**Public Outreach**

**8.4 Civil Engineering History Book – Southern Nevada Branch**

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| **1. Section, Branch** | Nevada Section, Southern Nevada Branch |  |
| **2. Section/Branch Size** | Medium |  |
| **3. Project Contact** |  | |
| Name | Chuck Joseph | |
| Phone Number | (702) 938-5578 | |
| Email | chuck.joseph@outlook.com | |
| **4. Project Category** | Public Outreach | |
| **5. Project Description** | Our Life Members developed a book “From the Spanish Trail to the Monorail: A History of Civil Engineering Infrastructure in Southern Nevada” | |
| **6. The Process**  (What you did, When and How) | Our Life Members developed this book over a 5-year period. They worked closely with local agencies in getting information such as photos and other facts and figures. | |
| **7. Those in Charge** (Committee, Task Committee, Etc.) | The Life Members were the Committee. | |
| **8. Time Frame**  (When Started, When Completed) | June 2005 to June 2010 | |
| **9. Success Factors**  (The Parts that Worked Really Well) | The final product was very well received by the community. | |
| **10. Setback Factors**  (The Parts that did Not Work Well) | It took a long time for review and final editing. | |
| **11. Creativity**  (This is something off the wall that we did) |  | |
| **12. Administration**  (What was most Important?) |  | |
| **13. Follow-Up**  (What was most important?) | Promoting and selling the book. | |
| **14. Recommendations**  (What you should ALWAYS do with this project?) | Set some firm deadlines. | |
| **15. Cautions**  (What you should NEVER do with this project?) | Assume that people know what you did. Need to promote. | |
| **16. The Outcome** |  | |
| **17. Ongoing Activity**  (Would you do it again?) |  | |
| **18. Speaker Contact Information**  (person from your Region who would be willing to speak about the Best Practice) |  | |
| Name |  | |
| Address |  | |
| Phone Number |  | |
| Email |  | |
| **19. Additional Comments** |  | |