**Public Outreach**

**8.6 Engineering Booth at State Fair – Syracuse Section**

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| **1. Section, Branch** | Syracuse Section |  |
| **2. Section/Branch Size** | Medium |  |
| **3. Project Contact** |  |
| Name | Kip Wittchen |
| Phone Number | (315) 748-7139 |
| Email | kwittchen@ipdengineering.com |
| **4. Project Category** | Public Outreach |
| **5. Project Description** | Booth at State Fair promoting CE as career. Geared towards elementary school aged children. |
| **6. The Process**(What you did, When and How) | Had booth with activities such as paper bridge, aluminum floating boards, and seismic shake table. Distributed promotional literature and ASCE merchandise.  |
| **7. Those in Charge** (Committee, Task Committee, Etc.) | Myself and other volunteers from the board. |
| **8. Time Frame**(When Started, When Completed) | Organization began in June. Booth open weekend before Labor Day. |
| **9. Success Factors**(The Parts that Worked Really Well) | Kids love learning engineering principles through simple activities that are hands on. |
| **10. Setback Factors**(The Parts that did Not Work Well) | Always a challenge to get the message to the kids who just want to play. |
| **11. Creativity**(This is something off the wall that we did) | For prizes, we had tickets to our local science museum. |
| **12. Administration**(What was most Important?) | Organizing committee members and soliciting volunteers. |
| **13. Follow-Up**(What was most important?) | Email or website update to let entire Section know how it went. (Hasn’t happened yet!) |
| **14. Recommendations**(What you should ALWAYS do with this project?) | Get as many volunteers as possible. Keep the display simple to avoid having to fix problems when you should be interacting. |
| **15. Cautions**(What you should NEVER do with this project?) | Overcomplicate the display, booth. A very short window of attention is allowed so intricate displays are not worth the effort it takes to assemble. |
| **16. The Outcome** |  |
| **17. Ongoing Activity**(Would you do it again?) |  |
| **18. Speaker Contact Information** (person from your Region who would be willing to speak about the Best Practice) |  |
| Name |  |
| Address |  |
| Phone Number |  |
| Email |  |
| **19. Additional Comments** |  |