

FINAL AGENDA

This leader training event will provide 1 PDH

SATURDAY, SEPTEMBER 17, 2016

6:00pm Networking Event – Cosmopolitan Lounge at the Sheraton Reston Hotel

SUNDAY, SEPTEMBER 18, 2016 *[CH2MHill/ASCE Room/Seabury & Smith]*

- 8:00-8:20 **Registration, Continental Breakfast and Networking**
- 8:20-8:50 **Welcome and Icebreaker**
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee
- 8:50-9:20 **Welcome by President-Elect Mattei and Executive Director Smith**
Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-Elect
Tom Smith, ENV SP, CAE, F.ASCE, Executive Director
- 9:20-10:20 **Introduction to your Presidency and How to Utilize your Governors**
Lauren Swett, P.E., M.ASCE, Leader Training Committee
Aaron Frits, P.E., M.ASCE, Leader Training Committee
- 10:20-10:35 **Networking Break**
- 10:35-10:45 **Introduction to Region 10**
Moderator: Meggan Maughan-Brown, MPA, CAE, CMP, Aff.M.ASCE
Director, ASCE Global Programs
- 10:45-12:00 **Roundtable Discussion (Part 1) – Section/Branch Challenges**
Moderators: Tony Akel, P.E., M.ASCE, Leader Training Committee
Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee
- 12:00-12:45 **Networking Lunch**
- 12:45-1:00 **Presidential Remarks – Presidential Officer**
Mark Woodson, P.E., L.S., D.WRE, F.ASCE, ASCE 2016 President
- 1:00-2:00 **Be A GREAT Leader....At Work and In ASCE**
James O'Brien, P.E., M.ASCE, Managing Director, Leadership Development
- 2:00-3:15 **Geographic Services Resources**
Don Wittmer, P.E., M.ASCE, Leader Training Committee Chair
Nancy Berson, Aff.M.ASCE, Director, Geographic Services
Jennifer Lawrence, Aff.M.ASCE, Senior Manager, Geographic Services
Hannah Clark Aff.M.ASCE, Administrator, Geographic Services

Governors Breakout (Reston Room)

Moderators: Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-Elect
Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

3:15-3:30 **Networking Break**

3:30-4:00 **Best Practice #1 – Fundraising (100th Anniversary Celebrations)**

Steven Waalkes, P.E., M.ASCE, Michigan Section
Jordan Pitt, P.E., M.ASCE, National Capital Section
Christine Williams, CFRE, Aff.M.ASCE, Interim Executive Vice President, ASCE Foundation

4:00-4:30 **Best Practice #2 – Section / Branch Contract Negotiations**

Jeff Cooper, P.E., M.ASCE, San Diego Section
Tara Hoke, Aff.M.ASCE, ASCE General Counsel

4:30–5:00 **How to Make the Most of the Film Debut of Dream Big**

Jane Howell, Aff.M. ASCE, Director, Communications
Jeanine Finton, Aff.M.ASCE, Senior Manager of Pre-College Outreach

6:30 pm **Networking Dinner - Sheraton Hotel (Syrah Restaurant)**

MONDAY SEPTEMBER 19, 2016 [CH2MHill/ASCE Room/Seabury Smith]

8:00-8:40 **Continental Breakfast and Networking**

8:40-8:50 **Breakout Session Introductions & Student Transition Update**

Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

9:00-10:35 **Section/Branch Best Practices & Governors Breakouts (45 min. per/session - 2 sessions)**

9:00am – 9:45am – Session 1

9:50am – 10:35am – Session 2

1. Student & Younger Member Outreach (Harris Room)

Engaging Younger Members and Student Members

Speakers: Pat Sullivan, P.E., M.ASCE, Pittsburgh Section President
David Horn, P.E., M.ASCE, Fresno Branch President

Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee

2. Section Operations (DMJM Room)

Hawaii Section Outstanding Civil Engineering Achievement Award Program

Speaker: Tony Lau, P.E., F.ASCE, Hawaii Section

Moderator: Ron Iwamoto, P.E., M.ASCE, Leader Training Committee

3. Government Relations (Reston Room)

Legislative Drive-In Day

Speaker: John Lazzara, P.E., M.ASCE, ENV SP, Illinois Section

Moderator: Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee

4. Membership Development (Cardinal Room)

Life Member Forums

Speaker: Kathereen Shinkai, P.E., M.ASCE, Los Angeles Section

Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

5. Struggling Sections/Branches (ASCE Room)

Revitalization of the Northwest (IN) Branch

Speaker: Jennifer Sharkey, P.E., M.ASCE, Indiana Section Vice President

Moderator: Aaron Frits, P.E., M.ASCE, Leader Training Committee

9:00am – 10:35am (Sessions 1 & 2)

Breakout for Potential Governors / Directors (Presidents Room-3rd Floor)

Moderators: Don Wittmer, P.E., M.ASCE, Leader Training Committee Chair

Kristina Swallow, P.E., ENV SP, F.ASCE, ASCE President-Elect 2017

10:40-10:50 **Group Photo of PGF on steps outside of Headquarters**

10:50-11:20 **Break / Networking / Tour of Headquarters**

11:20-11:50 **Utilizing Higher Logic and Social Media**

David Rosenblum, Aff.M.ASCE, Senior Project Manager

Elizabeth Bookhultz, Aff.M.ASCE, Social Media Administrator

11:50-12:50 **Roundtable Discussion (Part 2) – Sharing Measurable Goals and Lessons Learned**

Moderators: Tony Akel, P.E., M.ASCE, Leader Training Committee

Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee

12:50-1:00 **Closing Remarks – Society 2017 President-Elect**

Kristina Swallow, P.E., ENV SP, F.ASCE

1:00 **Summary, Wrap-Up & Evaluations**

Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

1:10 **Adjourn**