

Vol 1, Issue 8 | November 2023

REGION 2 ALLY



The **Region 2 Ally** is the Region 2 Newsletter, intended to empower Region 2 members with news and connections across the Region, Society, and our profession. We are your ally in the industry. Visit [Region 2 online](#) for information about the board, events, and awards as well as other useful resources.

Vision

Region 2 is an inclusive community of members who are actively engaged in advancing the profession.

Mission

Region 2 supports all levels of the organization and its members by facilitating engagement opportunities to share knowledge and resources through peer-to-peer relationships.

Meet your Governors

The [Region 2 Board of Governors](#) meets monthly.

John Caperilla, AM.ASCE

Andrew Kline, AM.ASCE (*Student Member Rep*)

Greg Kuklinski, P.E., M.ASCE

Carol C. Martsolf, P.E., PMP, F.ASCE (*Director*)

Michelle Madzelan, P.E., F.ASCE

Joe Platt, P.E., M.ASCE

Danielle Schroeder, P.E., ENV SP, M.ASCE (*Younger Member Rep*)

John Segna, P.E., F.ASCE

Patrick Sullivan, P.E., M.ASCE

Nancy Berson, Aff.M.ASCE (*Staff Contact*)

INSIDE THIS ISSUE:

1 Meet your Governors

2 Letter from your Director

3 Spotlight Feature: Dani Schroeder

4 Strategic Planning for Region 2

5 Student Chapter Highlight of the Month: Drexel University

6 ASCE 2023 Convention

7 Events

7 Thrive Update



Hello Region 2!

By: Carol Martsof, PE, PMP, CPTD, LEED AP - Director, Region 2

Dear Members,

The Board of Governors is so excited to serve you! We have been busy discussing how to enhance your membership experience, working on strategic planning, and discussing how we can serve you better! Please see below for some items of interest!

Region 2 Leadership Chats

Please join us Tuesday, December 5th at 12 PM for our next Region 2 Leadership Chat! If you don't have the Zoom link for this, please reach out to me at cmartsof@urbanengineers.com! It's just an open and informal way for everyone to ask any and all the questions they have about anything they need help with in their ASCE groups!

Nominations and Elections

Individuals who wish to be considered for Region Governor must submit a Letter of Intent, Biographical Statement, Vision Statement, and high resolution color photograph (in a professional setting) of the head and shoulders only to Joseph Platt, PE, Nominations Chair, at jplatt@trafficpd.com (with a cc: to Wendy S. Dinwiddie at WDinwiddie@asce.org) by December 1, 2023. If you didn't receive that e-mail, please let me know!

MRLC

The ASCE Multi-Region Leadership Conference will be held on January 26-27 in Miami, Florida! We can't wait to see Section, Branch, Younger Member and Student leaders from Regions 1, 2, 4 and 5 gathered for training, and to form/renew friendships. We will also have a great Region 2 break-out featuring a fun activity!

Region 2 Assembly

Mark your calendars for Saturday, March 2nd for the Region 2 Assembly! It will be held in at ASCE Headquarters in Reston, VA. More info to come!

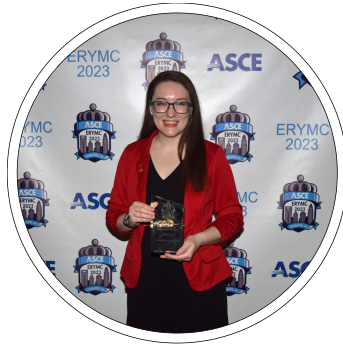
Strategic Planning

Your Region 2 Board of Governors met in September and had an excellent strategic planning session facilitated by Ed Stafford! See more info on our strategic planning in this newsletter.

Until next month!

Carol C. Martsof, PE, PMP, CPTD, LEED AP, F. ASCE
ASCE Society Director





Spotlight Feature: Dani Schroeder, PE, ENV SP

Dani Schroeder, PE, ENV SP is a Staff Engineer at Gannett Fleming in their Philadelphia office. She works on a variety of projects within Pennsylvania for several different clients. Dani is a licensed professional engineer in the commonwealth of Pennsylvania and is a Envision Sustainability Professional.

She is currently the Younger Member Representative to the Region 2 Board of Governors as a non-voting member on the Board. Outside of her ASCE Region 2 role, she is a Director for the ASCE Philadelphia section where she leads their college scholarship program. At the society level for ASCE, Dani is the Chair for the Committee on Developing Leaders and is the ASCE representative on the Board of Directors for the Renewable Natural Resources Foundation. Dani is also a member or corresponding member for several other society-level ASCE Committees. She has held several leadership roles at the ASCE Younger Member level culminating in the role of YMG President.

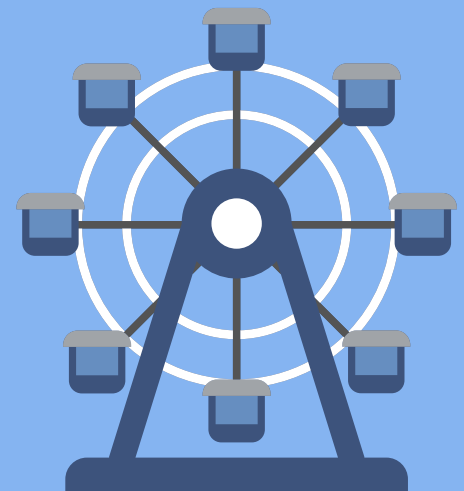
Dani's favorite ASCE role is Foxy Watch. Dani's biggest ASCE Achievement is receiving the honor as the ASCE New Faces of Civil Engineering in 2021! She is excited to be getting married in October 2024.



Did You Know?

The first Ferris wheel was invented by George Ferris in 1893.

The Pittsburgh engineer created two 140-foot towers that were connected by a 45-foot axle. It was the single largest piece of forged steel to be created at the time





Strategic Planning for Region 2

On September 16th, the Region 2 Board of Governors had a Strategic Planning session facilitated by Ed Stafford (Assistant Treasurer of the Society Board of Directors). See the agenda here. →

After the day-long session, we came away with a Vision, Mission and some strategic goals and action items.

The following are the broad categories for our goals, but once we have concrete action items for them, we will share them with you!

- Personal Connections
- Leadership Development
- Communications
- Assembly
- Student Chapters

Many thanks to Urban Engineers, Inc. for sponsoring our Strategic Planning by providing a great space for our session, as well as a delicious lunch and refreshments!

- 1 What is the Region 2 Vision & Mission ✓
- 2 SWOT Analysis ✓
- 3 Develop Region 2 Strategy ✓
- 4 Region 2 Strategy SMART Goals ✓
- 5 Start Action Planning ✓

Vision:

Region 2 is an inclusive community of members who actively engaged in advancing the profession.

Mission:

Region 2 supports all levels of the organization and its members by facilitating engagement opportunities to share knowledge and resources through peer-to-peer relationships.



Student Chapter Highlight of the Month: Drexel University

In the winter term, the Drexel University student chapter began a kickoff for Construction based events to build a stronger union between Civil, Architectural, and Environmental Engineering majors as well as the Construction Management Department. Drexel ASCE invited Robert E. Lamb, an A/E/C firm located in Norristown, PA to present on some of their key note projects as well as the perks of working for an A/E/C firm as they offer positions within the following departments: Architecture, Civil/Site Engineering, Mechanical Engineering, Electrical Engineering, Structural Engineering, Landscape Architecture, and Construction Management. This event was collaborated with Drexel ASHRAE, Drexel University's Construction Association (DUCA), and Drexel AIAS (American Institute of Architecture Students).

As the spring term approached, Drexel ASCE collaborated with the Philadelphia YMF Section to host a FE Prep Workshop for Juniors and Seniors aspiring to acquire the FE. This event was attended by YMF advisors Christian Antisell, Elvira-Marie Mikhael, and Kerianne Chen of Traffic, Planning & Design, Inc. Topics discussed involved a General overview of the FE, Registration, Study Tips and Exam Day Preparation.

On April 23, 2023, the Drexel Steel Bridge Team competed in the Mid-Atlantic East Regional Competition at Villanova University. The team was led under the direction of Ma'Or Lev, Carl Furner, and Faculty Advisor Dr. Matthew Reichenbach.



In the Fall Term, the chapter's goals are to increase collaboration with other clubs on campus, establish a strong impact on the student community by offering a variety of events tied to professional development, academic success, and encouraging a stronger student community! In the Fall Term 2023, the chapter plans to invite new companies such as New Hudson Facades, Michael Baker, Target Building Construction, Colliers Engineering & Design, and more to establish a new network of professional connections and ensure representation across Civil, Architectural & Environmental Engineering majors. Returning companies such as Bohler Engineering will be stopping by to discuss topics on Land Development and Site Design. In addition, Drexel ASCE is working to bring back a new and improved Concrete Canoe Team under the leadership of Drexel ASCE President Kris Melag, ASCE Vice President Victor Onukwugha, Concrete Canoe Co-Captain Kiana Ahmari, Practitioner Advisor and Drexel Alumni Andrew Howe, and Faculty Advisor Dr. Robert Swan. Pictured on the left is Drexel ASCE's Kickoff Meeting with the Concrete Canoe Team held in the Spring Term.



ASCE 2023 Convention

held in Chicago, Illinois on October 18th - 21st

We would like to thank ASCE for the amazing Convention in October! Many of your Region 2 leaders worked behind the scenes leading up to the Convention and were in attendance conducting sessions! Many thanks to Andrew Kline, who was very involved in many student sessions; Michelle Madzellan, who is on the Convention Committee; Loujin Daher, who did work for the Convention sessions; and Carol Martsof, who conducted a session on how to be run for political office and how we as engineers can affect public policy. Joe Platt, Vice Chair of the Region 2 Board of Governors, and Greg Kuklinski were also in attendance. Please see the pictures included!





Thrive is Up & Running

ASCE Collaborate has upgraded to a new platform called Thrive. Thrive includes additional features and improved data security and compliance, a personalized news feed, refreshed profiles, an engagement leaderboard, and the ability to support an all-ASCE online calendar.

There are new features and functionality and several improvements that are depicted below:

Improvements

- Segmented lists that are integrated with the ASCE database—no transferring data from a separate server
- Customized templates
- Unlimited admin permissions available

New Features

- Consolidates email distribution, member data, and content library into one system
- Integrated calendar for all ASCE events
- Web Tracking
- Forms and ballots

The new platform also includes marketing automation called Informz which replaced Constant Contact in August.

Reminder: When you're added to communities in ASCE Collaborate (now called Thrive), your email preferences are automatically set to not receive emails. **If you like to receive emails from a specific community, please change your preferences in the settings.** Here are quick steps to change your email preferences:

- Log into ASCE collaborate/Thrive site
- Click on your picture and scroll to the 'My Communities'
- Click on 'My account' and click 'Email preferences'
- All your email options should be listed.
- If you would like to manage your emails from your preferred communities, click the 1st hyperlink under email preferences.

If you have any questions or need some advice, please reach out to your Director, any of your Governors, or contact Tirza Austin (ASCE Staff Contact) directly at taustin@asce.org.

UPCOMING EVENTS

ASCE Region 2 Leadership Chat

Will be held via Zoom on December 5th

ASCE Multi-Region Leadership Conference

January 26-27, 2024 in Miami, FL

Region 2 Assembly

Saturday, March 2, 2024
Reston, VA

RECENT PAST EVENTS

ASCE 2023 Convention

October 18-21, 2023

