**Membership Development**

**4.11** **Direct Invitation to New CE Graduates – Committee on Younger Members**

|  |  |  |
| --- | --- | --- |
| **1. Section, Branch** | Committee on Younger Members (CYM) |  |
| **2. Section/Branch Size** |  |  |
| **3. Project Contact** |  | |
| Name | Jaffer Almosawy | |
| Phone Number | 702-806-9377 | |
| Email | [JafferAlmosawy.ASCE@gmail.com](mailto:JafferAlmosawy.ASCE@gmail.com) | |
| **4. Project Category** | Membership Development | |
| **5. Project Description** | Direct Invitations to New CE Graduates | |
| **6. The Process**  (What you did, When and How) | Sections/Branches, including their Younger Member Groups (where applicable), are encouraged to contact new graduates and supply information regarding ASCE professional membership. They may have a Civil Engineering Department in their unit or may use the invitations for new hires within their own companies or organizations. The attached letters are signed by the CYM but can be modified to be from the local Section or Branch. | |
| **7. Those in Charge** (Committee, Task Committee, Etc.) | Sections/Branches and their Younger Member Groups are in charge. It is important for the YMG/YMF’s to request support from their Section and Branch leadership for volunteers and resources. Planning for postage and expenses should also be taken into consideration. | |
| **8. Time Frame**  (When Started, When Completed) | Ongoing | |
| **9. Success Factors**  (The Parts that Worked Really Well) | Students have been directly invited to join their local unit, and membership has increased. | |
| **10. Setback Factors**  (The Parts that did Not Work Well) | This effort needs to be coordinated with the Faculty Advisor and the Practitioner Advisor to have contact with the students to find out where they will live and work once they graduate. | |
| **11. Creativity**  (This is something off the wall that we did) |  | |
| **12. Administration**  (What was most Important?) | Planning ahead for December and May graduations is critical. All resources must be in place two months before the invitations are sent. Planning for the next graduation cycle must commence soon after the most recent invitations are sent. | |
| **13. Follow-Up**  (What was most important?) | 1-on-1 contact is important as a follow up to the letter. Fall and spring visits to Universities/Colleges within the unit is beneficial to discuss YMGs and activities with upcoming grads. | |
| **14. Recommendations**  (What you should ALWAYS do with this project?) | Plan ahead and be timely. | |
| **15. Cautions**  (What you should NEVER do with this project?) | Procrastinate | |
| **16. The Outcome** |  | |
| **17. Ongoing Activity**  (Would you do it again?) | Yes | |
| **18. Speaker Contact Information**  (person from your Region who would be willing to speak about the Best Practice) |  | |
| Name | Jaffer Almosawy | |
| Address | 1555 South Rainbow Blvd, Las Vegas, NV 89146 | |
| Phone Number | 702-806-9377 | |
| Email | [JafferAlmosawy.ASCE@gmail.com](mailto:JafferAlmosawy.ASCE@gmail.com) | |
| **19. Additional Comments** | Letters from the Committee on Younger Members may be used directly for contact or as a template for Younger Member Groups to use and modify as they see fit for their particular group. It is also CYM’s vision to have these packets available on a traveling Younger Members table at ASCE conferences.  The letters can be modified for use by Sections and Branches and can be customized for soliciting Graduate Students and Young Professionals.  This Best Practice includes the following attachments:   * Letters from the Committee on Younger Members | |

DATE

Dear Engineering Student,

Congratulations on pursuing the next level of your engineering studies! As Engineers, we make a difference in our communities through our work and volunteerism. We commend your dedication to the profession and are excited to see where your education takes you.

The ASCE Committee on Younger Members invite you to join us in further fulfilling and promoting the Engineering profession throughout your remaining years as a student and as you enter your professional career.

**Why join ASCE?**

ASCE has a strong nationwide network of younger members, Younger Members Groups, and resources to help you achieve your goals. By joining ASCE, you will have the opportunity to meet and build connections with other engineers and learn about their experiences.

ASCE also understands that succeeding in the profession requires both **technical and interpersonal skills**, and we stand ready to help you navigate the different levels of your career in engineering. As an ASCE member, you will have access to **career resources, networking events, technical seminars, professional leadership opportunities, and so much more!**

We have put together a packet about ASCE for your benefit. Documents included in this packet are:

1. **Student Membership Application Form** – If you are not already a member, then join today! You can enroll at [www.asce.org](https://www.asce.org/student-chapters/) and, as a student, **your Society dues are FREE**.
2. [**Your Member Benefits**](https://www.asce.org/uploadedFiles/Membership_and_Communities/Member_Benefits/Content_Pieces/member-benefits-guide-forward-faster.pdf) – See how many ways ASCE provides benefits to its members throughout their lives.

Please let us know if you have any questions by emailing us at [youngermember@asce.org](mailto:youngermember@asce.org) and make sure to follow us on social media. We look forward to hearing from you, and best wishes for your continued success in engineering!

Jaffer Almosawy, PE, ENV SP, M.ASCE

Past-Chair, Committee on Younger Members

[JafferAlmosawy.ASCE@gmail.com](mailto:JafferAlmosawy.ASCE@gmail.com)

DATE

Dear Engineering Graduate Student,

Congratulations on pursuing the next level of your engineering studies! As Engineers, we make a difference in our communities through our work and volunteerism. We commend your dedication to the profession and are excited to see where your education takes you.

The ASCE Committee on Younger Members invite you to join us in further fulfilling and promoting the Engineering profession throughout your remaining years as a graduate student and as you enter your professional career.

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