

Region Assembly National Strategic Initiative Examination– Region 3

1. Region	3
2. Project Contact	
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3. Project Category	Region Operations
4. Project Description	Region Assembly National Strategic Initiative Examination
5. The Process (What you did, When and How)	<p>During the six months prior to the Region Three Assembly, the Governors examined a National Strategic Initiative. Research included review of National Strategic Documents, development of a summary of the history of the Strategic Initiative, interviews with ASCE Leaders and Staff leading the Strategic Initiatives and with critics, and canvassing Sections and Branches to determine the level of member understanding of the Strategic Initiative. Section and Branch Leaders were encouraged to perform their own study and to develop their unit’s position regarding the Initiative. Two months prior to the Assembly, the Governors would prepare and disseminate a draft Region Resolution for Section and Branch consideration at the Assembly.</p> <p>Very early in the process with the confirmation of the Assembly date, time, and location, invitations to ASCE Leaders and ASCE Staff assigned to the Strategic Initiative were invited to attend and present at the Assembly, offering the PRO viewpoints and arguments supporting the National Initiative. The Assembly Program commenced with the PRO viewpoints. Governors then offered the results of their examination in a fully open, honest, and transparent manner, which could be PRO, CON, or both. Subsequent to the presentations, ample time was allowed for Section and Branch Leaders to question to the presenters, to offer their Unit’s opinion, and to offer their personal opinions.</p> <p>The final result culminated in a group debate regarding the Resolution content. Upon reaching substantial consensus, a vote was taken to ratify the Resolution. The Resolution was then submitted to the ASCE Board of Direction and disseminated to the Sections and Branches.</p>
6. Those in Charge	The Board of Governors

(Committee, Task
Committee, Etc.)

7. Time Frame (When Started, When Completed)	Begin 6 months prior to the Assembly
8. Success Factors (The Parts that Worked Really Well)	Dramatic increase in Strategic Initiative Understanding
9. Setback Factors (The Parts that did Not Work Well)	Criticism of the Initiatives are sensitive at the National Level
10. Creativity (This is something off the wall that we did)	
11. Administration (What was most Important)	Begin early. Invite early
12. Follow-Up (What was most important?)	Reporting back to the Sections and Branches the results and effects of the Resolution.
13. Recommendations (What you should ALWAYS do with this project?)	Be open, honest, and fully transparent.
14. Cautions (What you should NEVER do with this project?)	Shade the Governors' presentation to the Section and Branch Leaders in any form.
15. The Outcome	First, the Section and Branch Leaders gain a strong understanding of the Initiative. Second, worthwhile National Strategic Initiatives will gain traction at the Section and Branch level.
16. Ongoing Activity (Would you do it again?)	Regularly
17. Speaker Contact information (person from your Region who would be willing to speak about the Best Practice)	
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18. Additional Comments