March 30, 2018 Update for Region 5

The ASCE Board of Direction met in conjunction with the 2018 Fly-In and Annual Awards over the period of March 13-17, 2018 in Arlington, Virginia. This was a normal business meeting for the Board with several valuable topics discussed in the remainder of the report. In addition to the Board meeting, there were over 250 attendees at the Fly-In, including over 25 representatives from Region 5.

The first day of the Board meeting included a presentation by the ASCE Foundation discussing their ambitious goal to increase participating in the ASCE Foundation and another presentation by the Industry Leaders Council (ILC) about their proposal to execute on the proposal for future planning with the goal of trying to foresee various potential “future worlds” for the purpose of understanding the role of the civil engineer in said future world’s. The Board approved ILC’s proposal and this effort will begin shortly.

Also, on the first day of the meeting, there were several presentations from Audit Committee, Treasurer and the Task Committee on New Revenue in which the overall theme was the rethinking of the ASCE business model as revenues from membership, continuing education and other sources are declining as a result of external forces. A discussion about the restructuring of the Board and debt to the Institute for Sustainable Infrastructure was moved from Day Two to Day One and that resulted in Board approval for the plan which should allow ISI to continue on solid footing. There was a closed session for the Board that considered designating the “Distinguished Member” Grade to several individuals.

Day One also included some “different thinking” with a presentation by Roy E. Wright, the FEMA Deputy Associate Administrator for Insurance and Mitigation, who talked about a wide variety of subjects relating to the National Flood Insurance Program (NFIP) and engineer’s role in that space. Lastly, the Board took a tour of the DC Water’s Blue Plains Advanced Wastewater Treatment Plant, the largest plant of its kind in the world.

Day Two of the Board Meeting included some intense and meaningful conversations relating to the Sociology of Professions, a panel discussion entitled “Shaping the Future – The Role of the Profession and ASCE”, reports on the Civil Engineering Body of Knowledge (BOK-3) and the Raise the Bar Committee. This led to a long discussion on the future Direction of the Raise the Bar Committee with an emphasis for the Committee to focus and credentialing, member grades and other opportunities to Raise the Bar internally.

Day Two included the Board Strategic Advisory Committee (BSAC) and a review of the Strategic Goal and Strategies, with the goal being to finalize those so that the final Tactics for the implementation of the Goals can be completed at the July Board Meeting.
UPCOMING DATES:

• April 5-7, Carolinas Student Conference, Durham, NC
• April 25-27, 2018, Louisiana Section Spring Conference, Baton Rouge, LA
• May 25-26, National Student Steel Bridge Competition Finals
• June 23-25, 31st National Concrete Canoe Competition
• July 13-15, Florida Section Annual Meeting, St. Petersburg, FL
• July 13-15, ASCE Board of Direction Meeting, Charleston, SC
• July 16-18, Alabama Section Meeting – Orange Beach, AL
• August 3-5, Younger Member Leadership Symposium – Reston, VA
• September 22-23, President’s and Governors Forum – Reston, VA
• September 26-27, 28th Annual Civil Engineering Conference - Kenner, Louisiana
• October 11-15, Society Convention and Board of Direction Meeting – Denver, CO