**Tiffany Reed-Villarreal, PE** is the Director of Sustainability Standards for the National Ready Mix Concrete Association. Tiﬀany is a credentialed ENV-SP sustainability professional and an advocate for sustainable construction projects nationwide. In a 15+ year career, Tiffany combines a diverse skill set spanning structural design, materials manufacturing, engineering sales/marketing, project management, sustainable infrastructure advocacy/thought leadership, and government engagement to secure multimillion-dollar engineering bids/projects while driving the industry-wide adoption of sustainable, resilient engineering solutions based on best in class industry frameworks such as ENVISION, ASTM, and ISO.

Tiffany has served in multiple leadership positions in key industry associations, including:
o American Society of Civil Engineers (ASCE)

 2018 Texas ASCE Government Affairs Chair

 2019-2020 Texas Vice President Professional

 2021 Texas Civil Engineering Conference Co-Chair

 2021-present ASCE Committee on Sustainability

o Institute for Sustainable Infrastructure (ISI)

 2022 Sustain It or Explain It Task Force Chair

o American Society of Testing Materials (ASTM)

 2020-present E60-80 General Sustainability Standards

o Texas State Transportation Innovation Council (TxSTIC)

 2020-present Council Member

Tiffany, her husband Oscar, and their 4 children currently live in Aledo, Texas, where Tiffany serves as the City of Aledo Planning and Zoning Commission Chairperson.