**Continuing Education**

1. CONTINUING EDUCATION

**2.1 Geotechnical Seminar – South Jersey Branch**

|  |  |  |
| --- | --- | --- |
| **1. Section/Branch** | New Jersey Section, Central Jersey Branch |  |
| **2. Section/Branch Size** | Large |  |
| **3. Project Contact** |  | |
| Name | Brian Mausert, 2009-2010 President | |
| Phone Number | (908) 236-9001 | |
| Email | [bmausert@gpinet.com](mailto:bmausert@gpinet.com) | |
| **4. Project Category** | Continuing Education | |
| **5. Project Description** |  | |
| **6. The Process**  (What you did, When and How) | Set up a geotechnical seminar with an expert known in the field. Seminar was conducted in November 2009. It was set up by identifying a speaker known for this expertise and had a course available. Conducted a comprehensive advertising campaign a couple of months prior to the event. Branch obtained the NYSPE Continuing Education credits through PIE. | |
| **7. Those in Charge** (Committee, Task Committee, Etc.) | Geotechnical Committee Chair and Branch President Elect. (2 people) | |
| **8. Time Frame**  (When Started, When Completed) | August 2008 – November 2008. | |
| **9. Success Factors**  (The Parts that Worked Really Well) | Lecturer was great (Jerry Dimaggio). Provided documents to the class and was a good speaker. | |
| **10. Setback Factors**  (The Parts that did Not Work Well) | None – event was highly successful and raised a lot of money for the branch. It was important to conduct a lot of coordination for advertising, getting a hotel, and speaker on board months in advance. | |
| **11. Creativity**  (This is something off the wall that we did) | Worked with a graphic artist to produce seminar flier and mailings. Mailed to entire section not just branch members. Seminar was offered to non-ASCE members to increase attendance. | |
| **12. Administration**  (What was most Important?) | Advertisement far in advance of the seminar. | |
| **13. Follow-Up**  (What was most important?) | Providing continue education documents to PIE. No other follow- up was needed which made it a good event. | |
| **14. Recommendations**  (What you should ALWAYS do with this project?) | Line up speaker, advertisement, coordination well in advance (months). | |
| **15. Cautions**  (What you should NEVER do with this project?) | Avoid last minute activities. Work within a few months of an event is not good. | |
| **16. The Outcome** | Made approximately $10K for the branch which was used to support Section Scholarship, E-Week, and Future City activities. | |
| **17. Ongoing Activity**  (Would you do it again?) | Yes – working on a similar event in 2009 | |
| **18. Speaker Contact Information**  (person from your Region who would be willing to speak about the Best Practice) |  | |
| Name |  | |
| Address |  | |
| Phone Number |  | |
| Email |  | |
| **19. Additional Comments** |  | |