Communication to Practitioner Advisors – Region 2

1. Region	2
2. Project Contact	
Name	Greg Kuklinski, P.E.
Phone Number	484-221-6763
Email	gkuklinski@benesch.com
3. Project Category	Communication
4. Project Description	Communication to Practitioner Advisors
5. The Process (What you did, When and How)	E-mailed the Practitioner Advisors in Region 2 with some updates for communication with their Student Chapters
6. Those in Charge (Committee, Task Committee, Etc.)	The PA's are report to their Section/Branch
7. Time Frame (When Started, When Completed)	E-mail sent on 3/17/22 and will plan on continuing an e-mail blast once a quarter to Region 2 PA's
8. Success Factors (The Parts that Worked Really Well)	Based on e-mails that I receive as a Governor and as a PA for Lehigh University, I thought it would be a good idea to alert the other PA's in Region 2 about some Best Practices for their Student Chapter
9. Setback Factors (The Parts that did Not Work Well)	N/A
10. Creativity (This is something off the wall that we did)	The Region has not had previous correspondence with the PA's and we also started quarterly meetings with the YM Chairs/Presidents as well to let them know what is going on within the Region.
11. Administration (What was most Important?)	Knowing that PA's have information available to them with tools that they can use to advise their Student Chapter.
12. Follow-Up (What was most important?)	Keeping a line of communication between the Region and Practitioner Advisors on a regular basis.
13. Recommendations (What you should ALWAYS	Keep up the momentum and continue the communications on a quarterly basis.

do with this project?)	
14. Cautions (What you should NEVER do with this project?)	Discontinue the line of communication.
15. The Outcome	No outcome required, just a communication e-mail blast.
16. Ongoing Activity (Would you do it again?)	Yes - Quarterly
17. Speaker Contact Information (person from your Region who would be willing to speak about the Best Practice)	N/A
Name	
Address	
Phone Number	
Email	
18. Additional Comments	See attached copy of the e-mail from 3/17/22.

Good afternoon Region 2 Practitioner Advisors,

I am a Region 2 Governor whose primary role is working with Students and Younger Members. In addition, I am also the Practitioner Advisor for Lehigh University. I write to you today as a group to see if you have any questions or concerns for Region 2 that you would like to discuss. You should all be receiving e-mails from Leslie Payne at ASCE about upcoming seminars and other pertinent information.

Here are a few items that I would like to highlight:

1) Society Student Member - I would encourage all of you to let your students know the importance of being registered as a Society Student Member, and not just a member of their individual Student Chapter. Registration is free and it means that they are automatically registered to be an ASCE Affiliate member after graduation, free for one year and half price dues going forward for those 28 years of age or younger.

Registration Link: Join ASCE | ASCE

- 2) ASCE Membership Presentation: I would encourage you to give this presentation to your Student Chapter once a year. It is located here: Membership Recruitment PowerPoint Template | ASCE Membership Kit. I would recommend customizing it to your Student Chapter and add in Section/Branch Activities where students are typically invited to attend.
- 3) Section/Branch and YM Interaction Recommend inviting students to YM events and to Section/Branch Activities to have them network with professionals in your area.
- 4) Region 2 Infographic For more information about Region 2, see attached. Please feel free to share this with your students as well to show them their Geographical Boundaries within the Society. Note to them that starting this year, both Student Symposiums (East and West) will be in Region 2
- 5) FA / PA Orientation Video 2021 ASCE CSM New FA/PA Orientation (brightcove.net) [players.brightcove.net]

Please let me know if you have any questions and thanks for your support of Student ASCE Chapters. I have attached FA and PA responsibilities written this year for your reference.

Thanks, Greg

FACULTY ADVISORS

The Faculty Advisor (FA), an ASCE member, is appointed by the Department Head at the Student Chapter's college or university. Typical FA responsibilities are listed below.

Student Chapter Officer Mentor

- Help the Student Chapter Officers to initiate, plan, organize, execute and document Student Chapter activities
- Meet regularly (recommended weekly) with the Officers
- Provide and/or facilitate professional contacts
- Encourage students to try a variety of activities
- Be knowledgeable about institutional resources and practices
- Maintain records of Student Chapter activities and membership
- Guide and review the preparation of the Annual Report, and check it for adequacy and accuracy

ASCE Representative

- Work with Practitioner Advisors (PAs) to mentor and develop students
- Be a point of contact between the Student Chapter, the local Section and/or Branch and ASCE
- Communicate with ASCE and the Committee on Student Members
- Attend Student Chapter meetings and events as often as possible
- Attend Workshop for Student Chapter Leaders (WSCL) and ASCE Student Conferences regularly
- · Exemplify and foster professional attitude

ASCE Advocate

- Encourage students to become ASCE members, and provide the means to do so
- Encourage other faculty members to participate in Student Chapter, Section, and Branch activities
- Represent the society to the University/College

PRACTITIONER ADVISORS

Practitioner Advisors (PA) are non-faculty members of ASCE who reside within convenient distance of the university. Ideally, one of the Practitioner Advisors is a recent graduate (not necessarily of the University) and a Younger Member of the Society.

The role of the Practitioner Advisor is to motivate, encourage, and set an example for the student members. Typical responsibilities include:

Student Chapter Officer Mentor

- Work with chapter Faculty Advisor to mentor and develop students
- Meet with the student chapter officers throughout the academic year and encourage them to set goals and meet their responsibilities
- Help the student chapter officers identify subjects and speakers (but do not contact speakers or do the students' work)

ASCE Representative

- Report on the activities of the local Section/Branch and encourage student participation in their activities
- Arrange for a joint meeting with the local Section/Branch
- Attend the annual Workshop for Student Chapter Leaders and the regional student conference

ASCE Advocate

- Encourage student chapter members to be ASCE student members and encourage graduates to continue as active ASCE members after graduation.
- Encourage other engineers to participate in Student Chapter, Section, and Branch activities

