

Monthly Newsletter Articles & Scheduled Quarterly Teleconferences – Region 9

1. Region	9
2. Project Contact	
Name	Tony Akel
Phone Number	(559) 436-0600
Email	takel@akeleng.com
3. Project Category	Communication
4. Project Description	Region 9 Monthly Newsletter Articles and Scheduled Quarterly Teleconferences.
5. The Process (What you did, When and How)	Initiated the Communication with Sections and Branches Committee.
6. Those in Charge (Committee, Task Committee, Etc.)	Communication with Sections and Branches Committee was initiated by past governors Tony Akel, Jennifer Epp, Harvey Gobas and Joan Al Kazily. Tony Akel was chair of the committee from 2008-2011. Camilla Saviz, currently a Region 9 Governor, has taken the leading role of the committee.
7. Time Frame (When Started, When Completed)	Indefinite
8. Success Factors (The Parts that Worked Really Well)	Monthly Newsletter is effective in communicating Region 9 activities. Quarterly Teleconferences provide a platform for Section and Branch officers to express concerns, share great ideas, and ask for advice.
9. Setback Factors (The Parts that did Not Work Well)	Coordinating a teleconference with a large group is challenging, especially if the time is limited to one hour. Introduction of the participants is important, but can be a bit challenging as some officers may join after the introduction. Some members may take more time than the teleconference can afford, etc.. This can be addressed “diplomatically” by the teleconference moderator.

10. Creativity

(This is something off the wall that we did)

This Committee was triggered by a **Membership Survey** sent to 1,000 Region 9 members including section/branch officers and members serving on national committees. There were 56 respondents, but the responses were very sobering:

- **62%** were NOT aware of the Region 9 governance structure of ASCE
- **33%** were NOT aware of any activities organized or sponsored by the Region 9 BOG.

A PowerPoint presentation of the **Membership Survey (Exhibit A)** documents the 10 questions that were asked, the top responses from section/branch officers and members.

Consequently, Region 9 BOG initiated a task committee with a decently long but descriptive name. The name was intended to remind us of the primary reason this committee was created, and to maintain its focus: “Communications with Sections and Branches Committee”.

The Committee had 4 major recommendations with the top two being:

1. Region 9 should Initiate Section/Branches Teleconferences

Monthly Newsletter Articles communicating with section and branch officers as well as with our members. Each governor and critical committee chair was assigned the task to write an article documenting important Region 9 activities. The assignment is typically timed to follow a major Region 9 activity (infrastructure symposium, legislative day, etc.) and the articles are intended to connect not only with our officers, but also with our membership. Samples of Newsletter Articles are included in **Exhibit B**.

2. Region 9 should Publish Monthly Region 9 Columns to Section/Branch Newsletters

Quarterly Teleconferences with Section and Branch officers. These one-hour teleconferences proved effective in: a) informing officers on upcoming Region 9 activities and critical issues affecting our profession, b) directly listening to ideas from Branch and Section officers, 3) offering suggestions for improvements, and 4) sharing great ideas between sections. Region 9 generally holds teleconferences on a quarterly basis. A sample teleconference agenda and meeting minutes is included in **Exhibit C**.

11. Administration

(What was most Important)

Coordinating the Section Newsletter Editors and submitting the monthly articles to meet publication deadlines of the respective sections.

12. Follow-Up

(What was most important?)

Creating an annual schedule for the Monthly Newsletter Articles for all Governors and critical Committee Chairs (Government Affairs, Water Resources, Infrastructure, Emergency Response, etc.)

13. Recommendations

(What you should ALWAYS do with this project?)

Listen to section and branch officers concerns and get them connected with region or national resources that address their concerns.

14. Cautions

(What you should NEVER


do with this project?)	
15. The Outcome	<ul style="list-style-type: none"> • Inform Section and Branch officers and our members on Region 9's activities on: Legislative Affairs, Annual Legislative Day at the Capitol, Water and Environment Policy, Annual R9 Awards, Political Engagement, Engineers Week, Educational Outreach, and other topics. • Share great ideas and successful programs between Sections and Branches. <p>Enhanced collaboration between sections</p>
16. Ongoing Activity (Would you do it again?)	This is an ongoing successful Region 9 program
17. Speaker Contact information (person from your Region who would be willing to speak about the Best Practice)	
Name	
Address	
Phone Number	
Email	
18. Additional Comments	<p>This Best Practice includes the following attachments.</p> <p>Exhibit A – PowerPoint Presentation: Membership Survey of Section and Branch Needs (September 2008)</p> <p>Exhibit B – Sample Region 9 Monthly Newsletter Articles</p> <p>Exhibit C – Sample Agenda and Meeting Minutes for the Quarterly Teleconferences</p>

Exhibit A

Membership Survey of Section and Branch Needs


PowerPoint Presentation

(September 2008)



ASCE
American Society of Civil Engineers

REGION 9



**SURVEY
OF SECTION AND
BRANCH NEEDS**

Region 9
Sacramento

Tony Akel, P.E.
Region 9 Governor

September 6, 2008

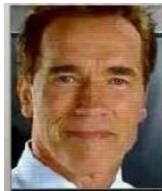
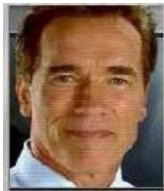


REGION 9



TASK COMMITTEE ON COMMUNICATION

4 Governors



REGION 9



TASK COMMITTEE ON COMMUNICATION



Tony Akel



Jennifer Epp



Harvey Gobas



Joan Al-Kazily



REGION 9



UIiPOSE

Identify challenges faced by Sections and Branches

Identify areas where Region 9 BOG can assist



REGION 9



P OSE

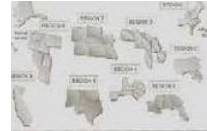
The responses could be used to

- gain a better understanding of what Region 9 Leaders need to succeed
- develop a plan of action

200 Region 9 Section and Branch officers



800 members
(participants in a National Committee)



SURVEY SAMPLE

56 members took part in the survey

6% participation rate

10 questions were asked

the survey

METHODOLOGY

5 Questions (1,2,3,6,8) to identify how Region 9 can help

2 Questions (4,5) to identify their knowledge of Region 9

2 Questions about who they are and their willingness to help

1 Question about the most Valuable Service



SURVEY QUESTIONS 1-5



1. What one hot button issue would you, as an officer of the section/branch, like Region 9 Board of Governors to address during the next fiscal year?
2. What one thing could the Region 9 Board of Governors do to assist your section/branches growth?
3. What proactive approach could Region 9 Board of Governors do to help your branch/section move to new levels of performance and service?
4. Are you aware of the Region governance structure of ASCE?
5. Are you aware of any activities organized or sponsored by the Region 9 Board of Governors?

SURVEY QUESTIONS 6-10



6. What are some of the activities that you know other branches, sections, regions, organizations have undertaken that would be appropriate for Region 9 to undertake in the future?
7. If Region 9 undertook an activity/program, will you as a branch/section officer be willing to do any of the following?
8. What one thing could the Region 9 Board of Governors do to help you improve members' interaction with your branch/section?
9. Which services do your members hold most valuable and why?
10. I am a Officer/Committee Chair/ Member from...

1. WHAT ONE HOT BUTTON ISSUE WOULD YOU, AS AN OFFICER OF THE SECTION/BRANCH, LIKE REGION 9 BOARD OF GOVERNORS TO ADDRESS DURING THE NEXT FISCAL YEAR?

> Price of Gas(?) vs. Construction Costs

✓ Legislative

✓ Funding Infrastructure

✓ Infrastructure Report Card

✓ Potable Water Supplies in California

✓ Funding Green Infrastructure

✓ Roadway Maintenance



✦ Membership Involvement

✦ Region 9 Technical Support Center

✦ Mentoring

Leadership Training for Section/Branch leaders

Declining Enrollment in Engineering Courses

✦ Recruiting Students for Civil Engineering

Middle and High School Outreach

✓ College Student Outreach



3 respondents could not thin

2. WHAT ONE THING COULD THE REGION 9 BOARD OF GOVERNORS DO TO ASSIST YOUR SECTION/BRANCHES GROWTH?

- Member recruitment and retention

"" Provide Guidance to attract civil engineers to ASCE

"" Provide Motivation for Member to be Active

"" Work with ASCE Student chapters

.. Website that offers posted suggestions on how to Improve branch...

"" List of New Members on a Monthly Basis

.. Bridge Gap Between National and Sections (Branches

"" Increasing membership participation in Section/Branch activities

"" Communicate with Faculty Advisors

> Assistance and fundint with local activities

- Discounted rates for Caltrans

"" Assistance and fundint with local activities

"" Double the efforts for media relations

"" Spend less Time on Political Issues. ACEC..

A total of 12 people did not answer the question.



A total of 12 people did not answer the question.



3. WHAT PROACTIVE APPROACH COULD REGION 9 BOARD OF GOVERNORS DO TO HELP YOUR BRANCH/SECTION MOVE TO NEW LEVELS OF PERFORMANCE AND SERVICE?

- Communicate Proactively

Assist Officers of Golden Gate Branch increasing membership



Commitment to attend local section meetings

Section Rep come to our branch meetings

" Coordinate with Branches

" Interaction with Branch Executives

- Recognize achievement of the Section and branches

- Increase communication with the branches and sections.

" Improve communication with ASCE institute

" Contact Officers on a regular basis and ask what they are bothered with

" Help Young Leadership become energized to participate

- Annual Visit to review activities and make suggestions for improvements

- Reinforce the ownership of ASCE by its members

- Contacting Inactive Members

" Communicate Proactively

" Periodically send an e-mail message to each ASCE member

- Creating a newsletter to let the branches know what was going on the Region



ASCE Newsletter

4. ARE YOU AWARE OF THE REGION GOVERNANCE STRUCTURE OF ASCE?

62% Yes

33% No

5% No answer



5. ARE YOU AWARE OF ANY ACTIVITIES ORGANIZED OR SPONSORED BY THE REGION 9 BOARD OF GOVERNORS?

57% YES

33% No

5% No Answer

./ Infrastructure Symposium



./ Legislative Outreach



./ Infrastructure Report Card



./ Awards Program



6. WHAT ARE SOME OF THE ACTIVITIES THAT YOU KNOW OTHER BRANCHES/SECTIONS/REGIONS/ORGANIZATIONS HAVE UNDERTAKEN THAT WOULD BE APPROPRIATE FOR REGION 9 TO UNDERTAKE IN THE FUTURE?

- ./ Keep Scope and Vision Broad, and do not focus on Sections and Branches
- ./ Community Outreach
- ./ Joint activities with Other Organizations (Ports and Harbors, APWA, AWWA, etc.)
- ./ Legislative Day. Only Make it a 5-year Strategic Plan
- ./ Life member program
- ./ Integration of San Diego YMF with Section
- "" Hosting membership outreach events, younger member & student outreach.

A 10010f1.2 p p1tdtd l0l lsi&l"tC1My.
A to&l0f.t6p pi Jid ttot tJn fth-: qu ttO'l'

7. IF REGION 9 UNDERTOOK AN ACTIVITY/PROGRAM, WILL YOU AS A BRANCH/SECTION OFFICER BE WILLING TO DO ANY OF THE FOLLOWING?

- ''' 21% Provide Volunteers
- ''' 29% Encourage Members by Email
- ''' 10% Provide Financial Support from Branch/Section
- ''' 17% Assist in Fund Raising
- ''' 31% Be Personally Willing to Serve



A total of 7 people responded

8. WHAT ONE THING COULD THE REGION 9 BOARD OF GOVERNORS DO TO HELP YOU IMPROVE MEMBERS' INTEREST IN THE SECTION?

- ''' Provide Videoconference and Teleconference Capabilities
- ''' Host a Leaders Summit for Region 9 with Best Practices Session
- ''' Promote communication
- ''' Maintain a Presence at Section/Branch Meetings
- ''' Providing activities that will increase membership value
- ''' Providing funding to local activities



A total of 7 people responded

9. WHICH SERVICES DO YOUR MEMBERS HOLD MOST VALUABLE AND WHY?

- / Newsletter
- / Networking
- / Meetings/Speakers
- / Publications
- / Networking
- / Networking
- / Networking
- / Networking
- / Technical Information
- / Legislative
- Meeting with Distinguished Speakers
- / Site Tours
- ; Legislative Efforts
- ; Insurance
- / Networking/Interaction
- / Interaction with Peers



A total of 26 people did not answer the question

10. I AM AN OFFICER/COMMITTEE CHAIR/ MEMBER FROM...

- / 16% Los Angeles Section
- 11% Imperial Valley Branch
- / 9% San Diego Section
- ; 7% San Bernardino Section

- / The Capital Branch, Central Valley Branch, Shasta Branch, North Coast Branch and the San Jose Branch did not have any participants



1PflilDillill dH**trini Jf1s-
AebiofF dat< W...P1464A'U1.

RECOMMENDATIONS



RECOMMENDATIONS

1. Initiate Sections and Branches Leadership Teleconference

Frequency: Membership Focused Teleconference: Once a Year (October-November). Follow-Up Teleconferences will focus on Subjects TBD. Months.

Invitees: All section and branch officers and committee chairs, YMF

Next Scheduled Teleconference: TBD after Region 9 Meeting

REGION 9 Newsletter



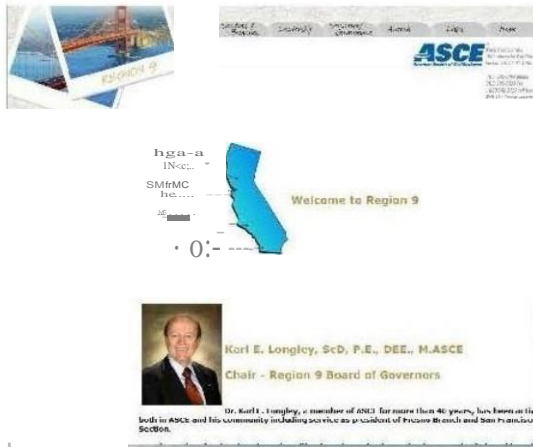
RECOMMENDATIONS

2. Publish Monthly Region 9 News Briefs to Section/Branch newsletters

Frequency: once a month

Editor: Rotating between governors. TBD at next Region 9 board meeting.

Initiate first publication: TBD after Region 9 Board Meeting.



RECOMMENDATIONS

3. Update Region 9 website to include student outreach resources and web links

Frequency: once a month

Editor: Jennifer E. and her assistant

Initiate first publication: TBD after Region 9 Board



RECOMMENDATIONS

4. Governors to Attend Section and Branch Meetings

Exhibit B

Monthly Newsletter Articles Samples

Sample 1

The Director's Message: A New Year (Director Chuck Spinks)

Sample 2

The Roadmap to Strategic Planning, Political Engagement, Elections, and Other Strategic topics (Governor Rich Haller)

Sample 3

Annual Infrastructure Symposium (Governor Shahn Ahmad)

Sample 4

Region 9 Government Relations Committee (GRC) Annual Legislative Day:
"infrastructure is the foundation of economic recovery!" (Legislative Committee
Chair Dolores Ventura)

Sample 5

Engineers Week: Inspire Tomorrow's Engineer (Governor Tony Akel)

Exhibit B

Monthly Newsletter Articles

Sample 1

The Director's Message: A New Year (Director Chuck Spinks)

A New Year

Chuck Sptnks, P.E.
 Chotr-ASCE Rtl'on 9 Boord ofCottmors



October 11 is the beginning of ASCE's new year. With our new Branch, Section, Region and Society officers starting the '09-'10 year with challenging and rewarding responsibilities. At the Region 9 level we have two new Governors: Kathy Haynes replacing Mark Creveling and representing the San Diego Section, and Rich Haller replacing Harvey Gobas as one of the two At-Large Governors. Each new year seems to bring a more challenging schedule at Region 9 as we embark on additional projects to effectively support our Branches and Sections.

The first four months of each calendar year are traditionally our busiest, and this year we are assuming a busier schedule since ASCE was selected to lead the Engineers Week 2010 Coalition. Our major upcoming activities include:

- February 10-11: Region 9's Legislative Day, Annual Symposium, and Awards Banquet.
- February 14-20: Engineers Week; ASCE is leading the activities this year with our president Blaine Leonard as chair of the coalition.
- February 26-27: Multi-Region Leadership Conference; this is where our leadership teams from the Branches, Sections, Younger Members, and Students from Regions 8 and 9 get together. This year's event is held in San Otego.
- March 25: OPAL (Outstanding Projects and Leaders) Awards Banquet in Washington D.C.
- April 8-10: Mtd. Pacific Student Conference and Correlation, held this year at California State University Chico.

First on our calendar is Region 9's annual event in Sacramento, centered around our Legislative Day where representatives from the Branches and Sections travel to Sacramento to meet with their legislators, develop relationships with them, inform them on ASCE's position on upcoming legislation affecting our profession, and establish ASCE as a resource for their staff. Mike Thornton will lead the Legislative Day activities, Shahm Ahmad, Governor representing the Los Angeles Section. Will Chair the Infrastructure Symposium, and Jennifer Epp, All Large Governor, will Chair the Awards Banquet.

We are already accepting award nominations for Oll' 2010 Awards Banquet in Sacramento. Projects that won awards from our Sections are eligible to be submitted for a Region 9 award. The nominations are due Friday, November 13 (for good luck) to Jennifer at repp@waterboards.ca.gov.

Our region is abundant with many great projects and outstanding leaders and we hope they receive the recognition they so deserve. The prestigious Region 9 awards also come in a unique wood plaque design shaped to represent the state of California. We think this award will stand out on your awards wall! For more information on the awards, please check out our Region 9 website.

Los Angeles Section MonthJJ: NOV 09

San Bernardino/Riverside Counties Branch Update

Barton D. Hoff, P.E.
 Prsdtmt, ASCE Son BmordmoR Rlmu't CounttJ Branch

It gives me pleasure to continue with our Branch Board, this time as President for the 2009-2010 year. Our Branch will continue to provide additional services and opportunities for participation this year as we work closely with the Membership and Stormwater Committees, as well as our Younger Member Forum. The Branch Board also congratulates Jessie Powell as he takes the helm of the successful Mentorship Committee for this year. Our increase in branch activities will include the formation of a Membership/Welcoming Committee as we make efforts to extend our hand to those members beyond the metropolitan areas of San Bernardino and Riverside.

We are also making preparations for accommodating new ASCE student members as a new Civil Engineering Program has been established at California Baptist University, with a new student chapter soon to follow. Fortunately we have two strong entities, the YMF and Mentorship Committee available to encourage them to continue with ASCE as they exit the classroom and enter the workforce.

On the 14th of October our Stormwater Committee co-sponsored a Low Impact Development (LID) workshop in Riverside. We are fortunate to have Bill Flores continue to Chair the Stormwater Committee as they continue to provide valuable education and training services to our membership.

Please visit us at www.asce-sbriv.org to get to know our board members and committee chairpersons, and also to view our calendar for upcoming events.

Sustainability: What Does It Mean To Civil Engineers?

Pau Callaway, P.E., M.ASCE,
 Chotr, ASCE Los Angeles Section Sustainability Committee

To many civil engineers it means best management practices for controlling erosion, to others it is designing into projects efficiencies that will reduce or eliminate their fossil fuel energy demands. What does it mean to you? Please join with others interested in this evolving area and share your ideas and information on this timely subject with LA Section's Sustainability Committee. The committee is looking for a member from each branch to be assigned by the Branch's President to take part in our monthly scheduled teleconferences, so we can share what is being done throughout Southern California. We are looking forward to hearing from any one of you that is interested in the subject and we want to hear some good examples of how sustainability has been incorporated into projects in your areas. Please contact me at "PauCallaway@ventura.org" for information on our upcoming teleconferences and take part in a lively discussion on this topic.

Exhibit B

Monthly Newsletter Articles

Sample 2

The Roadmap to Strategic Planning, Political Engagement, Elections, and Other
Strategic topics (Governor Rich Haller)

GL(ST ARTICLE.....)	
ECOOORIAL.....	2
LFOATE ON ASCE'S SUSTAINABILITY.....	2
REGION 9 LEGISLATIVE /IFFMIS.....	3
VMATIS INQUIE ABOUT tt.MI ER IIRIOGE... 4	
AI'UJI.H:EMENTS.....	5-6
EMPLOYMENT OPPORTNIIIES.....	7
PROFESSIONAL OIIECTOR... ..	8-9



Los Angeles Section

Monthly: Est. 1913

ORANGE / SAN_BERNARDINO/RIVERSIDE / SAN_LUIS_OBISPO / SANTA_BARBARA/VENTURA / DESERT / SOUTHERN_SAN_JOAQUIN / METROPOLITAN LOS ANGELES

GUEST ARTICLE

The Roadmap to Strategic Planning Political Engagement, Elections, and Other Strategic Topics

Richard Holler, P.E. • M. ASCE, Reg10n 9 Governor of IArgt



ASCE published "The Vision for Civil Engineering 2025" (Vision 2025) which resulted in the following bold vision: "Entrusted by society to create a sustainable world and enhance the global quality of life, CIVIL engineers serve competently, collaboratively, and ethically as:

- master planners, designers, constructors, and operators of society's economic and social engineering built environment;
- stewards of the natural environment and its resources;
- innovators and integrators of ideas and technology across the public, private, and academic sectors;
- managers of risk and uncertainty caused by natural events, accidents, and other threats; and
- leaders in discussions and decisions shaping public environmental and infrastructure policy.

How will we develop engineers and the profession to meet these aggressive goals? That process was defined in the just published "Achieving the Vision for Civil Engineering in 2025, A Roadmap for the Profession" (Roadmap). The Roadmap is defined by a series of supporting results for each of the desired Vision 2025 statement outcomes. The Vision 2025 and Roadmap documents will be the focus of future ASCE activities and is being implemented in part through the strategic planning process. Document electronic copies can be found at <http://content.asce.org/VISION2025/>.

The 18,000 ASCE members in California are part of Reg10n 9. The Reg10n 9 Board of Governors coordinates issues with the Society Board and the four Sections (Los Angeles, Sacramento, San Diego, San Francisco). I am the ASCE Reg10n 9 Strategic Management Coordinator, serving as a corresponding member of ASCE's Strategic Planning Committee and it is my job to participate in the new streamlined strategic planning process coordinating with Reg10n 9 members and providing specific input to the Committee. The process, which is focused on ongoing delivery of value to members, consists of identifying and defining strategic issues, Society Board prioritization of issues and definition of desired outcomes, local (Branch, Committee, etc.) development of actions to achieve desired outcomes, budgeting by the Board for strategic priorities, and periodic progress checks of the process and results. This entire process is fast-paced and will ensure efforts are focused on Vision 2025. To date the following seven priorities have been identified:

Professional Strategies
Infrastructure
Competency
Role of the Civil Engineer
Sustainability

Association Strategies
Competition
Student Transition
Leader Involvement

continued on page 4

Region 9 legislative Affairs

JY Richard Markuson

The Legislature continued to work through hundreds of bills, even as the State's finances continued to worsen. Early in April, hopes were buoyed that State revenue would meet or exceed the admittedly optimistic projections used when the 2011 budget was released earlier in the year. These hopes were dashed when State personal income tax revenue fell more than \$3.0 billion short of expectations which did not bode well for the May budget revisions. Personal income taxes for the 2008-09 fiscal year comprised 51.31% of all State General Fund revenues. You can watch State revenue at the Controller's web site: http://www.sco.ca.gov/japri_2010/Revenue_tracker.html

The Legislature did take time to confirm State Senator Abel Maldonado as the new Lieutenant Governor. The Governor's decision to schedule a special election to fill Maldonado's seat did not please the Democrats in the Legislature – or the local officials who will have to pay the costs of the special election. The Governor called the special primary election on June 22nd – two weeks after the June statewide primary. The five counties that comprise the 15th reportedly had to pay more than \$2.5 million to hold the extra two elections to fill the now vacant seat. These who ran were Assembly Member Sam Blakeslee from San Luis Obispo and former Assembly Member John Laird from Santa Cruz.

Below is a status report on bills of interest to ASCE members:

	Summary	Status
AB 1431 (Support)	Updates the name of Engineers Board and expands membership to include one licensed geologist or geophysicist and one additional public member.	Senate Appropriations Committee
AB 1594 (watch)	Prohibits the construction of a peripheral canal unless certain requirements are met	Assembly Water Parks & Wildlife Committee
AB 1760 (watch)	Reenacts, until January 1, 2016, Caltrans' authorization to enter into design-sequencing contracts.	Assembly Floor
AB 1793 (Support)	Makes the governing documents of a common interest development (CID) void and unenforceable if they prohibit the use or include conditions that effectively prohibit the use of artificial turf or any other synthetic surface that resembles grass. Author accepted ASCE recommendation that allows a CID to apply design and quality standards for artificial turf.	Senate Rules Committee
AB 1975 (Support)	Requires multi-unit residential structures or mixed use residential and commercial structures that are permitted after January 1, 2011, to add, as a condition of new service, water meters or submeters that measure the water supplied to each individual unit.	Assembly Appropriations
AB 2092 (OUA)	Allows the Delta Stewardship Council (Council) to levy a fee upon the State Water Project and Central Valley Project contractors to pay a portion of the Council's planning and administrative costs. ASCE has suggested the bill capture all beneficiaries of Delta water as well as those whose practices impact Delta water quality.	Assembly Appropriations
AB 2336 (Support)	States legislative findings and intent regarding striped bass, and requires the Delta Stewardship Council (DSC) to assess the adverse impacts of invasive species predation on native species, to evaluate predator suppression options, and to recommend changes in laws and actions by state agencies.	Assembly Appropriations
SB 1215 (Watch)	This bill authorizes the Department of Transportation (Caltrans) to establish prequalified lists of firms providing architectural and engineering services.	Senate Appropriations
SB 1284 (Support)	Provides an exception to the imposition of mandatory minimum penalties (MMPs) for a violation of an effluent limitation if the waste discharge complies with a certain time schedule order and other requirements are met.	Senate Appropriations

OUA = Oppose Unless Amended

ASCE Region 9 is a member of the Alliance for Clean Water and Jobs to help convince the public of the merits of spending on water infrastructure and to support the Water Bond at the general election in November. The Alliance website <http://www.waterforca.com/> has information on the Water Bond.

Los Angeles Section *Month/Year* JUL/AUG. 2010

What Is Unique About Humber Bridge, England?



For 16 years the longest single-span suspension bridge in the world, Britain's Humber Bridge opened to traffic on June 24, 1981. Found in northeastern England, the bridge spans the Humber estuary between Hessle on the north bank and Barton-upon-Humber on the south bank, connecting North Lincolnshire and the East Riding of Yorkshire. The Humber's total distance is well over a mile long at 7,283 feet (2,220 meters) with a center span of 4,626 feet (1,410 meters).

Today relegated to fifth place, the Humber Bridge was the world's longest single-span suspension bridge until the opening of the Great Belt Bridge in June 1997. The Humber was pushed to third place with the April 1998 opening of the Akashi-Kaikyo Bridge. In recent years two longer span bridges have opened in China, the Xihoumen Bridge and the Runyang Bridge.

However, if you're looking to cross the world's longest bridge by foot, the Humber Bridge is still the span to come to.

Now that we got your attention, do you know what is the longest Single-span suspension bridge in California? How about the Los Angeles area? Happy searching.

Find out the latest Section &

Branch new @

www.

ascelaaaction.org

Los Angeles Section Month/J: JUL/AUG. 2010

The Roadmap to Strategic Planning Political Engagement, Elections, and Other Strategic Topics

continued from page 11

Through the Professional Strategies, ASCE will improve infrastructure and "raise the repair card grades", raise the competency level in professional civil engineering practice, deliver the tools to civil engineers so they can be leaders for sustainable infrastructure, and create the change for civil engineers to expand their roles and impact in society (Vision 2025). Through Association Strategies, ASCE will be the premier source for producing and delivering civil engineering knowledge, ensure a smooth transition from a Student to Associate Member status, and develop engineer leaders who support participation in ASCE and share their insights.

One of the key focus areas of Vision 2025 is becoming leaders in shaping public policy. You can start this process today by being an informed voter and providing information to your friends, family, neighbors and elected officials. We had an opportunity to do this. In the June 8th Primary there were five Statewide Ballot Measures, two of which are indirectly related to infrastructure (Proposition 13: Limits on Property Tax Assessment, Seismic Retrofitting of Existing Buildings; Proposition 16: Imposes New Two-Thirds Voter Approval Requirement for Local Public Electricity Providers). The November ballot will have several more. Be engaged!

Another important opportunity is to participate in your local ASCE Section Government or Legislative Affairs Committee which identifies issues of regional and statewide importance and provides input. Be involved!

Several ASCE Region 9 committees are engaged in statewide issues considered by the State Legislature and the activities of the Board for Professional Engineers and Land Surveyors (BPELS). The focus is to be engaged and effective through the entire legislative process conducting an annual Legislative Day, evaluating a finite number of infrastructure related bills and coordinating the activities of the four Sections in ASCE Region 9 (California).

I would welcome thoughts and comments on ASCE's Strategic Planning initiative. I will be maintaining an email distribution list of interested members and will be coordinating with the Section Presidents. I can be reached at rhaller@sawpa-a-g.

ASCE's 2010

Member-Get-A-Member

Drive Depends on You!

California Legislative News from the Region 9 Board of Governors

The Region 9 Board of Governors is supporting Assembly Bill 1431 (<http://hny.cc/HKAm61>) by Assembly Member Jerry Hill (D, South San Francisco). Last year, as part of the budget package the Legislature consolidated the Board of Geologists and Geophysicists with the Board for Professional Engineers and Land Surveyors (BPELS). AB 4X 20 transferred all of the roles and responsibilities of the Board of Geologists and Geophysicists to BPELS, but did not change the title BPELS to reflect their new role and responsibilities, nor did it include a licensed geologist or geophysicist on the Board now overseeing geologists and geophysicists. AB 1431 updates the name and expands membership to include one licensed geologist or geophysicist. In deciding to support the bill, ASCE Region 9 Governor 04's felt it important that geologists and geophysicists be represented on the board. The bill has been approved by the Assembly and is awaiting its first hearing in the State Senate.

Region 9 has joined a broad coalition of professions licensed by the State opposing efforts to give the Franchise Tax Board (FTB) broad authority to suspend a professional license, including an engineer's license, for failure to pay taxes. Existing law permits BPELS to suspend or deny renewal of a license if notified by the FTB. But the FTB wants to bypass the individual license boards and be permitted to revoke a professional practice license when taxes are owed. The ASCE Region 9 Board of Governors voted to oppose the bill, in part because the proponents of the plan could not explain how a taxpayer with an outstanding tax obligation could pay if they couldn't work in their licensed profession. The coalition has proposed amendments to counter the argument that license boards ignore tax claims. The proposal is part of this year's budget package and may be amended into several of the budget bills being considered by the Legislature.

Region 9 has joined a similar coalition of more than 1,000 business and professional societies in opposing a mandate that anyone employing a non-qualified independent contractor withhold 3% of any payments and remit these amounts to the State. The 3% is credited against the final tax obligation of the contractor but if it results in overpayment of estimated taxes, it becomes an "interest free" loan to the State and, if California financial problems continue, could be refunded with an IOU.

The Region 9 Board of Governors concluded that this idea is bad for engineers whether they work for a consultant engineering firm or a public agency. It was pointed out that the 3% withholding requirement makes it harder for a public agency to build a multi-disciplinary team for its projects, and would create a paper keeping and reporting nightmare requiring the agency to check if withholding is needed, then send the money every month to the State Treasurer, and then report to the consultant at the end of the year - and there is no reimbursement for these costs and no additional revenue to the State. All it does is collect the money monthly instead of quarterly. Like the license suspension bill, this idea is part of the budget package being considered by the State Legislature.

Region 9 is watching Senate Bill 189 (<http://hny.cc/7rzTs>) by Senator Alan Lowenthal (D, Long Beach). This omnibus mechanics lien bill recodifies, reorganizes, and clarifies the mechanics lien statute, and enacts separate provisions

continued on page 7

ASCE's 2010 Member- Get-A-Member Drive Depends on You!

Los Angeles Section Month/J, APRIL 2010



LA-Section Mentorship Committee Mentoring Program Is Seeking "Champions" To Become A Committee Member

The Mentoring Committee is planning to hold a Training Workshop in downtown Los Angeles to jump start the Mentoring Program through out the LA-Section's Seven Branches. The goal of the Training Workshop is to provide guidelines on all aspects of mentoring. Please join me to make a substantial difference in the future of our members in general, especially members of YMF by signing up as a Committee Member. Mentor and/or Protege.

A Mentor can be an engineer with just a few years of experience that can benefit less experienced engineers.

A Protege could be a Civil Engineering student, recent graduate or licensed engineer with several years of experience who would like to be mentored by a more experienced engineer.

A Committee Member can be any eager member who is motivated and enthusiastic to help out with planning, implementation and follow up activities of this very worthy Committee.

The Program Benefits: There are a number of valuable benefits (i.e. sharing our professional experience and others) from this free program that is an added benefit to our members who would like to make a difference in our organization, as a whole.

Participation: We request Mentor's commit to working with a protege for the duration of the program. It is recommended that you and your protege contact each other via e-mail, telephone and/or in person on a regular basis.

For additional information and/or signing up, please contact Net Nitchan, PE, M. ASCE, Chairman of the Committee at mrn@att.net.

Exhibit B

Monthly Newsletter Articles

Sample 3

Annual Infrastructure Symposium (Governor Shahn Ahmad)

FOURTH ANNUAL CALIFORNIA INFRASTRUCTURE SYMPOSIUM

Jb Shahna a<Ahmad, Rrtion 9 Covcmor

ASCE Region 9 held the Fourth Annual California Infrastructure Symposium on February 9, 2010, in Sacramento. This Symposium assessed the State's infrastructure, particularly water and transportation issues, as well as fiscal concerns. The vitality of California's infrastructure is an essential key to growth and prosperity, however, investment in this infrastructure continues to be restricted due to California's poor fiscal condition and other interests competing for available funds.

The following topics were addressed during the Symposium by various California agency officials and leaders:

California Water Bills - Impacts on the Delta and State
California Water Bond SB2 - Funding for the Water Infrastructure's Future
Major Levee and Water Projects on the Horizon
Transportation and American Recovery and Reinvestment Act
Stimulus Package & Funding Initiatives
California High Speed Rail

Some of the presentations are posted on the Region 9 website. I invite you to visit this Site: <http://www.region9asce.org/Region9InfrastructureSymposium2010.html>

Mark Cohn, newly appointed Director of the Department of Water Resources, gave the keynote address and provided an overview of California water resources. Senator Dave Cogdill, one of the primary authors of the water bonds, provided insight on the bonds.

The American Recovery and Reinvestment Act was signed into law by President Barack Obama on February 17, 2009. Since its enactment, \$130 billion have been spent on construction, although this is merely a drop in the bucket compared to the \$2.2 trillion needed for the next five years as indicated in the 2009 ASCE Infrastructure Report Card. In the Report Card, the Nation's infrastructure received a grade of "D".

It has been reported that a significant number of construction jobs were saved because of the Stimulus Program, although it did not create all the jobs everyone expected. The following statistics were presented on current status of the Recovery Act:

	(\$Millions)	
Apportioned	2,542	1,105
Obligated	2,415	1,014
Awarded	1,570	NA
Outlays	245	NA

The federal government is proposing a "Stimulus 2" Package. It is anticipated that California funding levels will remain about the same - \$2.56 billion for highway and \$1.06 billion for transit.

Kathy Caldwell, ASCE President-Elect was the luncheon speaker at the Symposium. She talked about ASCE's Vision 2025.

In the evening, a dinner was held for the 2009 Region 9 Awards Winners. Jennifer Epp, Region 9 Governor-at-Large, presented the awards which are also listed on the Region 9 website. (<http://region9.asce.org/awards.html>)

We would like to acknowledge the support of the following Symposium sponsors. Their participation is greatly appreciated:

- ACEC California, Los Angeles County Chapter
- APWA Southern California Chapter
- Akel Engineering Group, Inc.
- Diaz-Yourman & Associates
- Kimley-Horn and Associates, Inc.
- RBF Consulting
- SA Associates
- Simon Wong Engineering
- URS

Members of the Fourth California Infrastructure Symposium Committee that helped present the Symposium are:

Shahnawaz Ahmad, Chair, Los Angeles Section, SA Associates
Lori K. Campbell, Region 9 Administrator, LKC Consulting
Jay H. Higgins, Los Angeles Section, URS Corporation
Karl E. Longley, San Francisco Section, California Water Institute, California State University, Fresno
Richard Markuson, Region 9, Pacific Advocacy Group
Patricia McColl, San Diego Section, David Evans and Associates
Mark R. Norton, Los Angeles Section, Santa Ana Watershed Project Authority
Frank Sana, San Francisco Section, VSC
Larry J. Smith, Sacramento Section, U.S. Army Corps of Engineers
Charles R. Spinks, Sacramento Section, Kimley-Horn and Associates, Inc.
Nader Tamannaie, Sacramento Section, California Infrastructure Consultancy

Mark your calendars for next year's events - California Infrastructure Symposium, Region 9 Awards Dinner, and Legislative Day - which will be held the third week of February, 2011.

California Legislative News from the Region 9 Board of Governors continued from pages

sions for private and public works. It becomes operative January 1, 2012 to allow the industry and homeowners time to become familiar with the new organization of the law and updates. Existing law allows licensed architects, engineers, and surveyors to claim a "design professionals lien" for pre-commencement design services provided for a work of improvement. Services that these design professionals provide are also governed

by selected provisions of the mechanics lien statute. (Sections 3081.1 to 3081.10). SB 189 adds licensed landscape architects to the identified list of design professionals.

Region 9 supports passage and is monitoring activities related to the Safe, Clean and Reliable Drinking Supply Water Act of 2010 (also known as the "Water Bond"). ASCE will be working to inform members and voters on the facts about the Bond which will be on the November 2010 ballot. If passed, it will provide \$11.14 Billion in funding for Statewide Water System Operational Improvement, Delta Sustainability, Conservation and Watershed Protection, Water Supply Reliability, Water Recycling and Water Conservation, Groundwater Protection and Water Quality, and Drought Relief.

Congratulations to the 2009 Region 9 Awards Recipients

Project of the Year

American River Pump Station and Restoration Project
 Owner: Placer County Water Agency
 Contractor Partner: US Bureau of Reclamation
 Engineer of Record: VHPacific and MWH Americas

Outstanding Sustainable Technology Project

Poly Canyon Village
 Owner: California Polytechnic State University, San Luis Obispo
 Engineer of Record: Cannon

Outstanding Architectural Engineering Project

The Cathedral of Christ the Light
 Owner: Roman Catholic Diocese of Oakland
 Engineer of Record: Skidmore, Owings & Merrill LLP

Outstanding Water Project

Twin Oaks Valley Water Treatment Plant DBO Project
 Owner: San Diego County Water Authority
 Engineer of Record: CH2M HILL, Inc.

Outstanding Small Water Project

Peralta Creek Restoration Project, Oakland CA
 Owner: Alameda County Flood Control and Water Conservation District
 Engineer of Record: Alameda County Flood Control and Water Conservation District

Outstanding Wastewater Project

Hangtown Creek Water Reclamation Facility – 2005 Facility Improvements
 Owner: City of Placerville
 Engineer of Record: Owen Psornas

Outstanding Highway Project

Route 99 Widening/Hammer Lane Interchange Reconstruction
 Owner: San Joaquin Council of Governments
 Engineer of Record: Mark Thomas & Company

Outstanding Rail Project

Oceanside-Escondido Sprinter Rail Line
 Owner: North County Transit District
 Engineer of Record: AECOM

Outstanding Bridge Project

The Mary Avenue Bicycle Footbridge
 Owner: City of Cupertino
 Engineer of Record: HNTB Corporation

Outstanding Small Transportation Project

City of Fort Bragg Downtown Streetscape
 Owner: City of Fort Bragg
 Engineer of Record: Green Valley Consulting Engineers

Outstanding Environmental Project

Pajaro Basin Freshwater Wetland Project
 Owner: Santa Clara Valley Water District
 Engineer of Record: Santa Clara Valley Water District

Outstanding Geotechnical Project

Pablo Dam Seismic Upgrades
 Owner: East Bay Municipal Utility District
 Engineer of Record: Terra Engineers, Inc.

Outstanding Urban Design & Beautification Project

BirdRock Coastal Traffic FICIN Improvement Project
 Owner: City of San Diego
 Engineer of Record: Project Design Consultants

Outstanding Structural Engineering Project

Contemporary Jewish Museum, San Francisco
 Owner: Contemporary Jewish Museum
 Engineer of Record: OMM Consulting Engineers

Outstanding Energy Project

30th Street 20a Transmission Undergrounding
 Owner: San Diego Gas & Electric and the City of San Diego
 Engineer of Record: Nolte Associates, Inc.

Outstanding Integrated Design Project

Foothill Raw Water Supply Pump Station (Optir Road Pump Station)
 Owner: Placer County Water Agency
 Engineer of Record: West Yost Associates

Individual Award Recipients

Outstanding Civil Engineer in the Private Sector

Eddie W. Kho, P.E. – Sacramento Section, Morton & Pitalo, Inc.

Outstanding Civil Engineer in the Public Sector

Johanna Wong, P.E. – San Francisco Section, San Francisco Public Utilities Commission

Outstanding Civil Engineer in Community Service

Ziad Y. Mazboud P.E. – Los Angeles Section, City of San Juan Capistrano
 Douglas Taylor, PE. – San Francisco Section, State of California CALFIRE

Outstanding Civil Engineering Student

Kyle Burmam – Los Angeles Section, University of Southern California
 Daniel Cloutier – Sacramento Section, California State University Sacramento

Lifetime Achievement Award

Maurice Roes, P.E. – Sacramento Section, State of California Department of Water Resources

Outstanding ASCE Life Member

Joseph Kaplan, P.E. – San Francisco Section, Joseph Kaplan, Inc.

Outstanding Civil Engineering Faculty Advisor

Ali Porbaha, P.E. – Sacramento Section, California State University Sacramento

Outstanding ASCE Practitioner Advisor

Kari Wagner, P.E. – Los Angeles Section, Wallace Group

Outstanding Younger Civil Engineer

John Prince, P.E. – San Diego Section, RBF Consulting

Outstanding ASCE Section Officer

Jay Higgins, P.E. – Los Angeles Section, URS Corporation

Outstanding ASCE Branch Officer

Erik Okada, S.E. – San Francisco Section, HNTB Corporation

Outstanding ASCE Younger Member Officer

Rune Storesund, P.E. – San Francisco Section, Noble Consultants, Inc.

Outstanding Engineer in Legislative Activities

Gary Gilbert, P.E. – Los Angeles Section, Diaz Yourman & Associates

Legislator of the Year

California Assembly Member Anna Caballero
 State Senator Dave Cogdill

Los Angeles Section Month/J, APRIL 2010

Exhibit B

Monthly Newsletter Articles

Sample 4

Region 9 Government Relations Committee (GRC) Annual Legislative Day:
“Infrastructure is the foundation of economic recovery!” (Legislative
Committee Chair Dolores Ventura)

Region 9 Government Relations Committee (GRC) Annual Legislative Day: "Infrastructure is the foundation to economic recovery!"

by Chair of Region 9 GRC, Dolores Ventura, P.E., P.M.P., M.ASCE



Last March 8, 2011 marks the Seventh Annual Legislative Day in Sacramento! California's Legislative Day is an all day event in which we raise awareness about ASCE's priorities and advocate for infrastructure funding. Many ASCE members have developed relationships with their legislators as a result of these efforts and we continue to raise the issue of California's crumbling infrastructure. This year, the Water and Environment Policy Committee have scheduled an additional visit to the capitol to meet with committee chairs to help shape public policy and plan for the future. This is a very exciting time to get involved because we are experiencing positive results from our initial efforts!

ASCE has been issuing infrastructure report cards for over a decade now. In 2009, America's Infrastructure overall GPA was an unfortunate D and ASCE estimated that an annual investment of \$2.2 trillion was needed in the next five years to bring our Nation's infrastructure back to safe and reliable standards. Civil engineers realize that critical infrastructure systems are vital assets and that their destruction or incapacitation would disrupt the security, economy, safety, health, or welfare of the public. We have chosen to take action against our crumbling infrastructure.

One of the outcomes of ASCE's Vision 2025 was that Civil Engineers would be "Leaders in Public Policy". ASCE has excellent programs in place to train, develop, and connect you with your government representatives. The GRC members take trips to Sacramento, Washington D.C., City Council offices, and we collaborate on a monthly basis as a Region to get involved with politics.

One of our goals this year was to bring advocacy training to the local level. The vehicle in place to accomplish this has been the Metro Los Angeles Branch's traveling workshop, "Engineers and Politics." This all day seminar provides tools and techniques on how to become advocates for infrastructure in local, state, and federal government.



Infrastructure is the foundation to economic recovery!

- For every \$1 spent on infrastructure creates \$4 for California's economy.
- According to California Rebuild Coalition, "For every \$1 spent today saves as much as five times that amount in just a few years."
- According to the U.S. EPA, "The cost of protecting water quality from degradation is one tenth (1/10) to one hundredth (1/100) the cost of cleanup."

2009 ASCE National Report Card:

- 30% of California's bridges are structurally deficient or functionally obsolete
- 69 of California's 1,247 dams are in need of rehabilitation to meet applicable state dam safety standards.
- California ranked 11th in the quantity of hazardous waste produced and 1st in the total number of hazardous waste producers.
- 66% of California's major roads are in poor or mediocre condition.
- 68% of California's urban interstates are considered congested.
- Vehicle travel on California's highways increased by 27% from 1990 to 2007.
- Driving on roads in need of repair costs each California motorist \$590 a year in extra vehicle repairs and operating costs.

Legislative Day Agenda

8:30 AM	– 10:00 AM	Continental Breakfast/Training
10:00 AM	– 12:00 PM	Meetings with Legislators
12:00 PM	– 12:45 PM	Lunch Break
12:45 PM	– 1:00 PM	Group Picture on Steps of the Capitol
1:00 PM	– 4:00 PM	Resume Meetings with Legislators
5:00 PM	– 6:00 PM	Happy hour/recap session at the Hyatt

Hope to see you in Sacramento next year!



Exhibit B

Monthly Newsletter Articles

Sample 5

Engineers Week: Inspire Tomorrow's Engineer (Governor Tony Akel)

Awards and Altruism

Euphoria is in the air! Our Section humbly accepts the 2009 Outstanding Section and Branch Award for Very Large Sections and Branches in recognition of the great efforts and volunteerism our Section members have put in the past year. Newsletters of our Metro Los Angeles and San Bernardino/Riverside Branches have also bagged respective awards for their significant efforts of producing an effective communication tool within their Branches. But let us not forget that these awards would not have been possible without your specific contribution of resources. Whether it is volunteering for an event, writing a short article of interest participating in forums, or simply being a member who cares, you are part of what this Section and its Branches have become and are now recognized by ASCE Nation! As we celebrate Engineers Week (EWeek) this month, let us contemplate on what we have done collectively as a Section and what we can do as a profession to better everyone's lives.

In separate articles, Our Section President and Region 9 Director talk about Eweek in similar tones. They talk about the things that we can do within our own sphere of influences and if you dare venture out, within your community. They talk about resources available to us that we can tap into.

These commentaries provide a good segue to the Curious George Let's Build series participated in by our Younger Member Forum, Metro Los Angeles Branch, and Los Angeles regional colleges volunteers last November 2009. What's truly amazing with that effort is the sheer number of our members who reached out (and continue to reach out), especially to the next generation of engineers.

February, through EWeek, is a great month to feel proud to be an engineer primarily because of the personal satisfaction this profession brings in making the lives of others better. And what better testament it is to say to others that "I helped build that" when one goes around the city pointing to the various engineering landmarks they helped build. I do that often with my 9-year old son, not necessarily because I want him to be an engineer; but specifically because I want him to know how engineers really make a difference and how those infrastructures are used to make this great region of Los Angeles more livable each day. That intrinsic spirit of altruism is the key lesson of this profession that I want to impart to him.

To all engineers, Mabuhay (long Live)!

Enjoy this issue of your newsletter.

- Dr. Cris B. Uban, P.E.

Reminder:

Copy deadline for the Mar. 2010 issue is Feb. 1, 2010; copy deadline for Apr. 2010 issue is Mar. 1, 2010.

Los Angeles Section Month: FEB. 2010

Inspire Tomorrow's Engineers

By Tor J. Ake, P.E., Region 9 Governor



"Scientists and engineers ought to stand side by side with athletes and entertainers as role models and here at the White House we are going to lead by example. We're going to show young people how cool science can be!"

This was part of President Obama's November 2009 speech where he introduced the nationwide initiative "Educate to Innovate" which is intended to help scientists, engineers and teachers inspire young people to excel in science, technology, engineering and mathematics (STEM). The initiative will engage 100,000 volunteers to reach more than 10 million students over the next 4 years.

Many indicators point to a serious and genuine effort by the current U.S. administration to plant the seeds of excellence in science and engineering education. Consequently, our profession will benefit with increased enrollment and achievers needed for a globally competitive technological market.

For our part, ASCE has been a very active participant and was even a founding member of Engineers Week Coalition, which includes more than 70 engineering, education, and cultural societies, and more than 50 corporations and government agencies. In fact, this year our National President Blain Leonard is the chair of the coalition, and the coalition honorary co-chair corporate sponsor is the CEO of Exxon Mobil, Rex Tillerson.

Engineers Week (Eweek) activities for 2010 are scheduled between February 14-20 and are dedicated to raising public awareness of engineers' positive contributions to the quality of life. EWeek promotes recognition among parents, teachers, and students of the importance of a technical education and a high level of math, science, and technology literacy. It also motivates youth to pursue engineering careers to maintain a diverse and vigorous engineering work force. Each year EWeek reaches thousands of schools, businesses, and community groups across the U.S.

What EWeek outreach programs are available and how can you volunteer? The Engineers Week Coalition's website www.eweeek.com lists 48 opportunities where you can get involved. These intuitive and motivational sites include:

- Discover Engineering is intended for middle school students www.discoverengineering.org.
- Zoom into Engineering is intended kids ages 8-12 pbskids.org/zoom.
- Future City Competition is intended to provide fun and exciting educational programs for seventh- and eighth-grade students. www.futurecity.org
- Introduce a girl to engineering www.eweeek.org/EngineersWeek/introduce.aspx
- Discover Engineering Family Day held in Washington D.C. on February 20. eweekfamilyday.org
- Finally, greatest engineering achievements of the 20th century is a reminder of our contribution to enhancing the quality of life www.greatachievements.org

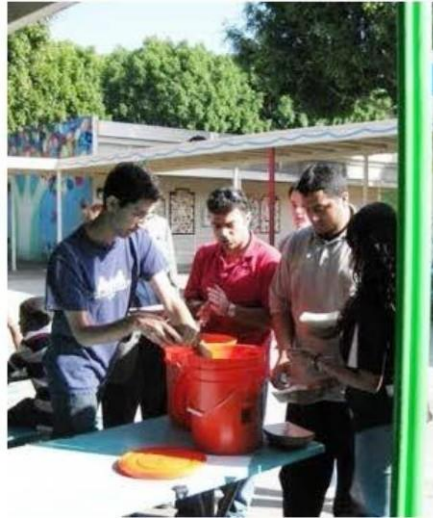
continued on page 31.

ARTICLE

K-12 Outreach Curious George: Erosion

Jane Tran

On November 6th, 2009 the ASCE YMF K-12 Outreach Program kicked off their 2009-2010 with a fantastic lesson on beachfront erosion and mitigation part of the Curious George Let's Build series at Clover Avenue Elementary School. On Wednesday "Shifting Sands", this hands-on activity showed our young engineers how natural forces can change the coastline and what engineers can do to shape them. The event was a huge success, with over 60 fifth-11 grade students and 26 volunteers in



attendance. Not only did YMF, MLAB, and Section have representation, but so did our local student chapters at CSULA, CSUN, UCLA, and Loyola Marymount University. Thank you to everyone who came and helped us enjoy another successful educational event!

Curious George is a joint program with PBS Kids that aims to develop math and science skills in elementary school students, and engage their natural curiosity to build and create. To learn more about PBS Kids' Curious George Let's Build Program, visit <http://pbskids.org/curious-george/parentsteachers/>, and to find out how you can help, email Jane Tran at jane.tran@hatchmott.com.

Inspire Tomorrow's Engineers

«Inlinu.dfrompcg» 2

This year's EWeek theme is "Celebrate Volunteerism". In Region 9, we have an arm of engineering volunteers who donate their most valuable commodity, time, to successful and effective annual outreach activities within each Section and Branch. Each Region 9 Section and Branch holds annual award programs that recognize project and individual technical excellence, as well as volunteerism. Though most of the outreach activities are noticed during EWeek, our programs are implemented successfully throughout the year.

On behalf of Region 9, I extend our grateful thanks to those engineering volunteers for their dedication and invaluable contribution to our profession. The seeds you are planting are simply priceless and I hope your most gratifying reward is the knowledge that you are definitely making a big difference.

A wise man once said: "It is easy to count the seeds in an apple, but we cannot count the apples in a seed".

Happy Engineers Week!

!!!s All:ees Seeton MOni>!r FEB. 2010

A Great Idea From the Life Members

The ASCE Life Members' Public Image Committee request that members take their (to be discarded) Civil Engineering magazines to their doctor's office or barber shop and merge them with the stack of magazines. We feel that this will be an effective way to make the general public more aware of what civil engineers do.

ASCE's 2010 Member- Get-A-Member Drive Depends on You!

Exhibit C

Quarterly Teleconferences Sample

Agenda

and

Meeting Minutes

MEMORANDUM

TO: ASCE **Section** and **Branch Officers** in Region 9 (California)

FROM: Committee on Communication with Section and Branches

SUBJECT: *Region 9 Legislative Advocate*

WHEN: Thursday, **June 10th**, 2010 (12:00 p.m.- 1:00 p.m. PST)

Call no. **1 (800) 508-7891**. Meeting no. ***4661360***. (enter * key before and after the meeting no.)

You are invited to participate in a conference call with your fellow Section and Branch officers in Region 9 (California). ASCE Region 9 made a commitment to enhance our legislative advocacy in Sacramento and this teleconference is intended to provide an educational experience to section and branch officers. Bring your questions and great ideas.

Agenda

1. Introduction of Region 9 Government Relations Committee (see attached)
2. Introduction of Special guest **Richard Markuson**, our Region 9 Legislative Advocate
3. How to influence legislation affecting the Civil Engineering Profession
4. How legislative advocacy can enhance our representation in Sacramento
5. How legislative advocacy can assist you with your local government
6. How you can get involved

Region 9 Director and Governors are looking forward to your participation!

Sincerely,

Chuck Spinks, Region 9 Director
Kathy Haynes, Governor San Diego Section
Rich Haller, Governor at Large
Shahnawaz Ahmad, Governor Los Angeles Section
Jennifer Epp, Governor at Large
Joan Al-Kazily, Governor Sacramento Section
Tony Akel, Governor San Francisco Section

If you have questions regarding this teleconference, please do not hesitate to contact us takel@akeleng.com or at 559-436-0600.

American Society of Civil Engineers, Region 9

Teleconference for Section and Branch Leaders Topic- Government Relations

By Joan AlKazily
DRAFT 2 (6/15/2010)

Teleconference Date: June 10, 2010 (12:00 PM to 1:00PM)

Teleconference Participants:

Joan Al Kazily, Region 9 Governor
Jennifer Epp, Region 9 Governor
Kathy Haynes, Region 9 Governor
Rich Haller, Region 9 Governor
Shahn Ahmad, Region 9 Governor
Tony Akel, Region 9 Governor
Richard Markuson, Region 9 Legislative Advocate
Jay Higgins, President LA Section
Dolores Ventura, Chair Region 9 GRC
Kari Wagner, Vice Chair, Region 9 GRC
Phil Bordenave, Region 9 GRC
Serge Haddad, president MLAB
Jeff Girard, chair Government Affairs, MLAB
Phil Johnson, MLAB
Oscar Serrano, President-Elect Sacramento Section
Matthew Addington, Riverside-San Bernardino Branch Secretary
Josh Rhodes, President Fresno Branch
Paul Gallaway, President, Ventura Branch
Patricia de Leon, OC Programs Chair
Gary Gilbert, LA Section
Guillermo Flores, San Bernardino and Riverside Counties

+ 14 others

Total Participants 35

Teleconference Agenda

- Introduction of Region 9 Government Relations Committee
- Introduction of Special guest Richard Markuson, our Region 9 Legislative Advocate
- How to influence legislation affecting the Civil Engineering Profession
- How legislative advocacy can enhance our representation in Sacramento
- How legislative advocacy can assist you with your local government
- How you can get involved

Teleconference Minutes

Governor [Tony Akel](#) opened the teleconference with self-introductions by the Region Governors. Due to the large number of people on the call Tony asked those on line to send him an e-mail to record their participation in the teleconference.

[Kari Wagner](#), later joined by [Dolores Ventura](#), represented Region 9 Government Affairs Committee. Kari spoke briefly on the Committee's status and plans for the coming year, which include additional training workshops.

Announcement: Governor [Rich Haller](#), serving on the Society's Strategic Planning Committee informed participants that the Society is looking into what can be done to help members who are unemployed because of the current financial crisis. One service that is offered by the Society is a Career Connections [link](#) on the ASCE web site. The link found on the main page connects to a site where available jobs and resumes of job-seeking members can be posted.

Main Speaker: Tony introduced [Richard Markuson](#), Region 9 Legislative Advocate, noting that he has worked for many years in the legislative arena, serving as a spokesperson for several organizations. Richard first gave the group a synopsis of his background. As a graduate student of Political Science at Long Beach State, where he also worked as a lecturer, Richard took a 9-month position as a Senate Fellow in Sacramento. Finding his niche, he decided he would rather practice political science than study and teach it. He continued to work for the legislature until term limits were introduced in 1990. Not relishing the idea of changing bosses every 6 years he moved into the private sector. Richard has had several clients, most notably the American Council of Engineering Companies (ACEC), whom he has represented during the past 13 years. When approached by ASCE Region 9 in 2008, he was happy to renew a relationship with civil engineers in California.

On behalf of his clients Richard reads all new legislation and subsequent amendments. About 3000 new bills are introduced each year. Richard identifies those that have relevance to his clients, in our case those that impact engineers or engineering work. Richard keeps ASCE Region 9 informed about the status of these bills. When a bill becomes law he reads all proposed regulations based on the statutory authorization and keeps Region 9 informed of any potential issues. Another aspect that Richard keeps track of for ASCE is the Attorney General's official opinions interpreting the law in particular cases.

Richard presents his findings to appropriate Region 9 ASCE committees such as Government Relations, Infrastructure, and the Water Policy Committee. The Committees deliberate and make recommendations for action (support, oppose, watch, support if amended, and etc.) to the Region 9 Board. If the Board takes a position on a bill or issue, that position is recorded in writing in the form of letters as appropriate. If Region 9 Board votes to seek amendment to a bill before taking a position they will, through Richard, work with the author to improve the wording of the legislation. In a recent case involving a bill to require artificial grass instead of turf in certain types of construction, Region 9 raised the issues of aesthetics and increased storm water run-off,

proposing wording to provide some flexibility. The author of the bill welcomed the suggested changes, which were incorporated into the bill.

Another aspect of Richard's service to Region 9 ASCE is coalition building with ACEC, PEGC and other players in the design-construction community. Working on our behalf, he can show that ASCE is becoming more involved with legislative issues, and he can let others know which issues are important to ASCE.

Richard stressed the important of the 20,000+ members of ASCE in California engaging more actively with the political process. He believes that ASCE has an important role in bringing issues such as the environment to the forefront of the debate that has recently been dominated by the issue of contracting out, on which ACEC and PEGC are divided. Politicians are welcoming civil engineers participation on issues beyond this.

Although Richard's active participation is at the State level, he can also advise Sections and Branches on their advocacy efforts at the local level. He can provide tips on engaging local officials and how state legislators may be able to help. For example he was present at the recent Metropolitan Los Angeles Branch (MLAB) daylong advocacy preparation meeting, talking to members and providing hands on instruction on how to be an effective advocate with local politicians.

MLAB Experience

Tony asked Serge Haddad to talk about their experience. The first "Engineers in Politics Workshop" was held almost a year ago and a second is planned for August 7, 2010, in downtown Los Angeles. Yesterday MLAB visited City Hall and met with the 15 Council Members and the Mayor's Office. Pending the next council meeting a resolution proclaims:

THEREFORE, BE IT RESOLVED, that the City Council and the Mayor of Los Angeles do hereby proclaim Wednesday, June 9, 2010 "American Society of Civil Engineers Day" and encourage all Angelenos to recognize the contributions of ASCE professionals to maintaining and improving their quality of life.

Tony suggested that other Branches follow the lead of MLAB to obtain similar proclamations. Serge acknowledged the hard work of the committee and members who participated in the drive including: James R. Linn, Tom Tman, John Traci, Richard Anthon, Brian Champ, Dan Argas, Inara S. Haddad, Tom O'Neil, Richard Fichler, Leonard A. Dimock, Yvonne Sanch, Joann Zhang, Clark Robbins, Philip Johnson, and Julia In...

What can we do as individuals?

1. Richard suggested that Sections and Branches establish Government Relations Committees with a specific charge (activity). Regional training is available.
2. Individuals are encouraged to sign up for the Society's Key Contact program. Alerts are sent out that enable participants to follow and engage in legislative issues as bills are going through the process.
3. Individuals are also encouraged to give serious consideration to running for office. Be prepared for some frustration because politics is not as methodical an understandable as engineering! Richard can provide one on one advice and point people in the right direction. His advice is to find something that you are

- interested in doing-not necessarily directly related to engineering-and try to get on the appropriate board. Recently an engineer successfully ran for and was elected as Insurance Commissioner in LA (and without having a huge budget)
4. There are also appointed positions. Region 9 ASCE has charge Richard with identifying the positions and developing a pool of people Who are interested.

The meeting was opened up for questions.

Paul Gallaway mentioned that Santa BarbaraNentura Counties Branch, said that they have just appointed Mike Posey Legislative Committee Chair and asked how they can coordinate their efforts with the Region 9 committee.

Dolores responded that it would be great to have Mike on Region 9 Government Affairs Committee to provide for the coordination.

Richard noted that Region 9 is looking into setting up a regular means for communicating Region 9 positions to Sections and Branches. Richard also offered to meet with the Santa BarbaraNentura Counties Branch Legislative Affairs Committee when he is down there.

Interaction with the Board of Registration for Engineers and Land Surveyors (BPELS)

Governor Joan Al Kazily was asked to comment on Region 9's interaction with the BPELS and promptly disconnected herself from the meeting while attempting to turn off the mute button! Richard took up the question and when Joan became reconnected he was saying that she attends BPELS meetings to show ASCE's interest in registration issues. Tony again asked Joan to comment. She noted that the original impetus for attending the meetings, which started t'Ml years ago, was to convey ASCE's interest in mandatory continuing education as a requirement for re-licensing. It soon became apparent that there are other important reasons to continue to develop the relationship between ASCE and BPELS. The issue of mandatory continuing education will be pursued through the legislative path.

Public Relations

Ph1|Johnston noted that the Mayor of Los Angeles (at the legislative visit organized by MLAB) asked what ASCE is doing on public relations and accessing media outlets.

Jay Higgs reported that Los Angeles Section has just appointed a Public Relations Committee Chair (Josh Feffer). Josh has attended the PR University in Reston. A charge for the committee is being fleshed out and contacts are being established in all the Branches. Josh has been tasked with coming up with a way to identify technical experts who are willing to speak with the media, and then find a way to provide them with training.

Tony noted that San Francisco also has a committee but it may need to be strengthened. He also pointed out the importance of being ready with these committees in place and active W'len the new Region 9 report card is released. Advice and training is available at the Society level but local talent is needed to implement public relations activities.

MLAB made an effort to contact the media for their legislative visit to the City Council. Karen Albers in Reston helped to draft a press release and it was e-mailed to Downtown LA News. They did not hear back and don't know if it was published.

Section and Branch positions on issues:

Gary Gilbert asked how a Branch could find the Region 9 position on an issue so that there is no conflict with Region 9 at the Section and Branch level. Tony responded that this is a very important issue.

Sections and Branches are encouraged to take their own position on local issues. If the issue is statewide it is important to coordinate with Region 9. Gary asked about the "process" that Sections and Branches should follow. The process has not yet been defined but Region 9 has asked Jay to draft up a policy that will outline the steps Sections and Branches need to follow. Meanwhile it is appropriate for Section and Branches to contact Region 9, or one of its committees, directly when they are considering a statewide or regional issue. Jay enlisted Gary's help drafting the policy.

In bringing the meeting to a prompt 1:00pm close Tony reminded participants to send an email to record their participation. He asked if there were any ideas for future teleconference topics but hearing none ended by thanking Richard Markuson and Serge Haddad for their presentations and time.

Suggestions for future teleconference topics and other requests and ideas received by email

1. Serge Haddad, President MLAB:

I request that Region 9 purchase "Gotomeetings.com" membership for \$40 per month. This great tool could then be used by any section or branch within Region 9 for free. Gotomeetings.com can record the conference call and any questions that were typed in. It is a very helpful tool and one that I use regularly.

At a future teleconference I recommend we discuss the fifth goal of ASCE Vision 2025. This talks about leadership in making policies.

Another topic would be an informational session on the history of ASCE's pursuit of adding a 501c6 Political Action Committee. Wayne Klotz, Kevin Womack or Brian Pallasch could probably be a guest speaker.

2. Jeffrey C Girard, Government Affairs Chair, ASCE- MLAB and LA Section

A possible topic might be what we should be doing (if anything) regarding the upcoming Water Bond and/or specific state legislation we need to act on in our state assembly and senate offices.

3. Jeannette Lindemann, OC YMF President

One thing I would be interested in is suggestions on how to get YMF members involved in the government affairs committee.

