**SECTION AND BRANCH EXCHANGE NOTES from October 2 and 3, 2019**

**October 2 Attendees:**



**Topics discussed:**

* Share your most successful Section/Branch event.
* Strategies for effective student transition to Younger Member
* Energizing struggling Sections and Branches

**Share your most Successful section/branch Event**

* Rachel Gaddis: A clay shoot was hosted by the **Northeast Texas Branch**. Funds were used for college scholarships. In addition to registration fees, a raffle is also held to raise additional funds. The event is in partnership with another professional organization.
* Larry Hanson: The **Phoenix Branch** sponsored two breakfasts to talk about ASCE and share ideas about training needs that ASCE could help support. The first breakfast included representatives from local consulting firms and the second breakfast included representatives from public agencies.
* Julia Clarke: The **Houston Branch** celebrated its 75th Anniversary in 2018. During that year, they hosted an event called “Take Me Out to the Ballgame.” This took place on a Friday evening to watch the Astros. It was a Branch-wide social that included Younger Members, Students, Life Members, and other members totaling about 75.

**STRATEGIES FOR TRANSITION FROM STUDENT TO YOUNGER MEMBER**

* Tim Newton, Governor for **Region 6**, shared information about the Region’s grant program. The program is designed to support events in need of funding that involve Students & Younger Members.
* Alana Guzzetta: The **San Jose Branch** hosts an essay contest each Spring. Students submit the essays for scholarships that are funded by local companies. Tony Akel from the Fresno Branch explained that the students typically enjoy having opportunities to interact in person with professionals.
* Ashley Smith: The **Nashville Branch** hosted a kick-off lunch with their Student Chapters at the beginning of the school year at a local city park. Approximately 50 Students, Younger Members and other members were in attendance.

**ENERGIZING STRUGGLING SECTIONS AND BRANCHES**

* Rachel Gaddis: The **Northeast Texas Branch** covers a very large geographic area in Texas. The Branch would appreciate advice on how to bridge the gap between local members that are so spread out from each other.

The **Alaska Section** rotates their annual Section meeting based on where the current president is located.

The **West Virginia Section** recommends rotating meeting locations to attract all members.

The **Oregon Section** simulcasted their meeting to remote locations so that more members could participate.

**SECTION AND BRANCH EXCHANGE NOTES FROM OCTOBER 3, 2019**

**Section and Branch and Region Governor Attendees:**





**Share your most Successful section/branch Event**

Angela Mayer: The **Pittsburgh Section** celebrated their 100 Anniversary in 2018. Created a centennial book. Were able to engage people who weren’t normally engaged in their activity. Had competition for designing a centerpiece. Members of the local institutes designed centerpieces which reflected their specialty. Also developed a centennial book.

Jason Kage: The **Hawaii Section** had their 17th annual Golf Fundraising Tournament raising money for the local Student Chapters. The Section had their annual Outstanding Civil Engineering Achievement banquet.

Henry Haselton: The **Seattle Section** conducted a membership survey utilizing the Best Practices Guide to identify the needs and wants of their members. The Section also had a kickoff event in a free-forum format which allowed them to come and meet the Section Board of Direction. The Section asked for suggestions for activities on how to increase the value of membership. The presented volunteer opportunities on committees, what the committees do, and how they members may get involved. The kickoff drew around 50-60 members. One incentive to answer the survey is offering an iPod.

Julie Jones: The **Dallas Branch** schedules a Younger Member month where the Younger Member Groups hosts the activities for the month. They have an event that recognizes Life Members and Student Members. The Dallas Branch surveyed their members about meeting locations.

**STRATEGIES FOR TRANSITION FROM STUDENT TO YOUNGER MEMBER**

Fred Nelson: **Region 8** began its own membership campaign and is offering $500 to the YMG in their Region who has the biggest increase in members for the year.

**INFRASTRUCTURE REPORT CARDS**

Texas Section is releasing their Report Card.

Alaska Section released their report card accompanied by a video cartoon show at [https://youtu.be/IW43-U9iNKs](https://protect-us.mimecast.com/s/Pk5yC1wBjPfMl6mBiLHkAP?domain=youtu.be)