH CAROLINA**

**JANUARY 20-21, 2023**

**FINAL AGENDA**

**Friday, January 20, 2023**

7:15-8:00 **Registration and Continental Breakfast** (WSBIL/ERYMC/WSCL) *(Convention Foyer)*

8:00-8:40 **Welcome** (WSBIL/ERYMC/WSCL) *(Symphony I-IV)*

Moderator: Aaron Frits, P.E., M.ASCE, Leader Training Committee Chair

Presenters: Robert Cagle, P.E., F.ASCE, Past Region 4 Director

Maria Lehman, P.E., NAC, ENV SP, F.ASCE, 2023 ASCE President

Tom Smith, NAC, ENV SP, CAE, F.ASCE, Executive Director

8:40-9:40 **The Return of your Global Geographic Team – We're Back (**WSBIL/ERYMC) *(Symphony I-IV)*

Moderators: Jesse Gormley, P.E., M.ASCE, Leader Training Committee

Kat Gurd, P.E., F.ASCE, Leader Training Committee

Presenters: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Global Geographic Services

Hannah Clark, Aff.M.ASCE, Manager, Global Geographic Services

9:40-9:55 **Networking Break** (WSBIL/ERYMC/WSCL) *(Convention Foyer)*

9:55-10:20 **Future World Vision: Mega City 2070 and Floating City** (WSBIL/ERYMC)(Symphony I-IV)

Moderator: Robert Jackson, P.E., M.ASCE, Region 5 Governor

Presenter: Jane Howell, Aff.M.ASCE, Chief Communications Officer, ASCE

10:20-11:00 **How to Engage Student Chapters into Section/Branch/YMG Activities** (WSBIL/ERYMC)

*(Symphony I-IV)*

Moderator: Greg Kuklinski, P.E., M.ASCE, Region 2 Governor

11:00-12:30 **Region Breakouts** (WSBIL/ERYMC/WSCL)

Region 1: John Folts, P.E., M.ASCE, Region 1 Society Director *(Symphony I-III)*

Region 2: Carol Martsolf, P.E., CPTD, LEED AP, PMP, F.ASCE, Region 2 Society Director

*(Mecklenburg)*

Region 4: Findlay Edwards, Ph.D., P.E., BCEE, D.WRE, F.ASCE, Region 4 Society Director

*(Symphony V-VI)*

Region 5: Lawren Pratt, P.E., LEED AP, M.ASCE, Region 5 Society Director *(Symphony IV)*

12:30-1:00 **Networking Lunch** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: Jennifer Sharkey, P.E., M.ASCE, Region 4 Governor

1:00-1:20 **President-Elect Geldert-Murphey: “My Journey from ASCE Student Member to**

**ASCE President-Elect”** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: Carol Martsolf, P.E., CPTD, LEED AP, PMP, F.ASCE, Region 2 Society Director

Presenter: Marsia Geldert-Murphy, P.E., F.ASCE, ASCE President-elect

1:20-1:50 **ASCE Strategic Plan Update** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: Ronnie Schumann, P.E., M.ASCE, Region 5 Governor

Presenter: Feniosky A. Peña-Mora, Sc.D, P.E., NAS, CCM, F.CIOB, NAC, F.ASCE

1:50-2:05 **WSBIL Group Photo**

*Announcement will be made during lunch on location*

2:05-3:05 **Managing Yourself** (WSBIL) *(Symphony I-IV)*

Moderator: Stephanie Wyman, P.E., M.ASCE, Region 1 Governor

Presenters: Danielle Schroeder, P.E., M.ASCE, Committee on Developing Leaders

Robert Cagle, P.E., F.ASCE, Past Region 4 Director

3:05-3:20 **Networking Break** (WSBIL/ERYMC/WSCL) *(Convention Foyer)*

3:20-4:00 **Society Leaders Q&A** (WSBIL/ERYMC) *(Symphony I-IV)*

Moderator: Lawren Pratt, P.E., LEED AP, M.ASCE, Society Director, Region 5

Presenters: Maria Lehman, P.E., NAC, ENV SP, F.ASCE, 2023 ASCE President

Marsia Geldert Murphey, P.E., F.ASCE, ASCE President-elect

Tom Smith, NAC, ENV SP, CAE, F.ASCE, Executive Director

4:00-4:10 **Section and Branch Outstanding Awards** (WSBIL/ERYMC) *(Symphony I-IV)*

Moderator: Melissa Wheeler Black, M.ASCE, Leader Training Committee

Presenter: Maria Lehman, P.E., NAC, ENV SP, F.ASCE, 2023 ASCE President

4:10-4:20 **Prizes for Winners of Morning Competition** (WSBIL/ERYMC) *(Symphony I-IV)*

Moderator: Jesse Gormley, P.E., M.ASCE, Leader Training Committee

Presenter: Nancy Berson, Aff.M.ASCE, Director, Global Geographic Services

4:20-5:05 **ASCE Resources** (WSBIL) *(Symphony I-IV)*

Moderator: Brad Williams, P.E., M.ASCE, Region 5 Governor

**Staff Resource Tables**

* + - Membership: Susan Blodgett Aff.M.ASCE
    - Government Relations: Lizzie Dorman Aff.M.ASCE
    - Institutes: Debi Denney, ENV SP, A.M.ASCE
    - Legal Issues of interest to ASCE local leaders: Tara Hoke, Esq. Aff.M.ASCE
    - Future World Vision: Jane Howell Aff.M.ASCE
    - ASCE Thrive, a New Communication Tool for ASCE Local Units: Tirza Austin, Aff.M.ASCE

5:05-5:10 **Friday Adjournment and Saturday Preview**

Moderator: Kat Gurd, P.E., F.ASCE, Leader Training Committee

**Saturday, January 21**

7:30-8:30 **Networking Breakfast** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: Danielle Spicer, P.E., LEED AP, ENV SP, M.ASCE, Region 1 Governor

8:30-9:30 **Non-Verbal Communication Skills – I can’t hear you!** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: Brad Summerville, P.E., M.ASCE, Region 1 Governor

Presenter: Brock E. Barry, Ph.D., P.E., F.ASCE, Director, Civil Engineering, US Military Academy

9:30-10:00 **Networking Break** (WSBIL/ERYMC/WSCL) *(Convention Foyer)*

10:00-11:00 **Leadership: Commitment vs. Compliance** (WSBIL) *(Symphony I-IV)*

Moderator: John Folts, P.E., M.ASCE, Society Director, Region 1

Presenter: David Canaan, A.M.ASCE, Former Storm Water Division Director

Mecklenburg County

11:00-12:30 **Best Practice Focus Sessions** (WSBIL)

Moderator: Kevin Krick, P.E., F.ASCE, Region 4 Governor

*Attend any two sessions and gain valuable information on how to improve your*

*Section, Branch or Institute*

First Session Presentation: 11:05-11:45

Second Session Presentation: 11:50-12:30

**Topic #1:** Infrastructure Report Card & Media Interaction *(Symphony VII)*

Moderator: Craig Ruyle, P.E., M.ASCE, Region 1 Governor

Presenters: Rebecca Shelton, P.E., F.ASCE, Region 5 Governor

Anita Atkinson, P.E. F.ASCE, Georgia Section

**Topic #2:** Member Recruitment Strategies/Succession Planning *(Governor’s Ballroom 1 & 2)* Moderator: Christina Ammens, P.E., M.ASCE, Region 4 Governor

Presenter: Suzanne Herron, P.E., M.ASCE, Tennessee Section

**Topic #3:** How to Reinvigorate Struggling Sections/Branches *(Governor’s Ballroom 3 & 4)*

Moderator: Brian Reynolds, P.E., M.ASCE, Region 4 Governor

Presenter: John Caperilla, A.M.ASCE, Lehigh Valley Section

**Topic #4:** Initiating and Leading a Successful Institute Chapter *(Governor’s Ballroom 5 & 6)*

Moderator: Jennifer Sloan Ziegler, Ph.D., P.E., M.ASCE, Region 5 Governor

Presenter: Mafuzul Mashud, P.E., M.ASCE, Metropolitan Section

**Topic #5:** Virtual Tools & Resources – Websites and Beyond! *(Symphony I-IV)*

Moderator: Maneesh Krishnan, P.E., M.ASCE, Region 4 Governor

Presenter: Joe Natale, P.E., M.ASCE, Philadelphia Section

12:30-1:00 **Leadership** **Lunch** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: Beth Ann Smith, P.E., BCEE, M.ASCE, Region 1 Governor

1:00-2:00 **Presentation** **Skills** **– How to Wow Your Audience!** (WSBIL/ERYMC/WSCL) *(Carolina Ballroom)*

Moderator: David Meadows, P.E., P.S., F.ASCE , Region 4 Governor

Presenter: Brock E. Barry, Ph.D., P.E., F.ASCE, Director, Civil Engineering, US Military Academy

2:15-3:15 **Professional Ethics** (WSBIL)*(Symphony I-IV)* **1.0 PDH**

Moderator: Colette Easter, P.E., M.ASCE, Region 4 Governor

Presenter: Tara Hoke, Esq., Aff.M.ASCE, ASCE General Counsel and

Managing Director, Board Operations

3:15-3:30 **Summary & Evaluations** (WSBIL)*(Symphony I-IV)*

Presenter: Jesse Gormley, P.E., M.ASCE, Leader Training Committee

3:30 **Adjourn** (WSBIL)*(Symphony I-IV)*

Presenter: Jesse Gormley, P.E., M.ASCE, Leader Training Committee

WSBIL=Workshop for Section, Branch, and Institute Leaders

ERYMC = Eastern Regional Younger Member Council

WSCL= Workshop for Student Chapter Leaders