2015 PRESIDENTS AND GOVERNORS FORUM  
SEPTEMBER 20-21, 2015, RESTON VA  
SPONSORED BY THE LEADER TRAINING COMMITTEE

AGENDA  
This leader training event will provide one (1) PDH

SATURDAY, SEPTEMBER 19, 2015

6:00pm  Networking with Younger Members – Westin (Vinifera)

SUNDAY, SEPTEMBER 20, 2015 [CH2MHill/ASCE Room/Seabury Smith]

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00-8:25</td>
<td>Registration, Continental Breakfast and Networking (PGF &amp; YMLS)</td>
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<td>8:25</td>
<td>Welcome and Icebreaker (PGF &amp; YMLS)</td>
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<td>Greg Kuklinski, P.E., M.ASCE, Leader Training Committee</td>
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<td>Kelly Doyle, P.E., M.ASCE, Committee on Younger Members</td>
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<td>8:50</td>
<td>Welcome by President-elect Woodson and Executive Director Smith (PGF &amp; YMLS)</td>
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<td>Mark Woodson, P.E., L.S., D.WRE, F.ASCE, ASCE President-elect</td>
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<td>Tom Smith, ENV SP, CAE, F.ASCE, Executive Director</td>
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<td>9:25-10:05</td>
<td>Introduction to your Presidency</td>
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<td>Marsia Geldert-Murphey, P.E., M.ASCE, Leader Training Committee</td>
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<td>10:05-10:35</td>
<td>How I Made a Difference as a Governor</td>
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<td>Past &amp; Current Governors share their stories about helping Sections/Branches</td>
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<td>Doug Knapp, P.E., M.ASCE, Leader Training Committee, Past Region 8 Governor</td>
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<td>Lauren Swett, P.E., M.ASCE, Leader Training Committee, Past Region 1 Governor</td>
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<td>10:35-11:00</td>
<td>Networking Break</td>
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<td>11:00-12:00</td>
<td>Roundtable Discussion (Part 1) – Section/Branch Challenges</td>
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<td>Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee</td>
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<td>12:00-1:00</td>
<td>Networking Lunch (PGF &amp; YMLS)</td>
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<td>1:00-2:00</td>
<td>Be A GREAT Leader....At Work and In ASCE (PGF &amp; YMLS)</td>
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<td>James O’Brien, P.E., M.ASCE, Managing Director, Leadership Development</td>
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<td>2:00-3:15</td>
<td>Geographic Services Resources</td>
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<td>Mike Wenning, P.E., F.ASCE, Leader Training Committee Chair, Leader Training Committee Report</td>
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<td>Nancy Berson, Aff.ASCE, Director, Geographic Services</td>
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<td>Jennifer Lawrence, Aff.ASCE, Senior Manager, Geographic Services</td>
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<td>3:15-3:30</td>
<td>Networking Break</td>
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3:30-4:00  **Best Practice #1 – Effective Use of Social Media**
Josue Vaglienty, P.E., M.ASCE, Orange County Branch

4:00-4:30  **Best Practice #2 – Student Outreach - Student Gala at University of Maine**
Lucas Stiles, P.E., M.ASCE, Maine Section Secretary and University of Maine Practitioner Advisor

4:30-5:00  **Best Practice #3 – Membership Development Open Discussion**
Hear from 2 leaders about their Membership Successes, then an open discussion
Moderator: Ron Iwamoto, P.E., M.ASCE, Leader Training Committee
  - Section/Branch #1 (Large): Mark Ellard, P.E., CFM, D.WRE, M.ASCE, East Central Branch, Florida Section
  - Section/Branch #2 (Small): Michael Arnold, P.E., M.ASCE, Southeast Branch, Wisconsin Section

5:00  **Breakout Session Introductions for Monday morning**
Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

6:30  **Networking Dinner (PGF & YMLS)**
Sheraton Hotel (Syrah Restaurant)
MONDAY SEPTEMBER 21, 2015 [CH2M Hill/ASCE Room/Seabury Smith]

8:00-8:30 Continental Breakfast and Networking (PGF)

8:35-10:10 Section/Branch Best Practices & Governors Breakouts (45 min. per/session - 2 sessions) (PGF)

8:35am – 9:20am – Session 1
9:25am – 10:10am – Session 2

1. Student Outreach (CH2M Hill Room)
   Title: Effectiveness of Region Assemblies
   Speaker: Jack Raudenbush, P.E., M.ASCE, Region 2 Governor
   Moderator: Lauren Swett, P.E., M.ASCE, Leader Training Committee

2. Government Relations (ASCE Room)
   Title: Following Up on the State Report Card
   Speakers: Greg Scott, P.E., M.ASCE and Ann Tomalavage, P.E., LEED AP, M.ASCE
   Moderator: Marsia Geldert-Murphey, P.E., M.ASCE, Chair, Committee on Public Policy and Leader Training Committee

3. Public Outreach (DMJM Room)
   Title: K-12 Outreach & Civil Engineering Clubs
   Speaker: Richard Morales, P.E., M.ASCE, Georgia Section
   Moderator: Don Wittmer, P.E., M.ASCE, Leader Training Committee

4. Struggling Sections/Branches (Harris Room)
   Title: Re-energizing a Dormant Section/Branch
   Speaker: Doug Knapp, P.E., Region 8 Governor, M.ASCE, Leader Training Committee
   Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee

5. Membership Development (Seabury & Smith Room)
   Title: How to start a Section/Branch and remain successful
   Speaker: Steve Dlugos, P.E., M.ASCE, Catoctin Branch, Maryland Section
   Moderator: Rick Martin, P.E., F.ASCE, Leader Training Committee

8:35am – 10:10am (Sessions 1 & 2)

Governors (Reston Room)
Moderator: Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-elect Elect

8:35am – 9:20am (Session 1 Only)
Breakout for Potential Governors / Directors (Presidents Room)
Moderator: Mike Wenning, P.E., F.ASCE, Leader Training Committee
10:10-10:20  Group Photo of PGF and YMLS on steps outside of Headquarters

10:20-11:00  Break / Networking / Tour of Headquarters

11:00-11:30  Introduction to Higher Logic
                David Rosenblum, Senior Project Manager, ASCE IT Department

11:30-12:30  Roundtable Discussion (Part 2) - How to Measure Success in your Section/Branch with your Presidential Plan
                Moderator: Tony Akel, P.E., M.ASCE, Leader Training Committee

12:30  Closing Remarks – Presidential Officers (YMLS & PGF)
                Robert D. Stevens, Ph.D., P.E., F.ASCE, ASCE President 2015
                Norma Jean Mattei, Ph.D., P.E., F.SEI, M.COPRI, M.ASCE, ASCE President-elect Elect

12:45  Summary, Wrap-up & Evaluations (YMLS & PGF)
                Greg Kuklinski, P.E., M.ASCE, Leader Training Committee

1:00  Adjourn