2016 PRESIDENTS AND GOVERNORS FORUM
SEPTEMBER 18-19, 2016, RESTON VA
SPONSORED BY THE LEADER TRAINING COMMITTEE

FINAL AGENDA
This leader training event will provide 1 PDH

SATURDAY, SEPTEMBER 17, 2016

6:00pm  Networking Event – Cosmopolitan Lounge at the Sheraton Reston Hotel

SUNDAY, SEPTEMBER 18, 2016 [CH2MHill/ASCE Room/Seabury & Smith]

8:00-8:20  Registration, Continental Breakfast and Networking

8:20-8:50  Welcome and Icebreaker
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

8:50-9:20  Welcome by President-Elect Mattei and Executive Director Smith
Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-Elect
Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

9:20-10:20  Introduction to your Presidency and How to Utilize your Governors
Lauren Swett, P.E., M.ASCE, Leader Training Committee
Aaron Frits, P.E., M.ASCE, Leader Training Committee

10:20-10:35  Networking Break

10:35-10:45  Introduction to Region 10
Moderator: Meggan Maughan-Brown, MPA, CAE, CMP, Aff.M.ASCE
Director, ASCE Global Programs

10:45-12:00  Roundtable Discussion (Part 1) – Section/Branch Challenges
Moderators: Tony Akel, P.E., M.ASCE, Leader Training Committee
Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee

12:00-12:45  Networking Lunch

12:45-1:00  Presidential Remarks – Presidential Officer
Mark Woodson, P.E., L.S., D.WRE, F.ASCE, ASCE 2016 President

1:00-2:00  Be A GREAT Leader....At Work and In ASCE
James O’Brien, P.E., M.ASCE, Managing Director, Leadership Development

2:00-3:15  Geographic Services Resources
Don Wittmer, P.E., M.ASCE, Leader Training Committee Chair
Nancy Berson, Aff.M.ASCE, Director, Geographic Services
Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Geographic Services
Hannah Clark Aff.M.ASCE, Administrator, Geographic Services
Governors Breakout (Reston Room)
Moderators: Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-Elect
Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

3:15-3:30  
Networking Break

3:30-4:00  
Best Practice #1 – Fundraising (100th Anniversary Celebrations)
Steven Waalkes, P.E., M.ASCE, Michigan Section
Jordan Pitt, P.E., M.ASCE, National Capital Section
Christine Williams, CFRE, Aff.M.ASCE, Interim Executive Vice President, ASCE Foundation

4:00-4:30  
Best Practice #2 – Section / Branch Contract Negotiations
Jeff Cooper, P.E., M.ASCE, San Diego Section
Tara Hoke, Aff.M.ASCE, ASCE General Counsel

4:30-5:00  
How to Make the Most of the Film Debut of Dream Big
Jane Howell, Aff.M. ASCE, Director, Communications
Jeanine Finton, Aff.M.ASCE, Senior Manager of Pre-College Outreach

6:30 pm  
Networking Dinner - Sheraton Hotel (Syrah Restaurant)

MONDAY SEPTEMBER 19, 2016 [CH2MHiI/ASCE Room/Seabury Smith]

8:00-8:40  
Continental Breakfast and Networking

8:40-8:50  
Breakout Session Introductions & Student Transition Update
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

9:00-10:35  
Section/Branch Best Practices & Governors Breakouts (45 min. per/session - 2 sessions)

9:00am – 9:45am – Session 1
9:50am – 10:35am – Session 2

1.  
Student & Younger Member Outreach (Harris Room)
Engaging Younger Members and Student Members
Speakers: Pat Sullivan, P.E., M.ASCE, Pittsburgh Section President
         David Horn, P.E., M.ASCE, Fresno Branch President
Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee

2.  
Section Operations (DMJM Room)
Hawaii Section Outstanding Civil Engineering Achievement Award Program
Speaker: Tony Lau, P.E., F.ASCE, Hawaii Section
Moderator: Ron Iwamoto, P.E., M.ASCE, Leader Training Committee
3. **Government Relations (Reston Room)**
   *Legislative Drive-In Day*
   Speaker: John Lazzara, P.E., M.ASCE, ENV SP, Illinois Section
   Moderator: Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee

4. **Membership Development (Cardinal Room)**
   *Life Member Forums*
   Speaker: Kathereen Shinkai, P.E., M.ASCE, Los Angeles Section
   Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

5. **Struggling Sections/Branches (ASCE Room)**
   *Revitalization of the Northwest (IN) Branch*
   Speaker: Jennifer Sharkey, P.E., M.ASCE, Indiana Section Vice President
   Moderator: Aaron Frits, P.E., M.ASCE, Leader Training Committee

9:00am – 10:35am (Sessions 1 & 2)

**Breakout for Potential Governors / Directors (Presidents Room-3rd Floor)**
Moderators: Don Wittmer, P.E., M.ASCE, Leader Training Committee Chair
Kristina Swallow, P.E., ENV SP, F.ASCE, ASCE President-Elect 2017

10:40-10:50  **Group Photo of PGF on steps outside of Headquarters**

10:50-11:20  **Break / Networking / Tour of Headquarters**

11:20-11:50  **Utilizing Higher Logic and Social Media**
David Rosenblum, Aff.M.ASCE, Senior Project Manager
Elizabeth Bookhultz, Aff.M.ASCE, Social Media Administrator

11:50-12:50  **Roundtable Discussion (Part 2) – Sharing Measurable Goals and Lessons Learned**
Moderators: Tony Akel, P.E., M.ASCE, Leader Training Committee
            Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee

12:50-1:00   **Closing Remarks – Society 2017 President-Elect**
Kristina Swallow, P.E., ENV SP, F.ASCE

1:00          **Summary, Wrap-Up & Evaluations**
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

1:10          **Adjourn**