

## **AGENDA**

*This leader training event will provide one (1) PDH*

### **SATURDAY, SEPTEMBER 19, 2015**

6:00pm      Networking with Younger Members – Westin (Vinifera)

### **SUNDAY, SEPTEMBER 20, 2015** *[CH2MHill/ASCE Room/Seabury Smith]*

8:00-8:25      **Registration, Continental Breakfast and Networking (PGF & YMLS)**

8:25            **Welcome and Icebreaker (PGF & YMLS)**

Greg Kuklinski, P.E., M.ASCE, Leader Training Committee  
Kelly Doyle, P.E., M.ASCE, Committee on Younger Members

8:50            **Welcome by President-elect Woodson and Executive Director Smith (PGF & YMLS)**

Mark Woodson, P.E., L.S., D.WRE, F.ASCE, ASCE President-elect  
Tom Smith, ENV SP, CAE, F.ASCE, Executive Director

9:25-10:05    **Introduction to your Presidency**

Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee

10:05-10:35   **How I Made a Difference as a Governor**

Past & Current Governors share their stories about helping Sections/Branches  
Doug Knapp, P.E., M.ASCE, Leader Training Committee, Past Region 8 Governor  
Lauren Swett, P.E., M.ASCE, Leader Training Committee, Past Region 1 Governor

10:35-11:00   **Networking Break**

11:00-12:00   **Roundtable Discussion (Part 1) – Section/Branch Challenges**

Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee

12:00-1:00    **Networking Lunch (PGF & YMLS)**

1:00-2:00      **Be A GREAT Leader....At Work and In ASCE (PGF & YMLS)**

James O'Brien, P.E., M.ASCE, Managing Director, Leadership Development

2:00-3:15      **Geographic Services Resources**

Mike Wenning, P.E., F.ASCE, Leader Training Committee Chair, Leader Training Committee Report  
Nancy Berson, Aff.ASCE, Director, Geographic Services  
Jennifer Lawrence, Aff.ASCE, Senior Manager, Geographic Services

3:15-3:30      **Networking Break**

**2015 PRESIDENTS AND GOVERNORS FORUM  
SEPTEMBER 20-21, 2015, RESTON VA  
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- 3:30-4:00      **Best Practice #1 – Effective Use of Social Media**  
Josue Vaglienty, P.E., M.ASCE, Orange County Branch
- 4:00-4:30      **Best Practice #2 – Student Outreach - Student Gala at University of Maine**  
Lucas Stiles, P.E., M.ASCE, Maine Section Secretary and University of Maine Practitioner Advisor
- 4:30-5:00      **Best Practice #3 – Membership Development Open Discussion**  
Hear from 2 leaders about their Membership Successes, then an open discussion  
Moderator: Ron Iwamoto, P.E., M.ASCE, Leader Training Committee  
    Section/Branch #1 (Large): Mark Ellard, P.E., CFM, D.WRE, M.ASCE, East Central Branch, Florida Section  
    Section/Branch #2 (Small): Michael Arnold, P.E., M.ASCE, Southeast Branch, Wisconsin Section
- 5:00            **Breakout Session Introductions for Monday morning**  
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee
- 6:30            **Networking Dinner (PGF & YMLS)**  
Sheraton Hotel (Syrah Restaurant)

**MONDAY SEPTEMBER 21, 2015** [CH2MHill/ASCE Room/Seabury Smith]

8:00-8:30 **Continental Breakfast and Networking (PGF)**

8:35-10:10 **Section/Branch Best Practices & Governors Breakouts (45 min. per/session - 2 sessions) (PGF)**

8:35am – 9:20am – Session 1

9:25am – 10:10am – Session 2

**1. Student Outreach (CH2M Hill Room)**

Title: Effectiveness of Region Assemblies

Speaker: Jack Raudenbush, P.E., M.ASCE, Region 2 Governor

Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

**2. Government Relations (ASCE Room)**

Title: Following Up on the State Report Card

Speakers: Greg Scott, P.E., M.ASCE and Ann Tomalavage, P.E., LEED AP, M.ASCE

Moderator: Marsia Geldert-Murphey, P.E., M.ASCE, Chair, Committee on Public Policy and Leader Training Committee

**3. Public Outreach (DMJM Room)**

Title: K-12 Outreach & Civil Engineering Clubs

Speaker: Richard Morales, P.E., M.ASCE, Georgia Section

Moderator: Don Wittmer, P.E., M.ASCE, Leader Training Committee

**4. Struggling Sections/Branches (Harris Room)**

Title: Re-energizing a Dormant Section/Branch

Speaker: Doug Knapp, P.E., Region 8 Governor, M.ASCE, Leader Training Committee

Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee

**5. Membership Development (Seabury & Smith Room)**

Title: How to start a Section/Branch and remain successful

Speaker: Steve Dlugos, P.E., M.ASCE, Catocin Branch, Maryland Section

Moderator: Rick Martin, P.E., F.ASCE, Leader Training Committee

**8:35am – 10:10am (Sessions 1 & 2)**

**Governors (Reston Room)**

Moderator: Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-elect Elect

**8:35am – 9:20am (Session 1 Only)**

**Breakout for Potential Governors / Directors (Presidents Room)**

Moderator: Mike Wenning, P.E., F.ASCE, Leader Training Committee

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- 10:10-10:20 **Group Photo of PGF and YMLS on steps outside of Headquarters**
- 10:20-11:00 **Break / Networking / Tour of Headquarters**
- 11:00-11:30 **Introduction to Higher Logic**  
David Rosenblum, Senior Project Manager, ASCE IT Department
- 11:30-12:30 **Roundtable Discussion (Part 2) - How to Measure Success in your Section/Branch with your Presidential Plan**  
Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee
- 12:30 **Closing Remarks – Presidential Officers (YMLS & PGF)**  
Robert D. Stevens, Ph.D., P.E., F.ASCE, ASCE President 2015  
Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-elect Elect
- 12:45 **Summary, Wrap-up & Evaluations (YMLS & PGF)**  
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee
- 1:00 **Adjourn**